

Srijan

Jan - June 2018



NEWSLETTER



PRESTIGE
INSTITUTE OF MANAGEMENT, GWALIOR
UGC APPROVED AUTONOMOUS INSTITUTE
UGC NAAC ACCREDITED 'A' GRADE INSTITUTE



PRESTIGE

INSTITUTE OF MANAGEMENT, GWALIOR

UGC NAAC ACCREDITED 'A' GRADE INSTITUTE

PERMANENT AFFILIATION WITH JIWAJI UNIVERSITY

VISION

To develop socially responsible global business leaders through internationally accepted best practices.

MISSION

In pursuance to our vision, the institute's mission is to provide Value based quality education by innovating and continuously improving upon the disciplines of Management, Commerce, Computer Applications, Science & Law through advanced methods of training, Meaningful research and intimate relations with industry, business and other institutions in the country and abroad.

QUALITY POLICY

- Living up to its principle of excellence in developing world class professionals.
- Fully satisfying the expectations of its students.
- Developing and implementing innovative pedagogical tools.
- Utilizing all resources optimally.
- Continuously improving processes.
- Generating continuously sustained value for all stake holders.
- Creating an environment of Trust, Respect, Integrity and Openness.



EDITORIAL

From the Editor's Desk



Greetings!

It gives me immense pleasure to put forward the current issue of Srijan.

Prestige Institute of Management, Gwalior is known for its tradition of incessant growth and remarkable achievements. Keeping with the tradition, these six months are marked with glitters and embossed with golden letters. The Institute has received 'Autonomous Status' by UGC for 10 consecutive years. PIMG became a research Centre affiliated to Jiwaji University, Gwalior.

Last few months were loaded with several pronounced events. All the specialization clubs have contributed to an erudite event for the development of students.

I hope that this newsletter will provide the reader with deep insights into the functioning of the institute from Jan 18 to June 18 in a coherent manner.

Dr. Sneha Rajput

Assistant Professor,
Editor - Srijan



PRESTIGE

INSTITUTE OF MANAGEMENT, GWALIOR
UGC NAAC ACCREDITED 'A' GRADE INSTITUTE
UGC APPROVED AUTONOMOUS INSTITUTE



Vision

To develop socially responsible global business leaders through internationally accepted best practices.



Mission

In pursuance to our vision, the institute's mission is to provide value based quality education by innovating and continuously improving upon the disciplines of management, law, commerce and computer applications through advanced methods of training, meaningful research and intimate relations with industry, business and other institutions in the country and abroad.



Mission MBA Program

M-1

To produce qualified and competent business leaders of International standard through outcome-based and self-learning teaching.

M-3

To follow teaching practices which provides better learning and development environment.

M-2

To impart value based education by imbibing values in the students through teaching and participation with the society.

M-4

To develop strong industry linkage which provides the students practical-learning and interaction with the business leaders.



MBA Program Educational Objectives

PEO 1:

Be a successful management-professional with exposure to latest technology and knowledge

PEO 2:

Be able to contribute in synthesizing solutions of qualitative, quantitative critical business problems of industry and organizations by team work

PEO 3:

Become sincere professional, keen learner, motivated and follower of values and ethical practices

Contents

<i>S.No.</i>	<i>Title</i>	<i>Page No.</i>
1.	INSTITUTES RANKINGS	01
2.	MILESTONES ACHIEVED	02
3.	CLUB ACTIVITIES	03-12
4.	PRESTIGE CENTER FOR ENVIRONMENTAL SUSTAINABILITY CLUB	13-14
5.	NSS & FACULTY CLUB HOLI CELEBRATION	15
6.	9TH INTERNATIONAL CONFERENCE	16-19
7.	1st NATIONAL LAW SEMINAR	19-21
8.	17TH NATIONAL CASE WRITING WORKSHOP	21-23
9.	FACULTY ACHIEVEMENT	24-27

RANKINGS RECEIVED (JAN-JUNE, 2018)

A+

**Rating among Top B-Schools
in Madhya Pradesh**

(Chronicle, Issue : February 2018)

12TH

**Ranked among Top Private
BBA Institute in India**

(Times B-Schools Survey, Issue: June 2018)

24TH

**Ranked among Top
B-Schools in India**

(Higher Education Review Beyond IIMs Survey, Issue : May 2018)

33TH

**Ranked among Top Private
B-Schools in India**

(Times B-School Survey, Issue : January 2018)

50TH

**Ranked among Top Management
Schools in India**

(Times B-School Survey, Issue : January 2018)

50TH

**Ranked among Top Commerce
Colleges in India**

(India Today, Issue : June 2018)

MILESTONES ACHIEVED



**UGC APPROVED
AUTONOMOUS INSTITUTE**



**UGC NAAC ACCREDITED
'A' GRADE INSTITUTE**



**RECOGNIZED UNDER SECTION 2 (F)
& 12 (B) OF THE UGC ACT, 1956**



**APPROVED BY AICTE & BAR
COUNCIL OF INDIA**



**APPROVED RESEARCH CENTER OF
JIWAJI UNIVERSITY GWALIOR**



**PERMANENT AFFILIATION TO
JIWAJI UNIVERSITY, GWALIOR**



**Certificate of
Excellence by IAO**
(International Accreditation
Organization; August 2012)



Ranked among the
Top 1000 B-Schools in
the World (Eduniversal
official selection, Paris)

INSTITUTE ACHIEVEMENT

UGC Expert Committee and the Standing Committee in its meeting held on decided to grant autonomous status to Prestige Institute of Management, Gwalior for a period of ten years w.e.f. 2018-2019.

