

## SELECTED PLACEMENT OF BBA 2017-20 BATCH



**Shivangi Tomar**  
PKG - 10.00 LPA



**Amit Kaurav**  
PKG - 5.34 LPA



**Jatin Bajaj**  
PKG - 5.16 LPA



**Ritika Gupta**  
PKG - 4.38 LPA



**Vishal Keswani**  
PKG - 4.38 LPA



**Harsh**  
PKG - 4.16 LPA



**Abhay Mangal**  
PKG - 4.16 LPA



**Bhupendra Shivhare**  
PKG - 4.16 LPA



**Kaushiki Shrivastava**  
PKG - 4.16 LPA



**Navin Kumar**  
PKG - 4.16 LPA



**Muskan Gupta**  
PKG - 3.36 LPA



**Vanshika Shrotriya**  
PKG - 3.08 LPA



**Sahil Chhabria**  
PKG - 2.80 LPA



**Shreyanshu Bais**  
PKG - 2.80 LPA



**Rupali Singh**  
PKG - 2.78 LPA



**Deepak Kumar Rajput**  
PKG - 2.78 LPA



**Pranjal Sharma**  
PKG - 2.78 LPA



**Mayur Rughwani**  
PKG - 2.78 LPA



**Shubh Khandelwal**  
PKG - 2.78 LPA



**Shreshtha Yadav**  
PKG - 2.66 LPA



**Ayush Tomar**  
PKG - 2.64 LPA



**Aastha Bansal**  
PKG - 2.66 LPA



**Pranjal Gupta**  
PKG - 2.64 LPA



**Divyanshi Chauhan**  
PKG - 2.64 LPA



**Deependra Jadon**  
PKG - 2.64 LPA

& Many more....

**4<sup>th</sup> Rank among Top BBA Institution in India**  
(Times BBA Colleges Survey, Issue : June 2019)



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ADMINISTRATION**



# BBA

**BACHELOR OF BUSINESS ADMINISTRATION**

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## BACHELOR OF BUSINESS ADMINISTRATION (BBA)

B.B.A.: Three year full time (No. of seats: 240)

Bachelor of Business Administration (BBA) programme offered by the institute is ranked 4<sup>th</sup> in the country. BBA is a Govt. of Madhya Pradesh, Higher Education Department approved undergraduate degree program in management and its duration is 3 years (Six Semesters). The program is run by NAAC 'A' accredited autonomous institute and the degree on completion of program is awarded by NAAC 'A' accredited Jiwaji University, Gwalior. A Bachelor's degree in Management (B.B.A.) has gained importance for entry level executive positions in industries across the sectors. The placements offered by the Industrial units belonging to all the sectors of economy to the students of B.B.A. program of the Institute, is a testimony of the same. A large number of industrial units have shown their preference for undergraduate students. The program is also approved for the purpose of selection in defense forces through CDS route. B.B.A. graduates are eligible to participate in selection process for administrative positions both at central and state levels. The program is also recognized by the public sector units for selection on executive positions.

The institute has a systematic process in place for the development of the B.B.A. students to make them suitable for industry. The institute has right processes in place for developing the personality of the students. The students of B.B.A. program are offered specialization in Marketing, Finance and H.R.M. The Main objective of B.B.A. program is to prepare students for executive level responsibilities in industries, banking, defense and administration.

## INFRASTRUCTURAL SUPPORT

- All classrooms are air cooled and equipped with LCD Projectors
- Library reference section with 100 students seating capacity
- Online journal resources with more than 35000 National & International journals online through Ebscohost, delnet, manupatra & Nlist.
- Subscription of 100 plus journals in Hard copy
- Indoor & Outdoor Sports Facilities, Basketball, Table Tennis, Badminton, Cricket, Volleyball etc.
- 6 Computer Labs with 370 PCs with latest configuration and TFT monitors
- Excellent Internet Facilities through 50 Mbps leased line
- Fully WI-Fi Campus
- Excellent air cooled Canteen Facilities at very reasonable charges having seating capacity of 100 students.



## HIGHLIGHTS

- Approved by Higher Education Deptt., M.P. Govt.
- UGC-NAAC Accredited 'A' Category autonomous Institute.
- Affiliated to NAAC 'A' Accredited Jiwaji University, Gwalior
- 23 years of successful journey
- Summer Training: Students undergo 6 weeks rigorous Summer Internship after IV Semester
- Industrial Visits: Every year Students go on at least one Industrial Visit in an organization
- A team of Four Trained and Professionally Competent Faculty members take care of communication skills development throughout the three years programme.
- Excellent Placements- highest package Rs. 10.00 Lakhs / Year and Avg. Package of Rs. 3.50 Lakhs / Year
- Team of Highly Qualified & Experienced Faculty including 25 Doctorate Degree Holders
- Regular classes with 75% compulsory Attendance
- Regular Extra mural lectures by Executives from Industries and Administration
- All round development of students through participation in National and International seminars, conferences, workshops, National Level Management & IT Fest
- The Students present seminars; in each Semester
- The Students appear in at least Sixteen practice GDs
- The Students are part of at least 32 organizing committees for National or International programs
- The Students are sponsored to attend unlimited programs organized by other Institutions across the country
- Out of class extra support by Faculty members to weak students
- Excursion Tours: Students are taken on excursion tours
- Projects: Students prepare various projects in different semesters
- Free of cost more than 18000 books from library on returnable basis
- Free of cost 8000 E-books available to students for reading & downloading.
- 5 days classes in a week (Monday-Friday)
- Live Projects: Students undergo Live Projects during study period
- Entrepreneurial Guidance and support is provided
- Add on certification courses
- Syllabus is according to industry needs.
- Timely conduction of exam & result declaration
- Regular Performance Updates provided online for Parents