

Srijan

January - June 2016



NEWSLETTER



PRESTIGE

INSTITUTE OF MANAGEMENT, GWALIOR
UGC NAAC ACCREDITED 'A' GRADE INSTITUTE

Director's Desk

Prestige Institute of Management, Gwalior



The newsletter Srijan, that provide glimpses of the activities of the Institute carried out in last six months has become worth waiting for by the students' fraternity as it also highlights their achievements in the last half year.

The Institute has improved its standing among students fraternity; visible through increased interest shown by them in the programs offered by the Institute. The AICTE has changed the nomenclature of MAM dual degree program to five years Integrated MBA. The move of AICTE is in favor of the students of MAM program as new nomenclature is in line with accepted nomenclature approved by UGC

The combined efforts of all the members of PIMG fraternity have propelled the Institute further up in the Rankings of the Institute among B-schools. The Institute has been ranked 6th among the top private B-Schools in the country and ranked 1st in Central India by Outlook Money (Issue: June 2016). The most heartening feature of these rankings has been the maximum contribution of teaching learning experience scores in the total scores of the Institute. International community recognized the progress made by the Institute has included Institute among top 1000 B-Schools that matter in the world since last Eight years by Eduniversal Official Selection a French Organization based at Paris.

The Institute is prepared ready for NAAC accreditation. The NAAC peer team visited the Institute during May 19-21, 2016. The feedback provided by NAAC was positive very encouraging. We expect to get accredited in 'A' category.

The faculty members of the Institute have continued to make significant contribution to the existing knowledge base in the areas of Management and IT through publication of books research papers and case Studies published in refereed nationals and international journals and have published four edited books, 43 research papers in refereed International Journals and 18 publications in conferences and national level journals during the last six months. In addition the faculty members have presented papers in national and international conferences and attended a large no of workshops. The faculty members have conducted 4 workshops and delivered sessions in 6 such workshops.

The Institute has been adding at least one innovative pedagogical tool every year to add freshness to the delivery/ learning process. This year the Institute has added four functional clubs to provide a platform to the students to hone and demonstrate skills related to their functional area.

Dr. S.S. Bhakar

Director



PRESTIGE

INSTITUTE OF MANAGEMENT, GWALIOR
UGC NAAC ACCREDITED 'A' GRADE INSTITUTE
PERMANENT AFFILIATION WITH JIWAJI UNIVERSITY

VISION

To develop socially responsible global business leaders through internationally accepted best practices.

MISSION

In pursuance to our vision, the institute's mission is to provide Value based quality education by innovating and continuously improving upon the disciplines of Management, Commerce, Computer Applications, Science & Law through advanced methods of training, Meaningful research and intimate relations with industry, business and other institutions in the country and abroad.

QUALITY POLICY

- Living up to its principle of excellence in developing world class professionals.
- Fully satisfying the expectations of its students.
- Developing and implementing innovative pedagogical tools.
- Utilizing all resources optimally.
- Continuously improving processes.
- Generating continuously sustained value for all stake holders.
- Creating an environment of Trust, Respect, Integrity and Openness.



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STUDENT ZONE

Placement Details

This year we have achieved a 95% of placement in PG course and 80% placement in UG courses for registered candidates in addition to this 40 organizations from the list of fortune 500 has visited our Institution in this academic year either to conduct full time placements or summer placements as an another achievement in this current year we have added more than 20 new Brands in the recruiter list of PIMG which includes Kotak Bank, Axis Bank, Janalakshmi Financial Services, Thomson India, Bajaj Allianz, Naukri.com, HCL, JK Tyre, Kurl On, MY FM, Share Micro Finance, Just Dial, Bridgestone, Kent Ro, Nagarro technologies, Reckitt Benkieser, Centaur Pharma, Idea are name to few in addition to this 50 more organizations have visited to the Institution for final placements of MBA 2014-16 till 10.06.2016 MBA 2016 Passing Out Batch. Furthermore, this year we have received the highest Package of 8.40 LPA with average package of 3.82 LPA till 10.06.2016 to strengthen the placements of the students in much better organizations we have started the concept of paid summer internship for all the students as a result of this practice we have invited 29 Organizations to the Institution physically to conduct the interview for Summer Internship of MBA students. In addition to this now students are also opting for entrepreneurship as a career option. From a batch of 245 students 6 students have opted entrepreneurship as career option.