FAMA CLUB

MINT COINS AWARENESS CAMPAIGN

On 24th January 2018, Finance club of Prestige Institute of Management, Gwalior under the banner of Finance club conducted an awareness rally. 320 students participated in this rally. Throughout the rally, all the students distributed the pamphlets to make aware that mint coins of various denominations such as Rs.1, Rs.2, Rs.5, Rs.10, are still in flow in the market. Students performed “Nukkad Natak” during the rally.



INDUSTRIAL VISIT TO DAINIK BHASKAR PRINTING PRESS

On 27th Feb. 2018, the department of management studies under the banner of Finance club organized an industrial visit for 60 students of finance club of PIM, Gwalior to Dainik Bhaskar printing press, Gwalior.

Objective: The main objective behind the visit was to make students aware of how various activities related to newspaper printing are carried out in the press and give them a practical feel of the newspaper industry.

LIVE PROJECT AT IIFL (A THREE-WEEK TRAINING PROGRAM)

Finance club organized a three weeks live project (March 4th to 25th) at IIFL, Gwalior to provide the practical exposure to the students. As the IIFL has provided the opportunity for the limited 6 male students only, so 3 male students each from B.Com and BBA 6th semester were selected on first come first registered basis and registered for the live project. Students learned the housing finance process at IIFL in detail with opening the customer's file to disbursement of the customer's account and closing of the account. Students were sent to the market for seeking the new clients and promotion of the schemes of IIFL. After completion of three weeks of training, students were asked to make a project report on the basis of their learning at IIFL. After completion of three weeks training, students submitted the project report to the project coordinator Dr. Nandan Velankar. Students have issued the certificate of their successful completion of the live project @ IIFL.

LECTURE SERIES ON "BEHAVIOURAL ACCOUNTING AND AUDITING PRACTICES"

A 3 days lecture series from 26-28 March 2018 on behavioral accounting and auditing practices was conducted for the knowledge enhancement of the students of commerce background and finance specialization from the MBA program. The main objective behind introducing this lecture series was to disseminate the practical aspects of behavioral accounting and auditing practices.

S.No.	Resource person	Topi covered	Mode
1	CA Chavi Gupta	Auditing process of manufacturing Org.	Lecture with Activity
2	CA Deepak Bajpai	GST	Lecture
3	CA Sandeep Agarwal	Forensic Accounting	Lecture with Activity

No. of Students registered for the session - 35

BUNCH OF MARKETING BELIEVERS CLUB

EXECUTIVE BODY INTERVIEWS

Marketing club of PIMG organizes various events and activities for students to enhance their skills and bring together some of the brightest and creative minds. On 3rd February 2018, Interviews were held to elect suitable students to hold various positions in the marketing club.

Notice was issued on 25th January 2018 to inform all the members of the marketing club (interviewees) to come in proper uniform with their resumes for the various posts. Different posts on which the students were selected are as follows:

- President
- Vice President
- Assistant Vice President
- Secretary
- Assistant Secretary
- Treasurer
- Assistant Treasurer
- President(p.r)
- Vice President(p.r)
- Media Officer

WORLD ORAL HEALTH DAY

On 20th March 2018, the event was organized in the Seminar hall no. 1 at PIMG by Marketing club which was coordinated by Dr. Sneha Rajput and co-coordinated by Prof.



Brahmmanand Sharma. This event was organized to make students aware of their oral health and guests were invited to guide about oral hygiene.

Following guests were invited to grace the event:

- Dr. Abhishek Yadav, President, Indian Dental Association, Gwalior Branch.
- Dr. Alok Purohit, Program Coordinator, Executive member of state dental council, M.P and nodal officer District Tobacco Control Cell.
- Dr. H. M. Purohit (Ex-member, State Dental Council of M.P.)
- Team members of IDA.

Lecture on anti-tobacco and oral health hygiene was provided to aware students. Then a short documentary was shown on oral health care. After that, a free dental check-up camp was organized for students.

EVENT TREASURE QUESTER

On 27th April 2018, members of the marketing club met with the faculty coordinator of the club and they put forward the proposal in the form of the event of marketing club to the coordinator.

On 01st May 2018, an event proposal was discussed with the director of Prestige Institute of Management, Gwalior. Few suggestions were given by the director and incorporated in the final draft of the event.

On 3rd May 2018, the meeting was held between coordinators and members of the marketing club in which the name of the event was decided as TREASURE QUESTER.

On 4th May 2018, notice was issued in which date of the event was declared as 16th May 2018.

On 16th May 2018, the event was organized in the seminar hall no. 1. 53 teams registered for the event and each team consists of two participants.

TREASURE QUESTER CONSISTS OF THREE ROUNDS.

ROUND 1: In the first round i.e., QUIZLET each team has to solve a quiz which contains 30 questions related to marketing, the time limit was 15 minutes and the highest scorers moved to the next round.

ROUND 2: In second round i.e., PLUNGE TO HUNT, selected 20 teams were given some clues by which they had to find the object within the premises of the institute in 20 minutes.

ROUND 3: In the third round i.e., SURPRISE ROUND, 4 teams moved forward who get succeeded in finding the object firstly. The teams had to advertise and sell that product (object) in this round.

The judges evaluated the participants out of 20 marks on 4 bases i.e., Communication skills, Convincing skills, Knowledge of the product and Sales skills.

The final results were declared by the judges in whom three teams won as second runner up, first runner up and the winner of the event.

In the same event, Oath ceremony was also organized in which all the elected member of the marketing club for the various posts took oath for their respective post in the presence of the Director and batches were provided to all the elected members by him.

