

7.3 Institutional Distinctiveness

Placement opportunities provided by the Institute to the students of different courses at campus makes it different from others, For providing best opportunities Institute has well established Training and Placement cell which ensures availability of best job by best national or multinational brands to its students. Recognition to these opportunities makes it credible as Institute has received award in the category “Best Institute for ROI in India” for two consecutive years by reputed agencies in the country. Despite of low or direct connectivity of the Institute from the cities which are corporate hubs we are able to invite multinational and national corporate houses like Deloitte, S&P global, Wipro, TCS, Infosys, Capgemini, Collabera, Mphasis, Asian paints, Godrej and Boyce, Byju’s, Café Coffee Day, Jaro Education, Kurl on, Voice Tree, Vivo Mobiles, Naukri.com, 99 Acres.com, HDFC Bank, ICICI Bank, Kotak Bank, Axis bank, Utkarsh Small Finance Bank, IDFC Bank, Janalakshmi Financial Services, Future group, Reliance trendz and reliance digital are the names of few. To make students industry ready T&P cell continuously organizes different training program, workshops, extra mural lectures, Mock GD and PI by Industry experts. Summarizing the placement opportunities provided to the students of 2020 batch we are glad to share 37 of our students got placed with annual CTC of 10.00 LPA or above, among the batch size of 278 students of MBA full time 259 students got placed with 96 organizations with maximum package of 12.00 LPA and average package of 4.52 LPA, same kind of opportunities were provided to the students of undergraduate courses wherein students from MBA Integrated, BBA, B.com, BCA, B.Sc. Computer science and BTM have received highest package of 7.5 LPA, 10.00 LPA, 10.00 LPA, 10.00 LPA, 4.8 LPA, 3.10 LPA. Looking at the interest of students Institute were able to get 147 students from MBA placed with leading banks of the country like Axis Bank, HDFC bank, Utkarsh Small Finance Bank, IDFC Bank, Kotak Mahindra Bank, Axis Bank were the major recruiter. In Previous 5 years no. of organization who have visited for conducting campus placements and Average and highest package increased substantially (**Kindly refer Fig: 01, Fig: 02**), Institute provides opportunities to the students almost from all the sectors (**Kindly refer Fig: 03**). Institute believes that for availing these opportunities students must undergo a rigorous training therefore, TAP cell makes it mandatory for the students of all the courses i.e. MBA, MBA Integrated, BBA, BTM and B.com to undergo summer, winter or on job training on regular basis so, that these students will be able to understand the real corporate environment which will ultimately help them for attracting better packages with good corporate houses.