STUDENT ZONE

Placement Details

Batch	Batch Size	No. of Students Placed	No. of Companies Visited	Highest Package (In LPA)	Average package
2014-16	247	235	65	8.40	3.82
2013-15	263	240	58	8.25	3.72
2012-14	273	246	62	8.00	3.43
2011-13	272	245	56	7.55	3.39
2010-12	175	165	40	8.00	3.50
2009-11	72	65	40	6.63	3.42

Placement Summary of UG Courses Last Three Years

Batch	Course	No. of Registered Candidates	Placed Students	No. of Organizations Visited	Highets Package(LPA)	Avg. Package (LPA)
2013-16	BBA	85	56	32	4.44	2.80
	B.Com	42	29	32	4.44	2.82
	BCA	32	8	04	2.52	2.20
2012-2015	BBA	62	48	24	3.54	2.1
	BCA	48	39	16	2.4	1.8
	B.Com	43	29	24	2.28	2.1
2011-2014	BBA	70	56	18	3.96	2.2
	BCA	50	10	14	2.4	1.8
	B.Com	10	7	18	2.8	2.2
2010-2013	BBA	90	63	14	2.4	1.8
	BCA	45	35	12	2.4	1.8



STUDENT ZONE & EXTRA CURRICULAR ACTIVITIES

Excursion Tour and Industrial Visit (13th April - 20th April, 2016)

This year students of MBA II SEMESTER, 2015-17, went to Shimla, Kullu, Manali and Chandigarh for Excursion tour and Industrial Visit. Total 39 students went on the tour. Four faculty members were also with the students. Students visited many places including hill areas, local market and religious places. Students had visited the "CURETECH SKINCARE INDUSTRIES" Chandigarh for the fulfillment of their curriculum component of industrial tour.



Summer Training

Summer Training is an integral part of the curriculum of MBA and Other UG programs. Institute tries to conduct summer training of the Students across the country so, that students will be able to gain industrial exposure. The duration for summer training in UG and PG courses varies from 30 to 60 Days. Some of the leading organizations offered summer internship e.g. Cox and King's, NTPC, BHEL, GAIL, Indian Oil Corporation, Amul, SANCHI, Bajaj Finserv, Karvy, Stock Broking, SBI, Axis Bank, HDFC, Britannia, Cadbury, Godrej, JK Tyres, Surya Roshni, to name a few. During the summer internship, 33 students have received a stipend of Rs. 170,000. 15 Students have received Pre Placement offers from the organization from where they have done their summer training like Bajaj Finserv, Cox and King's, Karvy, and Share Khan.

Republic Day

Republic Day was celebrated with much patriotic fervor in the institute on January 26, 2016. There was flag hoisting after which Director Sir greeted the gathering of faculty, staff and students on the importance of the day, and brought out the sacrifices that have gone into creation of this independent nation.



EXTRA CURRICULAR ACTIVITIES

Pragati Path : Creative Video Making & Represent your Role Model (13th June, 2016)

Prestige Institute of Management, Gwalior has organized enormous students' activities on the platform of Pragati Path, Personality Development Cell of PIMG. On 13th June, 2016, **Creative video making & Represent your role model** were organized for the students at the platform of Pragati Path by Prof. Chanda Gulati, Coordinator and Prof. Alka Chaturvedi, Co-Coordinator, Pragati Path. The screening was done on 10th June, 2016. In total, 6 participants qualified for the Main event of Role Model representation and 4 groups for Creative Video Making Contest.

The event was started by lightening the lamp of goddess Saraswati by Dr. S. S. Bhakar, Director, PIMG followed by introduction of program by student coordinator Ms. Rakshita Jadhav. Personality development is a matter of concern to each and every individual, so this platform is being used regularly for grooming the personalities of the student to remove the hesitations felt by the students in expressing themselves. The participants narrated their Imagination and Creativity in video form in front of the panel members and the best two performers were awarded prize. In Creative Video Making, Mohit Sharma, Priya and Neha Singh of B.Com 4th Sem bagged first prize and Priyanka, Rashi and Tanya of BBA 2nd Semester got Second Prize. Whereas, Jaison Mathew of BBA 4th Sem and Ravi Sharma of BBA 2nd Semester were the winner and runner –up respectively of the Role Model representation. The event was further enriched through remarkable comment and insights by honorable Director Sir, Dr. S.S. Bhakar. The Students coordinators of the event were Komal, Sanjeet Yadav, Saksham Kukreja, Rakshita Jadhav, Honey Mangal and Amar Ramtriya.