PEOPLEARTH HR CLUB

CAMPUS HIRING AND SELECTION HACKS (MARCH 24, 2018)

A guest session was organized by the Peoplearth HR club on 24th March, 2018, in which a guest session was conducted by Mr. Avinash Pakhre, Client Manager, GCF India, New

Delhi. The topics which were covered in the session included :

A. Campus Hiring- Overview

1. What is campus hiring?
2. Why do organizations hire from campuses?
3. Types of campus hire- Freshers, Laterals
4. Campus hiring assessments methods
5. Types of interviews

B. Candidates preparation

1. CV Drafting
2. Due diligence on companies coming to campus
 - a. Critical information to be generated about the company
 - b. List of potential questions/areas
 - c. List of key executives
- Potential roles on offer

C. Selection hacks

1. Personality/Body Language
2. How to frame responses/answers
3. How to tackle difficult questions

D. Role plays/mock interviews

The students of MBA IV semester participated in the event. The student Coordinators of the event were Mr. Navjot Pateria, Mr. Devendra Jadon, Ms. Shivangi Sharma, and Ms. Teena Khatri, (students of MBA II semester). During the event, the members of HR club, Dr. Garima Mathur, Dr. Richa Banerjee, Dr. Sonal Saxena, and Prof. Indira Sharma were present.



SWEARING IN CEREMONY AND THE BRAINGRAIN ACTIVITY (MAY 2, 2018)

The swearing-in ceremony of new office bearers for HR Club of PIMG was held on 2nd May 2018 at Prestige Institute of Management, Gwalior. The board of new office bearers was constituted for the year 2018 by Dr. Sonal Saxena (Coordinator, HR Club), Dr. Garima Mathur (Functional Head, HR); and other HR faculty members. The ceremony commenced by the welcome of all members of HR Club wherein Dr. S. S. Bhakar (Director, PIMG and also the Chairperson of the Club) held the swearing-in ceremony for the newly elected members. After the oath, Vote of thanks proposed by the newly elected President, Ms. Teena Khatri.

Name of student	Post
Teena Khatri	President
Aditi Dubey	Secretary
Isha Goley	Vice president (Education)
Arpit Khandelwal	Assistant vice president (Education)
Priya Tomar	Vice president (Membership)
Bhavya	Assistant vice president (Membership)
Shivangi Sharma	Vice president (Public Relation)
Devendra Jadon	Assistant vice president (Public Relation)
Rahul Tiwari Bharat Kushwah	Media officer
Girish Yadav Ushma Navjot Pateriya	Member (Media)
Shivangi Tomar	Treasurer

Immediately after the swearing-in ceremony, the newly elected executive body organized a fun activity, for the students of PIMG, named "The Brainrain", in the institute premises, in which 50 groups participated where each group consisted of 2 members. The entire activity was divided into 3 rounds, 'The Catching Bin', 'Where Wrong is Right', 'Flip the Coat'. At the end of the third round, three teams stood at the first, second and third position, where the team which stood at the 1st position received the cash prize of Rps. 500, the team at 2nd position received the cash prize of Rs. 300 while the team at 3rd position received the cash prize of Rps. 200. All the members of HR club, including, Dr. Garima Mathur, Dr. Sonal Saxena, Dr. Richa Banerjee, Dr. Gaurav Jaiswal, Dr. Ravindra Pathak, Prof Chanda Gulati, and Prof. Indira Sharma. The prize distribution was done by Dr. S.S. Bhakar (Director of Prestige Institute of Management, Gwalior).



BIRDS NEED YOU THIS SUMMER- DANA PANI EVENT (7TH JUNE 2018)

PeoplEarth organized an event named "Dana Pani" i.e. Water-Food Arrangements for Birds held at the Institute premises for protecting the birds dying out of thirst and hunger, due to the scorching heat of the summers on 7th June 2018. The initiative was taken by the MBA integrated II students under HR Club. It was started as a campaign making proper arrangements of drinking water and food for birds on every tree on the college campus. The motive was saving birds and lending support in advancing bird conservation across the world. During the event, Dr. S.S. Bhakar, Chairperson of PeoplEarth, HR Club, Dr. Garima Mathur, HR Coordinator, Dr. Sonal Saxena, HR Club Coordinator, Dr. Ravindra Pathak, Dr. Richa Banerjee, Dr. Gaurav Jaiswal, and Prof. Chanda Gulati HR Club members along with other faculty members and the students of the institute hanged around 50 water pots on trees to quench the thirsts of birds and protect their life.

पीपुल्स अर्थ क्लब ने चलाया पक्षी बचाओ अभियान पक्षियों की भूख-प्यास मिटाने रखा दाना-पानी

पीपुल्स संवाददाता • ग्वालियर
editor@peoplesamachar.co.in

प्रेस्टीज प्रबंधन संस्थान ग्वालियर के पीपुल्स अर्थ क्लब द्वारा गुरुवार को बढ़ती उमस एवं गर्मी के मद्देनजर पक्षी बचाओ अभियान के तहत पक्षियों को दाना-पानी उपलब्ध कराने के लिए महाविद्यालय के स्टाफ एवं छात्र-छात्राओं ने मुहिम शुरू की। इसके अंतर्गत 150 से ज्यादा सकॉरे महाविद्यालय परिसर में लगे सभी छोटे-बड़े वृक्षों पर लटककर उनमें दाना-पानी रखा गया। साथ ही पर्यावरण संरक्षण के लिए वृक्षों की देखभाल एवं उन्हें हरा-भरा रखने की जानकारी छात्र-छात्राओं को दी गई। इस अवसर पर संस्थान के निदेशक डॉ. एसएस भाकर ने कहा कि पर्यावरण को सुरक्षित रखने एवं



