

No.	Program Outcome
PO1	Apply knowledge of management theories and practices to solve business problems
PO2	Foster Analytical and critical thinking abilities for data-based decision making
PO3	Ability to develop Value based Leadership ability
PO4	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
PO5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment
PO6	Better Equipped on completion of the MBA program with communication skills and work across different business sectors
PO7	Have suitable ethical compass for business decision making

First Semester

Course Code	Course Name	Course Outcome
MBA (I) 101	Principles And Practice Of Management	The student is able to comprehend the functions of management and have a basic overview of the origin of this field of study.
MBA (I) 102	Communication For Management	The student is able to use various modes of communication and understand the purpose and objectives of business communication
MBA (I) 103	Financial Accounting	The student learns key concepts of accounting with understanding of financial statements and accounting procedures along with application
MBA (I) 104	BUSINESS STATISTICS	The student learns both descriptive and inferential statistics to decision making.
MBA (I) 105	BUSINESS LAWS	The student is able to understand the basic framework of mercantile law in India
MBA (I) 106	COMPUTER APPLICATION IN MANAGEMENT WITH MS OFFICE	This course it is intended to familiarize the students with the computer hardware and software applications for data/file management.
MBA (I) 107	TALLY PART I	The course will develop expertise among the students in relation to application of accounting software (Tally ERP 9.0 Basics) for the maintenance of proper accounting reports, generation of reports and analysis & interpretation of reports.
MBA (I) 108	SEMINAR PRESENTATION	Students will be able to gather information about latest topics of management and will be able to analyze the

		business environment
MBA (I) 109	PERSONALITY DEVELOPMENT (Part I)	The student will develop confidence to speak and write in English at workplace, college or home. Student will develop understanding of English Grammar. It will also dramatically increase English vocabulary

Second Semester

Course Code	Course Name	Course Outcome
MBA (I) 201	ORGANISATIONAL BEHAVIOUR	This course integrates the study of management principles and practices with the study of human behavior within organizations. The focus is upon translation of management and organizational behavior theory to practices that result in organizational effectiveness, efficiency, and human resource development.
MBA (I) 202	FINANCIAL MANAGEMENT	It Introduces Financial Management and its application in practice to students. It focuses on the critical elements of financial decision-making for organizations, including investment decisions, sources of finance. It will Provide the learner with an in-depth understanding of the link between company's financial decision-making. It will Ensure the learner understands and appreciates the strong linkages between organizations and financial management.
MBA (I) 203	MARKETING MANAGEMENT	The subject will enable student to be clear with all the core concepts, contexts, theories and practical implication of Marketing in real world. The students will also understand the significance of Marketing as strategic and essential function in an organisation business strategy.
MBA (I) 204	HUMAN RESOURCE MANAGEMENT	The student is able to get a bird's eye view of concepts of human resource management including HR Planning, HR Development and retention
MBA (I) 205	INTERNATIONAL BUSINESS	The subject focuses towards understanding of international business, this is considered essential for students in today's interdependent global world. This course will provide students with the knowledge, skills, and abilities to understand the global economic, political, cultural and social environment within which firms operate.
MBA (I) 206	ENTREPRENEURSHIP AND SMALL SCALE BUSINESS MANAGEMENT	This course introduces the students to the basics of entrepreneurship and small business management. Students gain an understanding of how to establish and manage a small business.
MBA (I) 207	TALLY PART II	The objective of the course is to develop expertise among the students in relation to application of accounting software (Tally ERP 9.0 Basics) for the maintenance of proper accounting reports, generation of reports and analysis & interpretation of reports.
MBA (I) 208	BOOK REVIEW	Students will be able to gather knowledge from different books they will review. Students will be able to learn critical analysis of a book

MBA (I) 209	PERSONALITY DEVELOPMENT (PART II)	The objective of the course is to help students in identifying their core potential to form the VISION & MISSION, To help the students for what they found most important in the themselves or what is that area they want to improve, The students to make “ME CHART” through SWOT analysis
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Third Semester