SOCIAL CAUSE ACTIVITIES



The Institute has various platforms for the students to cater to the society in different manner; Rotaract club of Prestige Gwalior is one of them. It is a student driven club under the aegis of Rotary International. This club has conducted many activities for the underprivileged sections of the society. Members of Rotaract Club of Prestige Gwalior are continuously stepping towards the realization of their goal and achieving 100 percent adult literacy in Chinor village. These members are visiting Chinor village on a regular basis to take feedback from the appointed volunteers in the village and provide them guidance for better teaching in association with other rotary clubs of Gwalior. When these students started their journey in the month of January, the total number of illiterates in the village

EXTRA MURAL LECTURE

SOCIAL CAUSE ACTIVITIES

were 640 and after their contribution and regular visits for more than 2 months this number came down to 520 as per a recent survey conducted by the "zila panchayat" representatives in the village. In addition to this, Rotaract Club of Prestige Gwalior has been nominated as the most active club in the region for district event of Rotary International on the basis of their contribution to "Chinor Saksharta Mission". In continuation to the above, this club has also organized various other events in the past which includes, Book Donation Drive, Warm Cloth Donation Drive, Blood Donation Drive, Gulistan, Plantation, Voter Awareness Rally, Voter Awareness Seminars to name a few.



EXTRA MURAL LECTURE

Institute has a continuous practice of Inviting eminent speakers from the Industry to conduct experts talk for the students of all the courses i.e. MBA, BBA, BCA and B.com so, that they will be able to gain knowledge about corporate world and prepared themselves for the industrial environment as a part of this process we have invited more than 60 speakers from various industries to interact with the students Mr. Ashok Gehlot, Corporate Head, Nagarro Technologies; Mr. Shailesh Kukreja, MP/CG Head, Janalakshmi Financial services; Mr. Rahul Bhadoriya, Area sales manager from Bajaj Finserv; Mr. Satya Prakash Bindal, Vice President of JK Tyres Banmore; Mr. Avinash Mishra, General Manager, HR from Godrej consumer Ltd. Malanpur; Mr. Rajesh Chandra, Vice President, Godrej Consumer Product Ltd.; Ms. Shilpi Corporate Head, Kurl On Ltd.; Mr. Lokendra Singh Chauhan, General Manager Britannia Industries Gwalior; Mr. Ravi Prasad, General Manager, Kurl On Malanpur; Mr. Virendra Shekhawat, Assistant General Manager, Punj Llyod Ltd. Malanpur; Mr. Ghanshyam Das Laddha, Director, Waterwell Industries, Gwalior; Mr. Virendra Gangwal, Director of Keshar Apartments, Gwalior; Mr. Anand Mohan Chaparwal, Managing Director, Deendayal Industries, Gwalior; Mr. Adarsh Katiyar, Inspector General of Police, Gwalior to name a few



FACULTY ZONE

Edited Books/ Journal Published By Faculty Members

1. Dr. S.S. Bhakar, Dr. Richa Banerjee, Dr. Amitabha Maheshwari, Dr. Sneha Rajput, *Creative and Innovative Excellence for World in Motion, Vol. II*, ISBN: 978-93-85000-49-2, Bharti Publications, New Delhi
2. Dr. S.S. Bhakar, Dr. Amitabha Maheshwari, Dr. Sneha Rajput, Chanda Gulati, *Mastering Supply Chain Intricacies for Market Leadership, Vol. I*, ISBN: 978-93-85000-53-9, Bharti Publications, New Delhi
3. Dr. S.S. Bhakar, Dr. Nandan Velankar, Himani Saxena, Devendra Sharma, *Financial Matters for Global Perspective*, ISBN: 978-93-85000-10-2, Bharti Publications, New Delhi
4. Dr. S.S. Bhakar, Dr. Garima Mathur, Dr. Navita Nathani, Dr. Tarika Singh, Dr. Shailja Bhakar, *Sanchayan Prestige International Journal of Management & IT, Vol 5(1)* ISSN: 2277-1689, e-ISSN: 2278-8441

INTERNATIONAL PUBLICATIONS

PROF. ALKA CHATURVEDI

1. Gulati, Chanda., Chaturvedi, Alka, Upamannu, K. Nischay, Gupta, Prakrati (2016), Burnout and Turnover Intention: A Study among Faculty Members. *Mastering supply chain Intricacies for Market leadership, Vol. I*, pp.337 -342 ,ISBN 978-93-85000-53-9.