पारिस्थितिक तंत्र को संतुलित बनाए रखने में पक्षियों की अहम भूमिका होती है। पक्षियों की उपस्थिति से सकारात्मक ऊर्जा एवं स्वस्थ वातावरण का संचार होता है। डॉ. भाकर ने कहा कि अपने पर्यावरण को सुरक्षित रखने की जिम्मेदारी व्यक्तिगत रूप से हर एक को लेनी चाहिए। हमें प्रण लेना चाहिए कि पक्षियों की लुप्त हो रही प्रजातियों को

बचाने का हरसंभव प्रयास करेंगे। पीपुल्स अर्थ क्लब की समन्वयक डॉ. सोनल सक्सेना ने बताया कि इसके पूर्व भी प्रेस्टीज प्रबंधन संस्थान में क्लब के तत्वावधान में इस प्रकार के कार्यक्रम आयोजित होते रहे हैं। इस अवसर पर संस्थान के समस्त प्राध्यापकगण, स्टाफ एवं मीडिया प्रभारी डॉ. नंदन वेलणकर उपस्थित थे।

प्रेस्टीज संस्थान में चलाया पक्षी बचाओ अभियान

ग्वालियर न.सं.। प्रेस्टीज प्रबंधन संस्थान के पीपुल्स अर्थ क्लब के तत्वावधान में गर्मी के मौसम में पक्षी बचाओ अभियान के तहत गुरुवार को पक्षियों को दाना-पानी उपलब्ध कराने के लिए महाविद्यालय के स्टाफ एवं छात्र-छात्राओं द्वारा अभियान शुरू किया गया। इस अभियान के अंतर्गत 150 से ज्यादा सकोरे महाविद्यालय परिसर में मौजूद सभी छोटे-बड़े वृक्षों पर लटकाकर उनमें दाना-पानी रखा गया, साथ ही पर्यावरण संरक्षण के लिए वृक्षों की देखभाल एवं उन्हें हरा-भरा रखने के संबंध में जानकारी भी छात्र-छात्राओं को दी गई।

इस अवसर पर संस्थान के

पक्षियों की भूख-प्यास मिटाने रखा दाना-पानी



निदेशक डॉ. एस.एस. भाकर ने कहा कि पर्यावरण को सुरक्षित रखने एवं पारिस्थितिक तंत्र को संतुलित बनाए रखने में पक्षियों की अहम भूमिका होती है, साथ ही पक्षियों की उपस्थिति से सकारात्मक ऊर्जा एवं स्वस्थ वातावरण का संचार होता है।

डॉ. भाकर ने कहा कि अपने पर्यावरण को सुरक्षित रखने की जिम्मेदारी व्यक्तिगत रूप से हर एक को लेना चाहिए, जिससे हम अपने आसपास एक स्वस्थ वातावरण निर्माण कर पाएं। इसके लिए हमें प्रण लेना चाहिए कि पक्षियों की

विलुप्त हो रही प्रजातियों को बचाने के लिए हर संभव प्रयास किए जाएं। पीपुल्स अर्थ क्लब की समन्वयक डॉ. सोनल सक्सेना ने बताया कि इसके पूर्व भी प्रेस्टीज प्रबंधन संस्थान में पीपुल्स अर्थ क्लब के तत्वावधान में इस प्रकार के कार्यक्रम आयोजित होते रहे हैं। डॉ. सोनल ने बताया कि संस्थान के छात्र-छात्राओं एवं प्राध्यापकों ने वृक्षों पर सकोरे लटकाए एवं उनमें नियमित रूप से दाना-पानी डालने का भी प्रण लिया। इस अवसर पर प्रेस्टीज प्रबंधन संस्थान के समस्त प्राध्यापक सहित अन्य स्टाफ सदस्य एवं मीडिया प्रभारी डॉ. नंदन वेलणकर उपस्थित रहे।

INFORMATION TECHNOLOGY CLUB

SIX-DAYS WORKSHOP ON WEB TECHNOLOGIES (APRIL 19- 22 & JUNE 5-6, 2018)

Prestige Institute of Management, Gwalior organized a six days workshop on WEB TECHNOLOGIES under the tutelage of Computer Science Club in two phases. The duration of the first phase was four days starting from 19th April 2018 and ending on 22nd April 2018 and the second phase commenced from 5th June to 6th June 2018.

The workshop was conducted by 2 sets of facilitators. The resource persons for the first and second day were Ms. Deepika and Ms. Aarushi, web developers of Rooh Technologies, Indore and for the rest of the days was Mr. Mahendra Yadav who has an experience of 10 years in web development and works as a Freelance Web Developer in New Delhi.

The event started on 19th April with the welcome of Ms. Deepika and Ms. Aarushi. On the same day, the facilitators talked about the basics of web designing and web technologies. Sessions consisted of knowledge about HTML and CSS, uses and basics of HTML. On the second day, the first session was again continued by Ms. Deepika with hands-on lab sessions on creating a basic web page using HTML tags. From Post lunch, the session was continued by Mr. Mahendra Yadav and he taught about the uses of CSS

or cascading style sheet and how to integrate it with HTML. By the end of the second day, participants were able to design a useful and complete home page during the lab sessions.

On the third day, detailed hands-on sessions were held about working practically with CSS and HTML. Participants learned about various aspects of CSS and its types, and web pages were coded using various style sheets. The fourth day was very interesting because the participants made a working dummy website through all the learning they had gained in the previous 3 days which came out to be very helpful and also lead them to a practical and logical understanding about how they should actually create a static website.