Course Code	Course Name	Course Outcome
MBA (I) 301	Company Law	The course aims to acquaint the students how a company is formed and which association could be termed to be a company. The course aims to acquaint the students with comprehensive information on Formation of a company, who are promoters and how a company is registered, is brought into and understand the procedure of incorporation of a company. The course aims to acquaint the detailed conceptual analysis on Principles laid down under The Companies Act, 2013 regarding drafting of Memorandum of Association and Articles of Association, Prospectus will be discussed, in order to, understand the formation of a company.
MBA (I) 302	COST ACCOUNTING	The course aims to acquaint the student with an overview of cost accounting. The course aims to acquaint the Benefits of cost accounting. The course aims to acquaint the role of cost accountant
MBA (I) 303	MANAGERIAL ECONOMICS	The student is able to be abreast with crucial concepts of Demand and Supply analysis, market analysis and national income
MBA (I) 304	Research methodology	To familiarize participants with basic of research and the research process. To enable the participants in conducting research work and formulating research synopsis and report. To familiarize participants with Statistical packages such as SPSS/EXCEL. To impart knowledge for enabling students to develop data analytics skills and meaningful interpretation to the data sets so as to solve the business/Research problem.
MBA (I) 305	MANAGEMENT INFORMATION SYSTEM	The course objective is to enable students to gain the perspectives and abilities that they will need to manage organizations in what is increasing being known as the information age.
MBA (I) 306	Project management	The students learn the application of project management ideas including idea generation, formulation and review.
MBA (I) 307	Skill Development	The course will enable students to develop new skills which will be important for their employment.
MBA (I) 308	SOCIAL PROJECT	The course will enable students to develop skills which will be important for their development of their apathy towards society.
MBA (I) 309	INDUSTRIAL VISIT	In this course, the students will visit industries and prepare a report which will give them practical exposure. Students will learn how an industry functions.

Fourth Semester

Course Code	Course Name	Course Outcome
MBA (I) 401	Strategic Management	The student learns the strategies to be adopted by managers based on various matrices and implementation
MBA (I) 402	HIGHER ACCOUNTING	The course aims to acquaint the student with an overview of Higher Accounting. The course aims to acquaint the Principles of partnership. The course aims to acquaint the Accounting Applications in Various service providers companies.
MBA (I) 403	ENVIRONMENTAL SCIENCE	To impart environmental education to students. To generate sensitivity in students towards the environment. To generate concern in student related to natural resources
MBA (I) 404	BUSINESS ETHICS, CORPORATE SOCIAL RESPONSIBILITY AND GOVERNANCE	The course focuses on students grounding on theories through the understanding of real life situations and cases
MBA (I) 405	PRODUCTIONS AND OPERATIONS MANAGEMENT	The course focuses towards developing an understanding of how the operations, have strategic importance and can provide a competitive advantage in the workplace.
MBA (I) 406	E- COMMERCE	The basic purpose of this course is to familiarize the students with the preliminary aspects of ecommerce. So that they may have an overall views while applying the concept of this subject
MBA (I) 407	PROJECT: FINANCING FROM BANKS FOR INCEPTION OF BUSINESS ENTERPRISE	This project will provide the functional knowledge to the students about loan financing process for start-ups or existing firms.
MBA (I) 408	EVENT MANAGEMENT	The course aims at developing event management skills of the students by offering them apprenticeship in events on and off the campus.
MBA (I) 409	PERSONALITY DEVELOPMENT (PART III)	The course focuses on developing writing skills and oratory skills.

Fifth Semester

Course Code	Course Name	Course Outcome
MBA (I) 501	INCOME TAXES, LAWS AND PRACTICES	The course aims to acquaint the student with an overview of Income tax law and practices. It will also acquaint the Benefits of Tax assessment. It aims to acquaint the role of income tax authorities.

MBA (I) 502	ENTERPRISE RESOURCE PLANNING	To understand the business process of an enterprise. To grasp the activities of ERP project management cycle. To understand the emerging trends in ERP developments
MBA (I) 507	Export Management and Documentation	The students of international business learn the preparation of documents needed for exporting goods, and also the factors considered for identification of export markets.
MBA (I) 508	PERSONALITY DEVELOPMENT (PART IV)	The student will develop confidence to speak and write in English at workplace, college or home. Student will develop understanding of English Grammar. It will also dramatically increase English vocabulary
MBA (I) 509	French Language Part 1	This paper is to make students understand the basics of french languages and it's importance on today's time

Sixth Semester

Course Code	Course Name	Course Outcome
MBA (I) 601	Operations Research	The student learns the application of select tools of operations research and how it can be used for business decision making.
MBA (I) 602	CORPORATE ACCOUNTING	The course aims to acquaint the student with an overview of corporate accounting. The course aims to acquaint the accounting for amalgamation and reconstruction. The course aims to provide information about different decision making accounting techniques.
MBA (I) 607	PROJECT PLANNING	Through the course the students will know about the execution of management learning in practical a way. they will also Know about the formulation of project report. Students can experience the industrial working environment.
MBA (I) 608	FRENCH LANGUAGE (PART II)	This paper is to make students understand the basics of french languages and it's importance on today's time
MBA (I) 609	LEARNING THROUGH MOVIES	Through the course student will learn concepts of managements through movies.