PROF. CHANDA GULATI

2. Gulati, C., Chaturvedi, Alka., Upamannu, N.K. and Gupta, P. (2016). Burnout and Turnover Intentions: A Study among Faculty Members, *Mastering Supply Chain Intricacies For Market Leadership, Vol.1*, pp.337-342. (ISBN: 978-93-85000-53-9)
3. Gulati, C., Upamannu, N.K. and Agarwal, R. (2016). Attend or, Not to Attend Classes: A Study of Student's Perception, *Creative and Innovative Excellence for World in Motion, Vol.2*, pp.352-356. (ISBN: 978-93-85000-49-2).

FACULTY ZONE

DR. NANDAN VELANKAR

4. Velankar Nandan, Gupta R.C., Solanki Vikas (2016), Impact of non-interest income on profitability of selected public sector banks of India. In multi-dimensions of economic & social development in India, Eds. Asrarul Ghani, Aleem Ahmad Khan, S.K. Thakur, (ISSN: 2278-3377), Vol. II, *refereed research journal of Shri Saraswati education society* Hoshangabad (M.P.)
5. Velankar Nandan, Kumar Amit (2016), Impact of Interest Rate Spread on Banks' Financial Performance, In *Mastering supply chain intricacies for market leadership*, Ed. S.S.Bhakar, Amitabha Maheshwari, Sneha Rajput, Chanda Gulati (ISBN: 978-93-85000-53-9) Conference Proceedings
6. Velankar Nandan, Rajput Parth Singh, Bhatia Vijay, Velankar Neha, Garud Urvashi (2016), Impact of Capital Structure on Profitability: A study of selected public sector banks of India, *In Managing 3P's: Profit, People & Planet*, Ed. Prashant B. Suravanshi, J.V. Bhalerao, R.J. Khaire, A.V. More, G.R. Teltumbade (ISSN: 2249-0280), Special Issue of Indian journal of management science, Vol.(V), Issue I(i)

DR. NISCHAY UPAMANNYU

7. Sankpal, Shilpa and Nischay upamannyyu (2016), 'Who moved my cake@Mystique, International society for Green, *Sustainable Engineering and Management*, Vol.3, No.7, ISSN -2350-1464.
8. Upamannyyu, Nischay; Shilpa Sankhpal, Dolly Minocha and Nikita Kumari (2016), "Service quality and Corporate Image are predictors of customer satisfaction :A study of Telecom sector in India, Accepted for publication in Edited book in *Mastering Supply chain Intricacies for Marketing Leadership*, volume 2.
9. Upamannyyu, Nischay and Reeta Chauhan (2016), "E-loyalty is an outcome of E-trust, E-switching cost and E-customer Satisfaction, Published in edited book in *Mastering supply chain intricacies for Marketing Leadership*, published by Bharti Publication, pp. 158- 170, ISBN No. 978-93-85000-53-9.

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10. Gulati, Chanda; Alka Chaturvedi, Nischay K. Upamannu and Prakrati Gupta (2016), "Burnout and Turnover Intention : A study Among faculty Members", Published in *edited book in Mastering supply chain intricacies for Marketing Leadership*, published by Bharti Publication, pp. 337-342, ISBN No. 978-93-85000-53-9.
11. Baber, Ruturaj, R.P.S Kaurav; Prerna Baber & Nischay K. Upamannu (2016), "Market Orientation V/S Internal Marketing : Identifying similarities and Dissimilarities, Published in *edited book in Mastering supply chain intricacies for Marketing Leadership*, published by Bharti Publication, pp. 232- 237, ISBN No. 978-93-85000-53-9.

DR. PRABHAT KUMAR SINGH KUSHWAH

12. Prabhat Kmar Singh Kushwah, Dr. George Thomas and Dr. Satyendra P. Singh (2016) "Relationship between Service Quality and Customer Satisfaction in Automobile Industry" published by GD Goenka University Gurgaon and Excel India Publishers New Delhi in *Flattening of the Globe: Propelled by E-Commerce & Supply Chain* (ISBN 978-93-85777-21-9).
13. Prabhat Kmar Singh Kushwah, Dr. George Thomas, Varun Mulik and Dheerendra Singh Bhadoria (2016) "Effect of Customer Satisfaction on Trust, Customer Commitment, Customer Loyalty in Indian Hotel Industry with Special Reference to Gwalior Region" published by Prestige Institute of Management Gwalior and Bharti Publications New Delhi in *Mastering Supply Chain Intricacies For Market Leadership* (ISBN 978-93-85000-53-9).
14. Prabhat Kmar Singh Kushwah, (2016) "Impact of Service Quality on Consumer Satisfaction, Loyalty and Commitment in Indian Banking Industry" published by Prestige Institute of Management Gwalior and Bharti Publications New Delhi in *Creative and Innovative Excellence for World in Motion* (ISBN 978-93-85000-49-2).