The workshop was then continued on 5th and 6th June 2018. This phase of the workshop was dedicated to building a dynamic website using JavaScript, Bootstrap, and JQuery whereby, on the fifth-day students learned about Bootstrap and got it into use. On the same day, they also learned about JQuery. JQuery made the designing work very simple and quick which was very beneficial when they needed to complete the work quickly.

On the last day, students integrated the dynamic part that they have learned in this phase with the dummy website that they had created in earlier phase to make it a complete functioning website and also learned about the hosting of a website.

Through the workshop, students were able to learn about how to create a website and make it look attractive and professional at the same time. The sessions were very interactive and students could practically learn and also clear out their doubts without any qualms. The workshop was of long term use and very constructive.



PRESTIGE CENTER FOR ENVIRONMENTAL SUSTAINABILITY CLUB

OATH CEREMONY ON THE EVE OF EARTH DAY (APRIL 22, 2018)

The environmental sustainability cell of PIMG organized an oath ceremony on Earth Day celebrated on 22 April 2018.

The ceremony took place during the valedictory session of the 17th National Case Writing Workshop held in the institute premises. About 120 participants were present during the session who took the oath. The dais was shared by Dr. S. S. Bhakar, Director, PIMG, Mr. Ashish Vaishya, MD, PrecisionIndustrialSystems, Mr. VikramSaha, GM. Canara Bank, Gwalior. The oath reads as:

1. I will plant at least five trees or saplings in my house or in my neighborhood and nurture them.
2. I will ensure that my house is a clean house and my street is a clean street. I will ensure that the streets will not be a garbage dumping ground.
3. I will persuade the municipal authorities to lift the garbage without accumulation, keep the road approaches and drainage system clean at all times in my area.
4. I will not allow the drainage system of the neighboring factories is let out into rivers or streams.
5. I will persuade the companies to get the effluent treated before it is drained into rivers.
6. I will minimize the use of fossil fuels and progressively change over to renewable energy both for household consumption and transportation.
7. I will work for the conversion of municipal waste into fuel for generating electrical power.
8. I will conserve energy and promote green building concept wherever possible
9. I will teach my family members and friends that "Clean home leads to a clean neighborhood, clean neighborhood leads to a clean state, the clean state leads to a clean nation, clean nation leads to clean planet earth".
10. I will activate water bodies in my neighborhood wherever possible and ensure greenery around it.



After the oath, Plantation was done by the Director of PIMG, Dr. S. S. Bhakar and other faculty members of the institute. In all 4 trees were planted in the institute premises.

NATIONAL SERVICE SCHEME REPORT

01. Clean India Camp

Date: 12.02.2018

Venue: Jiwaji University

The National Service Scheme (NSS), Jiwaji University organized Clean India Camp in Jiwaji University on 12th Feb 2018. 150 students of NSS participated in the event.

02. Water Saving camp

Date: 03.05.2018

Venue: Virpur Dam

The National Service Scheme (NSS), Jiwaji University organized Water saving camp in Virpur Dam on 14th Nov 2017. 40 students of NSS participate in the event.

03. International Yoga Day

Date: 21.06.2018

Venue: LNUPI

The National Service Scheme (NSS) are organized International Yoga Day in LNUPI on 21st Jun 2018. The timing of celebration International Yoga Day is Morning 6.00 AM to 9.00 AM.

All Faculty, Staff and 250 Students participated in the camp of International Yoga Day

FACULTY CLUB

HOLI CELEBRATION ALONG WITH BIRTHDAY CELEBRATION- 5TH MARCH 2018

Holi celebration along with Birthday celebration to freeze up the never-ending memories with faculty members along with their spouse and kids who's Birthdays in October, November and December (Prof.DivyaGoyal , Prof. Satish Bansal, Dr.



Vinod Bhatnagar, Dr. Gaurav Jaiswal, Prof. C.K. Dantre, Dr.Tarika Singh, Prof.AlkaChaturvedi, HR HarendraParmar) was on 5th March,2018 (Monday) at Devalaya Farm House, Near Power Grid Corporation of India, Next to Malwa Institute of Technology and Management, Gwalior from 1:30 P.M. to 5:30 P.M. 52 faculty club members were part of this celebration. The event started with cake cutting ceremony and distribution of gifts to the member whose birthday was being celebrated, after which we have enjoyed a dance with DJ as well as pool dance, Holi celebration and played a game like a tug of war, musical race. After lots of enjoying, faculty members had lunch with freeze up the never-ending memories.

FACULTY CLUB EVENT (15TH MAY 2018)

Birthday celebration of Our Respected Director Sir, Dr. S.S Bhakar

Birthday celebration of Our Respected Director Sir, Dr. S.S Bhakar was on 15th May 2018. 58 faculty club members were part of this celebration. The event started with Movie (Raazi). The movie was followed by High Tea @ The Maan Singh, DD Mall. At Hotel Maan Singh, cake cutting celebration was held and presented a gift to our Director Sir. After lots of enjoy, faculty members had lunch and proceeded to their home by 6 pm evening.

9th INTERNATIONAL CONFERENCE

Prestige Institute of Management, Gwalior organized 9th International Conference in collaboration with Indian Economic Association on “Measure, Manage & Facilitate Change to Harness Organizational Potential” during Jan. 6-8, 2018. The members of the Core committee were Prof. Chanda Gulati (Organizing Secretary), Dr. RPS Kaurav & Prof. Himani Saxena.

