

PROGRAM OUTCOMES

At PIMG, MBA program seeks to obtain the following outcomes for its enrolled students:

No.	Program Outcome
PO1	Apply knowledge of management theories and practices to solve business problems
PO2	Foster Analytical and critical thinking abilities for data-based decision making
PO3	Ability to develop Value based Leadership ability
PO4	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
PO5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment
PO6	Better Equipped on completion of the MBA program with communication skills and work across different business sectors
PO7	Have suitable ethical compass for business decision making

Course Outcomes

Course Code	Course Name	Course Outcomes
First Semester (July to Dec 2019)		
MBA 101	Principles and Practice of Management	The student is able to comprehend the functions of management and have a basic overview of the origin of this field of study.
MBA 102	Managerial Economics	The student is able to be abreast with crucial concepts of Demand and Supply analysis, market analysis and national income
MBA 103	Accounting for Managers	The student learns key concepts of management accounting with understanding of financial statements and cost analysis, along with cost control and profit planning.
MBA 104	STATISTICS FOR MANAGERIAL DECISION MAKING	The student learns both descriptive and inferential statistics to decision making.
MBA 105	HUMAN VALUES – ELEMENTS OF INDIAN CULTURE	The student is able to apply Indian ethical values to the business sphere.
MBA 106	BUSINESS COMMUNICATION	The student is able to use various modes of communication and understand the purpose and objectives of business communication
MBA 107	Computer Application in Management	The student is able to use tools of information technology to effectively disseminate information in an appropriate manner.
MBA 108	Comprehensive Viva Voce	The student faces a one on one viva to check his learning in all subjects.
MBA 109	SEMINAR	The students will be able to explore and develop new outlooks in various disciplines and make the students familiar with new concept. Through this course student are able to understand and discuss current, real-world topic and issues.
MBA 110	PD AND APTITUDE	The students will be guided & groomed for the excellent communication & soft skills required during various companies for placement process

Second Semester (Jan to June 2020)		
MBA 201	Marketing Management	The student is able to differentially understand the application of marketing mix, and the broad spectrum of marketing decisions in companies.
MBA 202	Organizational Behaviour	The student learns about workplace behavior and becomes ace at concepts of Individual and Interpersonal Behaviour and how they intermesh with organizational productivity.
MBA 203	Research Methodology	The student learns the application of research to various functions of management.
MBA 204	Operations Research	The student learns the application of select tools of operations research and how it can be used for business decision making.
MBA 205	Financial Management	The student is introduced to the concept and is able to apply tools for investment, financing and dividend decision.
MBA 206	Business Environment	The student is able to look at the environmental forces, both external and internal and their interaction and effect on businesses.
MBA 207	Human Resource Management	The student is able to get a bird's eye view of concepts of human resource management including HR Planning, HR Development and retention
MBA 208	Comprehensive Viva Voce	The student faces a one on one viva to check his learning in all subjects.
MBA 209	VALUE ADDED COURSES	The students will enhance the skills in their specialization area and be a step ahead from others for placements.
MBA 210	LEARNING THROUGH MOVIES	The students will enhance their knowledge by connecting the actual implementation of the management principles being taught in the class and the one screened in the movies.
Third Semester (July to Dec 2020)		
MBA 301	Total Quality Management	The student is able to relate to the philosophy and significance of total quality management in the arena of business
MBA 302	Entrepreneurship and Small Business Management	The student has a primer on what he or she would need to do to start their own business venture.
MBA 303	Business Legislation	The student is able to understand the basic framework of mercantile law in India
MBA 304 MKO1	Consumer Behaviour	The student is able to relate to aspects of consumer research and dimensions of consumer behavior.
MBA 304 MKO2	International Marketing	The student is able to get a perspective of world market environment.
MBA 305 HKO1	Human Resource and Organizational Development	The student learns to apply interventions of HRD and OD.
MBA 306 HKO2	Legal Framework Governing Human Relations –Part I	The student is able to look at the key laws such as Factories Act, Industrial Dispute Act etc as elements to be factored during decision making.
MBA 305 FMO1	Indian Financial System	The student develops an insight into Indian financial system and learns application of consumer and lease financing, role of intermediaries and credit rating methodology.
MBA 306 FMO2	Security Analysis and Portfolio Management	The student learns the application of utility analysis and develops an insight into behavior of stock market prices.
MBA 308	Summer Training Project Report	The student prepares a comprehensive report showcasing his/her learning during the summer training.
MBA 309	REASONING AND APTITUDE	The students will be prepared for reasoning and the aptitude test conducted in various companies' during placement exams
MBA 310	COMPREHENSIVE VIVA	The student presents his learning in the Viva.

Fourth Semester (Jan to June 2021)

MBA 401	Strategic Management	The student learns the strategies to be adopted by managers based on various matrices and implementation
MBA 402	Management Information System	The student learns to apply concepts of Systems in the perspective of businesses
MBA 403 MK03	Integrated Marketing Communications	The Student understands the principles and practices of marketing communications.
MBA 404 MK04	Service Marketing	The student learns the application of the Ps in Service design and delivery.
MBA 405 HR03	Compensation	The students learn the application of methods of job evaluation and

		Planning	reward systems, wage and salary administration.
MBA HR04	406	Legal Framework Governing Human Relations –Part II	The students become aware of a gamut of laws relating to industries in India including Employee State Insurance Act, Payment of Wages Act among others.
MBA FM03	405	Project Management	The students learn the application of project management ideas including idea generation, formulation and review.
MBA FM04	406	Financial Risk Management	The student walkthrough the historical perspective, to the financial aspects of important life and general insurance products, and understand the role of Actuaries.
MBA OP1	407	Production and Operation Management	The students learn the nuances of production planning techniques, forecasting, facility design and location
MBA 407 OP2		Supply Chain Management	The student develops a keen understanding of logistics management, inventory management and networking of elements of Supply Chain
MBA 407 OP3		Financial Econometrics	Students become aware with the basic framework of financial time series data.
MBA 407 OP4		Structural Equation Modeling	Students get a working understanding of structural equation modeling.
MBA 408		Research Project Report	The student is able to create and present a systematic report of the research he or she has conducted following rigorous research methodology.
MBA 407		LIVE PROJECTS	Students will get exposure to actual working environment and enhance their knowledge and skill from what they have learned in the institute.
MBA 410		Comprehensive Viva Voce	The student presents his learning in the Viva.