PROF. PRANSHUMAN PARASHAR

15. Parashar, Pranshuman; Gupta, Sonam (2016), Impact of Visual Merchandising on Purchase Intention of Consumers. *Mastering Supply Chain Intricacies for Market Leadership*. Bharti Publications: New Delhi, pp. 257-267. ISBN 978-93-85000-53-9.

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17. Smrita Bhadouria, Shailja Bhakar & Reeta Chauhan (2016), "Factors Affecting Extrinsic Goal Orientation and Intrinsic Goal orientation in Mathematics" in *Mastering Supply Chain Intricacies for Market Leadership* (Eds Dr. S.S. Bhakar, Dr. Amitabha Maheshwari, Dr. Sneha Rajput & Prof. Chanda Gulati), 343-360, Volume 1, Bharti Publication (ISBN: 978-93-85000-53-9)
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DR. RAHUL PRATAP SINGH KAURAV

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PROF. SANJAY GUPTA

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PROF. SATISH BANSAL

27. Bansal, S. (2016). Learning Programming Skill through Generic Algorithm. In 7th International Conference on *Mastering Supply Chain Intricacies for Market leadership* (Vol. 1, pp. 820-824). Bloomsbury Publication

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30. Bhadoriya Smrita, Shailja Bhakar and Reeta Chauhan (2016) Factors affecting extrinsic goal orientation and intrinsic goal orientation in Mathematics in Bhakar S. S., Amitabha Maheshwari, Sneha Rajput and Chanda Gulati Eds, "*Mastering Supply Chain Intricacies for Market Leadership*", Bharti Publications New Delhi, Pp 343-360, ISBN No.978-93-85000-53-9

DR. SHILPA SANKPAL

31. Shilpa Sankpal, Rajat Agarwal and Rakhi Sharma (2016), On Time Delivery: A Perceptual Study of Online Shoppers in Gwalior in *Mastering Supply Chain Intricacies For Market Leadership* (Eds S S Bhakar, Amitabha Maheshwari, Sneha Rajput, Chanda Gulati), 436 - 444, Volume I, New Delhi: Bharti Publications. (ISBN 978-93-85000-53-9) (Research Paper - Empirical)
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DR. SNEHA RAJPUT

33. Rajput S. Et al. (2016), Product Quality & Product Price as antecedents of Customer Satisfaction: A study of Beauty Care Products in India, *Mastering Supply Chain Intricacies for Market Leadership*, 1, 181-192. ISBN: 978-93-85000-53-9.

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34. Rajput S. Et al. (2016), The Effect of Brand Experience on Brand Relationship Quality: A Study on Bikes, *Creative and Innovative Excellence for World in Motion*, 2, 83-91, ISBN: 978-93-85000-49-2.
35. 42. Rajput S. Et al (2016), Chase Effect of Product Performance and Price On Repurchase Intention: A Study of Toothpastes in India, *International Business Management and Information Technology*, Ed Thakur K.S., 1-11, ISBN: 978-81-7487-990-5