Inaugural Ceremony was held on 6/1/18 wherein Chief guest and presiding officer was Prof. Lovely Sharma (Vice Chancellor, Raja Mansingh Tomar Music & Arts University, Gwalior), Guest of Honor was Prof. BK Mohanty, IIM-L, Special Guest was Prof. Sanjay Sehgal, Dept. of Financial Studies, University of Delhi, Dr. Robert L. Williams, Sigmund Weis School of Business, Susquehanna University, US and Keynote Speaker, Prof. Dogan Gursoy, Washington State University, USA. Dr. Davish Jain, Chairman Governing Body, Dr. S.S. Bhakar (Conference Chairman) were also present on the dais.

The Institute Conferred Lifetime Achievement Award on Prof. BK Mohanty and Management excellence award on Prof. Sanjay Sehgal. The institute felicitated Dr.

Shailja Bhakar for completing 10 years in the institute, and Dr. Sonal Saxena for completing her Ph.D. in the year 2017.

Dignitaries on the Dias unveiled 9th International Conference Edited Book (Volume I), Souvenir of the 9th Int. The conference, Release of Tenth International conference, Brochure, National Case Writing Workshop Brochure, National RMW Brochure, Spandan 2018 Brochure Overall, 230 abstracts and more than 200 research papers were received. Overall 20 International delegates registered themselves from the US, South Africa, Bangladesh, Turkey, Tanzania, Australia, Sri Lanka, and Egypt, more than 212 delegates registered for the conference across the country.

The academicians and business executives from various Institutions across the globe like Manakau University, Australia, University of Chittagong Bangladesh., University of Comilla, Bangladesh, Akdeniz University Turkey, North West University, South Africa, University of Kelaniya, Sri Lanka, Texas Tech University, US and Ain Shams University, Egypt.

Utkal University, Manipal University Jaipur, University of Jammu, Devi Ahilya University, Indore, Madhya Pradesh, Modi Institute of Management & Technology Kota, Rajasthan, BHU, Sikkim University, Calcutta Business School, Gitarattan International Business School, Rohini, Delhi, Pandit Deendayal Petroleum University



Raisan, University of Burdwan, Amity University Gwalior MP, Hari Singh Gour University Sagar, Veer Narmad South Gujarat University, Shri Vaishnav Vidhya peeth Vishwa Vidyalyaya, BITS PILANI, kakatiya University, JD Birla Institute, University of Rajasthan, AISECT University, Bharathiar University, Coimbatore A.M.U. Aligarh, North

Eastern University, Shillong and many more participated in this Conference. In all 230 abstracts and more than 188 full-length research papers were received across the globe.

Technical session I, II and III was scheduled from 1:15 pm to 3: 30 pm on 06/01/18 Session I i.e. Best Ph.D. Contest was chaired by Dr. Sanjay Sehgal, and the other panelists were Dr. Dogan Gursoy and Prof. J L Gupta. Technical Session II of Information Technology was Chaired by Dr. D N Goswami, Co session Chair was Dr. Chandrakant Sharma and Keynote Speaker was Dr. Jagdish Bansal. Technical Session III of Human Resource Management was chaired by Dr. Monika Prakash, co-chaired by Dr. Somesh Dhamija along with Keynote Speaker Dr. Jeevan Jyoti, Technical session 4, 5, 6 and 7th were scheduled from 3:45 pm to 6:00 pm, Technical session IV of Finance was chaired by Prof. Sumit Agarwal and Keynote speaker was Dr. Preeti Singh. Technical Session V on General Management was chaired by Prof. J P Verma, Co-Session Chair was Dr. Ravinder Rena and Keynote speaker was Dr. Aruna Dhamija. Technical session VI on Marketing Management was chaired by Dr. Nimit Chowdhary, Co-chaired by Dr. Timira Shukla and Keynote speaker was Dr. Kanwaljit Kaur. Last session VII on Economics was chaired by Dr. S K Shukla, co-chaired by Dr. AKS Tomar and the keynote speaker was Dr. Bishawjit Chandra Deb.

DAY II i.e. January 7, 2018, in all 5 sessions were scheduled. Technical Session 8, 9 and 10 were scheduled to form 10:00 am to 12:00 noon. Technical Session VIII was on Financial Management chaired by Dr. Samta Jain, co-chaired by Dr. AKM Tafzal and Dr. Vishal K Vyas and Keynote speaker was Dr. Vijay Saini. Technical Session IX was on Human Resource Management chaired by Dr. Harsh Dwivedi, co-chaired by Dr. Ruby Dwivedi and Dr. G Geethanjali and the keynote speaker was Dr. Kavita Indapurkar. Technical Session X was on Marketing Management chaired by Dr. Rajendra Sahu and Keynote speaker was Dr. Robert L. Williams. Technical Session XI, XII & XIII were scheduled to form 1:00 pm to 3:00 pm. Technical Session XI was on General Management chaired by Prof. S K Singh, co-chaired by Dr. Sanjeev Gupta and Keynote Speaker was Dr. Hebatallah Adam. Technical Session XII was on Economics, Session Chair was Prof. A K Bajpayee, Co-session Chair- Dr. D K Asthana and Keynote Speaker were Dr. Indu Varshney. Last Technical Session for Best paper Contest was chaired by Prof. Yogesh Upadhyay and co-chaired by Prof. K. Ahuja.

Valedictory ceremony was scheduled on 7/1/18. Hon'ble Chief guest of the occasion was Prof. R D Bhardwaj (Vice Chancellor ABV- Hindi Vishwavidyalaya, Bhopal, Guest of Honor Prof. Ravinder Rena North Western University, , South Africa, Guest of Honor, Mr. Rajesh Chandra (VP, GCPL) and Special Guest, Ms. Helena Williams, Co-founder, Markdom Associates, Conference Chairman Dr S.S. Bhakar, Director PIMG. The Certificate of merit was given to all the Best Ph.D. participants and for Best Paper Contest, Certificate of Merit and trophy were awarded to Dr. Anshika Agarwal & Shivam Dolhey.