Seventh Semester

Course Code	Course Name	Course Outcome
MBA (I) 701	Supply chain Management	The course will enable student to understand the importance of and major decisions in supply chain management for gaining competitive advantage
MBA (I) 702	DATA ANALYTICS	The course will enable student to apply various multivariate data analysis techniques for business research.
MBA (I) 707	EXCEL AND ADVANCED EXCEL	The course is intended to familiarize the students with the concepts of MS-Excel along with its practical use.
MBA (I) 708	APTITUDE AND MOCK INTERVIEW	Through the course, it is expected that the students prepare for their placements.
MBA (I) 709	MAJOR RESEARCH PROJECT PART I	Through the course, the student is able to create and present a systematic synopsis report of the research he/she will conduct after following rigorous research methodology.

Eighth Semester

Course Code	Course Name	Course Outcome
MBA (I) 801	GOODS AND	The course aims to acquaint the student with an overview of Goods and Service Tax. The course aims to acquaint the

	SERVICES TAX	Benefits of implementing GST. The course aims to acquaint the role of technology in GST.
MBA (I) 802	TOTAL QUALITY MANAGEMENT	The student is able to relate to the philosophy and significance of total quality management in the arena of business
MBA (I) 807	DATABASE MANAGEMENT SYSTEM USING MS ACCESS	Through this course it is intended to familiarize the students with the concepts of MS-Access along with its practical use.
MBA (I) 808	APTITUDE AND MOCK INTERVIEW	Through the course, it is expected that the students prepare for their placements.
MBA (I) 809	MAJOR RESEARCH PROJECT PART II	Through the course, the student is able to create and present a systematic report of the research he/she has conducted following rigorous research methodology.

Ninth Semester

Course Code	Course Name	Course Outcome
MBA (I) 901	INDUSTRIAL PROJECT REPORT	<p>The internship enables the students to understand, how the theoretical knowledge can be applied to the practical situations. Training to develop genuine understanding about functioning of organization. After completion student will be able to</p> <ul style="list-style-type: none"> • Apply management knowledge to practice • Improve personal skills i.e. organizational analysis, financial analysis, marketing analysis etc. • Improve report writing skills, • develop concrete plans, including long and short-term action plans, along with financial details.

Tenth Semester

Course Code	Course Name	Course Outcome
MBA (I) 1001	INDUSTRIAL PROJECT REPORT	<p>The internship enables the students to understand, how the theoretical knowledge can be applied to the practical situations. Training to develop genuine understanding about functioning of organization. After completion student will be able to</p> <ul style="list-style-type: none"> • Apply management knowledge to practice • Improve personal skills i.e. organizational analysis, financial analysis, marketing analysis etc. • Improve report writing skills, • develop concrete plans, including long and short-term action plans, along with financial details.

Electives

Marketing

Course Code	Course Name	Course Outcome
MBA (I) MK 01	ADVERTISING AND BRAND MANAGEMENT	The aim of the paper is to acquaint the students with concepts and techniques of advertising and branding. The syllabus will help students learn the application of concepts for developing an effective advertising program as well as developing a brand
MBA (I) MK 02	Consumer Behavior	To understand the role of consumer behavior in marketing and to identify qualitative and quantitative methods of measuring consumer behavior
MBA (I) MK 03	Service Marketing	To understand the meaning of services and the significance of marketing the services
MBA (I) MK 04	Digital Marketing	The course will enable student to rethink marketing in the evolving digital age. Understand how digital marketing strategies fit with companies overall marketing strategy Learn to develop, implement, and evaluate digital marketing plan. Understand the major tools of digital marketing: online ads, search engine optimization, paid search ads, organic social media, social media ads, and others.
MBA (I) MK 05	Rural and Agricultural Marketing	The subject introduces the student to the various aspects of Indian rural markets as the study of rural marketing has become significant because of the saturation of the urban markets and the increase in the purchasing power of the rural population.
MBA (I) MK 06	Strategic Marketing	This course focuses on the scope and effects of integrated marketing efforts in conjunction to other functional areas of the organization. Global perspective is kept in view to provide a knowledge base on marketing competitiveness, along with the tools and techniques for creating synergy of integrated marketing efforts and marketing strategy implementation and control.
MBA (I) MK 07	Marketing Analytics	The subject will enable student to evaluate performance of marketing initiatives in the long and what can be done for improvement.
MBA (I) MK 08	International Marketing	The objective of the subject is to provide students with a perspective of International Marketing Management, its environment and complexities.
MBA (I) MK 09	Retailing	The main objective of course is to provide insights on retail operations. This will enable the students to become good retail planners and decision makers and help focus on change and adaption to change. The subject intends to provide the learner with an overview of the retail industry, concepts and processes and an opportunity to understand the areas of accountability for a Retail Manager.
MBA (I) MK 10	Societal Marketing	The course impart students with knowledge useful for enhancing competitiveness in Social Marketing by ethical values