DR. TARIKA SINGH

36. Singh, Tarika (2016). Forecasting Volatility In European Market. *International Journal of Management Research*; 4(1), 83-92. GE-IJMR ISSN :(2321-1709),ISSN (Print): (2394-4226) IMPACT FACTOR-4.316,4(1),2016
37. Singh, Tarika; Mehta, Seema; Garg, Sparshi; Saban, Abhijeet and Divya Pamnani (2016). Stock Return Autocorrelation and Volatility in Emerging Nations. Informational Efficiency and Anomalies in *Asian Equity Markets: Theories and Evidence*, to be published by Routledge (Taylor and Francis Group, UK),
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39. Singh, Tarika; Khan, Farid and Sumit Srivastava (2016). "RELATIONSHIP BETWEEN DETERMINANTS OF HOUSEHOLD SAVINGS: EVIDENCE FROM INDIA" in the edited book *"Mastering Supply Chain Intracacies for Market Leadership"*; Edited by Dr. S.S. Bhakar, Dr. Dr. Amitabha Maheshwari, Prof. Sneha Rajput and Prof. Chanda Gulati page no.408-415, published by Bharti Publication, ISBN No.978-93-81212-98-1
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41. Singh, Tarika; Dubey, Manish; Jain, Tanmay; Koirala, Parbat and Somya Sharma (2016). –“Assessing the Wealth Effect of Investors A Study of Gwalior Region ”in the edited book “*Mastering Supply Chain Intricacies for Market Leadership*”; Edited by Dr. S.S. Bhakar, Dr. Dr. Amitabha Maheshwari, Prof. Sneha Rajput and Prof. Chanda Gulati page no.408-415, published by Bharti Publication, ISBN No.978-93-81212-98-1
42. Bhatnagar Vinod Kumar and Chauhan Vipin Pratap (2016). Psychology of Investors' towards Investment in Mutual Funds, Edited Book, *Mastering Supply Chain Intricacies for Market Leadership*, Bharti Publications, New Delhi, 2016, pp.45-53. (ISBN:978-93-85000-53-9)

PROF. PINKY SODHI

43. Sodhi Pinky and Shailja Bhakar (2016) Factors affecting acceptance and recommendation behavior for Whats App, in Bhakar S.S., Richa Banerjee, Amitabha Maheshwari and Sneha Rajput Eds, “*Creative and Innovative Excellence for World in Motion Vol. II*”, Bharti Publications New Delhi, Pp. 92-103, ISBN No. 978-93-85000-49-2

National Publications

DR. GARIMA MATHUR

1. Dr. Richa Banerjee, Dr. Subeer Banerjee and Dr. Garima Mathur (2016), Defining The Relationship of Psychological Contract and Quality of Work Life in Creative *Mastering Supply Chain Intricacies for Market Leadership*, ed. Dr. S. S. Bhakar, Dr. Amitabha Maheshwari, Dr. Sneha Rajput & Prof. Chanda Gulati published by Bharti Publications, New Delhi (ISBN: 978-93-85000-53-9).
2. Dr. Richa Banerjee and Dr. Garima Mathur (2016), Trust and Its Relationship with Commitment and Job Involvement, in *Creative and Innovative Excellence for World in Motion*, ed. S. S. Bhakar, Richa Banerjee, Amitabha Maheshwari & Sneha Rajput published by Bharti Publications, New Delhi (ISBN: 978-93-85000-49-2).

FACULTY ZONE

DR. GAURAV JAISWAL

3. Jaiswal Gaurav. Pathak Ravindra. Singh SK (2016), "Consequences of Psychological Well Being: A Study of Retail Employees" in Conference proceeding on '*E-Governance: The futuristic Growth of Indian Economy*' published by Golden Valley Publications, Agra, PP. 381-390. (ISBN NO. 978-93-84804-16-9)
4. Jaiswal Gaurav. Pathak Ravindra. Singh SK. Thakur Prakash (2016), "A Study of HR Practices and Organizational Citizenship Behavior in Indian Banking Sector" published by Bharti Publications, New Delhi. PP. 323-329. (ISBN: 978-93-85000-53-9)

PROF. HIMANI SAXENA

5. Saxena Himani and P.K. Bansal (2016) Impact of Macro-Economic Variables on Economic Growth, published in "*Planning of Social Research Journal*" Pp 3-7, ISSN:2278-3377.
6. Saxena Himani and Ritu Gangil (2016) Impact of Interest Rate on Home Loan Demand: A Study on SBI Home Loans, in Bhakar S.S., Amitabha Maheshwari, Sneha Rajput, Chanda Gulati Eds., "*Mastering Supply Chain Intricacies for Market Leadership*", Bharti Publications New Delhi, Pp 108-114, ISBN No. 978-93-85000-53-9.
7. Gangil Ritu and Himani Saxena (2016) Determinants of Dividend Payout Ratio: Study of Indian Companies, in Bhakar S.S., Amitabha Maheshwari, Sneha Rajput, Chanda Gulati Eds., "*Mastering Supply Chain Intricacies for Market Leadership*", Bharti Publications New Delhi, Pp 124-131, ISBN No. 978-93-85000-53-9.
8. Sodhi, Pinky; Himani Saxena, Smrita Bhadouria, Sonal Sharma, Murlidhar Pal and Vinay Trivedi (2016) Factors Affecting Trust and Loyalty Towards E-Payment System with respect to Online Shopping, Accepted for publication in Seventh International Conference on "*Mastering Supply Chain Intricacies for Market Leadership*".