Day three i.e. 8/1/18, the institute organized Full day Agra Excursion tour wherein all registered faculty delegates and guest accompanied. The tour was coordinated by Prof. CK Dantre along with Dr. Sneha Rajput and Prof. Brahmanand Sharma, escorted the trip. The Agra visit made the conference more memorable with never ever ending memories.

1ST NATIONAL LAW SEMINAR - 2018

Prestige Institute of Management, Gwalior organized 1st National Law Seminar in collaboration with Jus Dicere on "Role Of Law In Republic India" on March 17, 2018. The members of the Core committee were Prof. Ashish Yadav (Coordinator) Prof. Satya Rishishwar (Co-Coordinator).

Inaugural Ceremony was held on 17/3/18 wherein Chief guest and presiding officer was D.K. Paliwal (Ret. High Court Judge, Division Bench, Gwalior), Guest of Honor was Prof. (Dr.) S.C. Raina, (Vice Chancellor Himachal Pradesh National Law University), Special Guest was Prof. (Dr.) Nirmal Pagaria, Head of Dept. Indore Law College, Devi Ahilya Bai Vishvidhaya, Indore, Mr. Raj Singh Niranjana Founder of TILA, was the Keynote Speaker, Dr. S.S. Bhakar (Conference Chairman) were also present on the dais.





Overall we received 190 abstracts and more than 125 research papers. Overall **87** National delegates registered themselves from various part of the country, more than 170 delegates registered for the Seminar across the state.

The academicians, Practitioners and students from various Institutions across the country like Indraprastha University, Delhi, NLIU Bhopal, Jagran lake city University, Bhopal, NLIU Lucknow, U.P., NLIU Roodkhi, Uttrakhand, Banaras Hindu University, U.P., Manipal University Jaipur, Devi Ahilya University, Indore, Madhya Pradesh, Amity University Gwalior MP, Delhi University, Delhi, MNLU, Mumbai, Amity University, GNLU, Gujrat, Amity University, Noida, Jiwaji University, Gwalior, MLB college, Gwalior, M.P. In all 190 abstracts and more than 127 full-length research papers were received across the Nation.

Technical session I, II, III, and IV was scheduled from 12.30 pm to 2: 30 and session V and VI were scheduled from 3.30 pm to 4.30 pm on 17/03/18. Session I i.e. Best Paper Contest was chaired by Dr. S.C. Raina, and the other panelists were Mr. Raj Singh Niranjana, Technical Session II of One Nation One Tax: GST-Impact and Challenges was Chaired by Dr. Sushma Sharma, Keynote Speaker Dr. Visalakshi Vegesna, Technical Session III of Women and Child Rights: Contemporary Challenges in 21st Century was chaired by Dr. Amarpal Singh, Keynote Speaker Dr. Komal Audichya, Technical session IV Uniform Civil Code-A Progressive Step was chaired by Dr. Nirmal Pagaria and Keynote speaker was Dr. G.K. Sharma. Technical Session V on Right to information and good governance was chaired by Dr. Sushma Sharma, Keynote speaker was Dr. Visalakshi Vagesna. Technical session VI on Triple Talaq vis-à-vis Freedom of Religion was chaired by Dr. Amarpal Singh, Keynote speaker was Dr. Komal Audichya. Last session VII on Right to Privacy was chaired by Dr. Nirmal Pagaria, the keynote speaker was Prof. Raj Singh Niranjana.

Valedictory ceremony was scheduled on 17/03/18. Hon'ble Chief Guest of the occasion was Prof. (Dr.) Amarpal Singh (Professor, Indraprastha University, Delhi. Guest of Honor Prof. Visalakshi Vegas Ram Manohar Lohiya, University, U.P. Conference Chairman Dr. S.S. Bhakar, Director PIMG. The Certificate of merit was given to all the Best Papers participants and for Best Paper Contest, Certificate and trophy were awarded to Ruchi Pateria.

17TH NATIONAL CASE WRITING WORKSHOP

20-22, APRIL 2018

The Seventeenth National Case Writing Workshop was organized by Prestige Institute of Management Gwalior during 20-22 April 18. Faculty Members from different institutions from all over India participated in the Workshop. In total thirty-five faculty members from different part of the country, 50 Internal in-house faculty members, 50 students from other institution and PIMG participated in the workshop.

Prof. Yogesh Upadhyay HOD SOS in Management Jiwaji University Gwalior was invited as the chief guest, Mr. D K Raghuvanshi Associate VP Punj Lloyd was invited as Guest of Honor and Mr. Sunil Singh Head HR AkzoNobel Malanpur was invited as the Special Guest in the inaugural session of the workshop. The inaugural session began with Saraswati Vandana. The introductory speech was given by Prof Abhay Dubey (Coordinator Case Writing Workshop). Dr. S. S. Bhakar (Director, Prestige Institute of management Gwalior) gave the welcome address. Prof Yogesh Upadhyay highlighted the importance of case writing workshops. Mr. D K Raghuvanshi in his speech stressed upon the institute-industry interface and lauded the Institute for organizing workshops that require intense coordination between industry and the Organizing Institute. Mr. Sunil Singh highlighted the need for such workshops in today's scenario. The inaugural session ended with vote of thanks delivered by Dr. Shailja Bhakar Co-Coordinator 17th NCWW.