and social media in Marketing.

Human Resource Management

Course Code	Course Name	Course Outcome
MBA (I) HRM 01	Industrial Law	The course aims to acquaint the student with an overview of Industrial laws and regulations. The course aims to acquaint the students with Industrial Disputes and Dispute settlement Mechanism. The course aims to acquaint the detailed conceptual analysis on Wage Policies, compensation, social security, retirement benefits during the course of employment and working conditions of employees.
MBA (I) HRM 02	Social security and welfare	This subject will make students aware about social securities and welfare schemes applied by organization
MBA (I) HRM 03	Industrial relations	To explore contemporary knowledge and gain a conceptual understanding of industrial relations
MBA (I) HRM 04	Compensation planning	This course will examine the strategic use of compensation systems by management to attract, motivate, retain, and reward employee performance. This course will explore the factors of job analysis, job description, and job evaluation as the basis of compensation strategy offering students an opportunity to develop competencies in making equitable compensation decisions.
MBA (I) HRM 05	Human Resource Development	This course is intended to make students capable of applying the principles and techniques as professionals for developing human resources in an organization.
MBA (I) HRM 06	Strategic HR	To help students understand the transformation in the role of HR functions from being a support function to strategic function.
MBA (I) HRM 07	HR Analytics	Through this course students will gain an understanding of the different analytical approaches used by HR Professionals to solve real business problems
MBA (I) HRM 08	International HRM	The course will enable student be able to demonstrate an understanding of key terms, theories/concepts and practices within the field of IHRM. The students will obtain, an in-depth knowledge of specific IHRM-related theories, skills and practices
MBA (I) HRM 09	Managerial Behavior and effectiveness	Through the course the students will gain knowledge about appropriate style of managerial behavior
MBA (I) HRM 10	Social Psychology	Through the course, the students will gain knowledge on dynamics of intergroup relationships, conflict and cooperation and relationship between the individual and society.

Finance

Course Code	Course Name	Course Outcome
MBA (I) FM-01	Indian financial System	The course, will be enable students to learn and apply knowledge on Indian Banking System. Students will be able to Know about Development Banks and Other Financial Institutions.
MBA (I) FM-02	Investment Management	The course aims to acquaint the student with an overview of Process of portfolio management. The course aims to acquaint the risk & return. The course aims to acquaint the Functions of Asset Management Companies
MBA (I) FM-03	Financial risk management	The course will enable student to walkthrough the historical perspective, to the financial aspects of important life and general insurance products, and understand the role of Actuaries.
MBA (I) FM-034	Business Taxation	The course aims at acquainting the student with an overview of Income tax law and practices.
MBA (I) FM-05	Banking and Insurance	The course aims to acquaint the student with an overview of Banking and Insurance sector, risk management system, IT Applications and Banking and Insurance Legislation in India.
MBA (I) FM-06	Strategic Finance	The course aims to acquaint the student with an overview of Financial Engineering & Ethical Aspects. The course aims to acquaint the concepts of Strategic Financial Management.
MBA (I) FM-07	International Finance	The course aims to acquaint the student with an overview of Exchange rate and Interest, concepts of corporate strategy and Foreign Direct Investment, International Financial Market and Risks in Foreign Exchange Markets.
MBA (I) FM-08	Financial Analytics	The course will enable Students about the applied issues in Finance and empirical issues on finance and help identify research questions.
MBA (I) FM-09	Mergers and Acquisitions	To The course enables student to understand Regulatory framework for mergers and acquisitions and process involved in mergers and acquisitions and the available takeover defences
MBA (I) FM-10	Micro Finance	The course will enable students to comprehend the importance of Micro finance and understand the techniques involved in their evaluation.