At the end of the inaugural ceremony, a group photograph was taken with all the guests and participants of the workshop. After the group photograph, there was a tea break of 15 minutes. After which Dr. S.S. Bhakar the resource person of the workshop gave detailed guidance on how to write cases and described different types of cases. He also explained to the participants how the first paragraph of a case can be written.

Then all the faculty members were informed about their teams. Every team was having seven to eight members. In total fourteen groups were formed. Each team was allotted an organization from which the teams were supposed to collect the data. The organizations that these teams visited were MPCCL, Hotel Horizon Plaza, SRF Industries, Punj Lloyd, Hotel Landmark, Athena, Religare Securities, Axis Bank, Montage India Ltd., Karvy Stock Broking Ltd. AkzoNobel Malanpur, Godrej Consumer Products Ltd., Cosmo Valley, Sankalp Sharma Law Firm

The organizations were informed in advance about the purpose of the visit of the teams so that the organizations could decide which problems they wanted to share with the team for the development of cases. The organizations were also told to assign one or two executives from the organization who can share the information with the team. The faculty members collected the data from the executives who were assigned the responsibility of sharing information by the organization.

The second day started with a session on Teaching notes by Dr. S S Bhakar. Further, the teams presented opening paragraphs of their cases. The whole day was then devoted to the development of the rough draft of cases by the teams. After going through such a hectic schedule the participants were taken to Gwalior fort for light and sound show. On the third and final day of the workshop, the final draft of the cases was prepared and the cases were presented in front of the resource person Dr. S. S. Bhakar and the other team members. Suggestions received from the resource person and other teams for the improvement in the cases were incorporated in the cases. In total Fourteen cases were developed during the workshop. The titles of the cases developed during the workshop are as follows:

1. Dr. S.S. Bhakar, Director PIMG, and his team developed a case titled Harnessing the connect: Evaluating Impediments and finding solutions
2. Dr. Navita Nathani and Her team Developed a case titled Sustainability: time to walk the talk
3. Dr. Tarika Singh and Her team developed a case titled Strategic Management for competitive advantage: A case of tire cord manufacturer
4. Dr. Garima Mathur and her team developed a case titled Hire vs Train or Train vs Hire
5. Dr. Shilpa Sankpal and Her team developed a case titled hiccups in operational efficiency: A case of Hotel

6. Dr. Shailja Bhakar and her team Developed a case titled Misfit jack on the Box
7. Dr. Amitabha Maheshwari and his team developed a case titled Uniformity: A challenge in customized production
8. Dr. Sneha Rajput and Her team developed a case titled A case study of Crystal inn suites on Attrition
9. Dr. Nischay Upmanyu and His team developed a case titled Vocational disadvantage of Vintage India Pvt. Ltd.
10. Dr. Vinod Kumar Bhatnagar and His team developed a case titled the myths of Higher returns in Stock market
11. Dr. Richa Banerjee and her team developed a case titled learning on wheels
12. Prof. Chanda Gulati and Her team developed a case titled Surviving the odds for engaging success
13. Dr. Rahul Pratap Singh Kaurav and his team developed a case titled Cosmo's value Pricing
14. Dr. Prabal Pratap Singh and His team developed a case titled Survival for the fittest

On 22 April 2018, the valedictory ceremony of the workshop in the noble presence of chief guest Mr. Vikram Saha AGM Canara Bank and guest of honor Mr. Ashish Vaishya MD Precision Industrial System was held. All the cases which were developed during the workshop will be forwarded to the Case Center UK for publication and world wide distribution. The cases developed during the earlier case writing workshops have been already published by The Case Center UK and are available on their website on payment basis.



FACULTY ACHIEVEMENT

NET/GATE QUALIFIED

Prof. Satish Bansal



FACULTY ACHIEVEMENT

Ph.D. Award

Dr. Vani Agrawal



Dr. Vani Agrawal was awarded Ph.D. in Computer Science by Jiwaji University, Gwalior on the topic “Design and Applications of Nature Inspired Optimization Algorithms” under the supervision of Prof. D.C. Tiwari (Jiwaji University, Gwalior) and Dr. J.C. Bansal (South Asian University, New Delhi) in the year March 2018.

FACULTY ACHIEVEMENT

Ph.D. Award

Dr. Indira Sharma



Dr. Indira Sharma was awarded Ph.D. (Management) in the year March 2018. The title of the thesis is “A study of the impact of HR Strategies on the effectiveness of OD”. The research work concentrates on developing an instrument to measure HR Strategies and established a relationship between the HR Strategies and OD through developing an SEM model between the study variables. The Research center was Prestige Institute of Management and Research, Indore. The award is recognized by DAVV, Indore. The thesis is completed under the supervision of Dr. Manmeet Singh.

FACULTY ACHIEVEMENT

Outstanding Reviewer Award

**For Tourism Management By
Eslevier, Amsterdam, The Netherlands**

Dr. RPS Kaurav





Editorial Team :

Dr. Sneha Rajput (Coordinator)

Prof. Pranshuman Parashar (Co-coordinator)

sneha.rajput@prestigegwl.org

pranshuman.parashar@prestigegwl.org



PRESTIGE INSTITUTE OF MANAGEMENT, GWALIOR

UGC APPROVED AUTONOMOUS INSTITUTE • UGC NAAC ACCREDITED 'A' GRADE INSTITUTE

Airport Road, Opp. DD Nagar, Gwalior, (Madhya Pradesh) INDIA

Ph.: 0751-4097000, Mob.: 98270 57466 / 77 / 88

Email : admissions@prestigegwl.org, Web : prestigegwl.org