PROF. K.K. YADAV

9. Yadav KK, "Impact of Data Mining Techniques on E-commerce: Issues, Applications and Challenges", presented in a National Seminar on *Communication, Network and Cyber Security* (NSCNCS-2016) at Amity University, Gwalior (M.P.) on April 13-14, 2016

FACULTY ZONE

DR. NANDAN VELANKAR

10. Velankar Nandan, Rajput Parth Singh, Bhatia Vijay (2016), A study of factors affecting financial decision making, In *Accounting for growth*, Eds. A.C. Jain, Sanjeev Dubey, Jay Kumar Soni, Sangeeta Kumbhare, (ISBN:978-81-89740-41-2)
11. Velankar Nandan, Gupta R.C., Rajput Parth Singh (2016), Enhancing India's competitiveness as a tourist destination: an empirical evidence, In *International Business Management and Information Technology*, Eds. K.S. Thakur, (ISBN: 978-81-7487-990-5) <http://prestigegwl.org/ebooks/Financial%20Matters%20in%20Global%20Perspective.pdf>

PROF. RAM KUMAR PALIWAL

12. Ram Kumar Paliwal, Upasana Paliwal. (2016). A review study on secure web application development using PHP with Laravel Framework. IFERP, DOI Number: ICETAKD203.
13. Shrivash Brajesh Kumar, Paliwal Ram Kumar (2016) "Effective Cloud Computing Environment: A cost support E-Learning" " published in the book '*Creative and Innovative Excellence for World in Motion – Volume 2*', Published by Prestige Institute of Management, Gwalior and Bharti Publication, New Delhi. (ISBN No. 978-93-85000-49-2).

DR. RAVINDRA PATHAK

14. Garg, M., Kulshrestha, P., Mishra, S. & Kaurav, R. P. S., (2016), Determinants of investment: Investors behavior in Gwalior, in conference proceedings of national Finance Seminar at Prestige Institute of Management, Gwalior, *Financial Matters in Global Perspectives*, pp. 154-166, New Delhi: Bharti Publications [ISBN: 978-93-85000-28-7].

DR. TARIKA SINGH

15. Singh, Tarika and Monika Gupta (2016), An empirical study of factors effecting risk taking and aversion among genders in investment decision making an empirical study of factors effecting risk taking and aversion among genders in investment decision making. http://www.prestigejournals.org/finance/current_issue.pp-32-37.

EVENTS IN THE INSTITUTE

16. Singh, Tarika, Mehta, Seema and Megha Agrawal (2016), Interest rate and Exchange rate effect on Return of Stock Indices. http://www.prestigejournals.org/finance/current_issue.pp
17. Singh, Tarika (2016). Stock Market Liquidity and Firm Performance. *IOSR Journal of Economics and Finance (IOSR-JEF)* e-ISSN: 2321-5933, p-ISSN: 2321-5925. Volume 7, Issue 2. Ver. I (Mar. - Apr. 2016), PP 16-24 www.iosrjournals.org
18. Bhatnagar Vinod Kumar and Swarnakar Mradula (2016). Effect of Change in Capital Structure on Profitability of FMCG Sector Companies, *Edited Book, E-Governance: The Futuristic Growth of India Economy*. Golden Valley Publication, Agra, pp.183-193. (ISBN: 978-93-84804-16-9)

Boot Camp (January 8, 2016)

Faculty Coordinator: Prof Alka Chaturvedi

Time: 9:00 am to 7:00 pm

Venue: Hotel Adityaaz

No. of beneficiaries: 200 students from PG and UG

Resource person: CA Yogesh Chandak, Vice Chairman, CIRC Kota.



The day was full of fun, learning and management. Face coloring activity – ME AND MY FUTURE, activities on branding yourself, longest tunnel, working in scarcity, negotiation, and strategic planning were held. Students participated with full enthusiasm and showed their talents and potentials. Salad decoration, breaking the rules, imagination list, lagan Maaf were some more interactive activities that the students were involved in. The day ended with prize distribution for **poster making competition the winners of which are as follows:**

Second Runner-up Team: Sakshi Jain and Neha Mudgal

First Runner-up Team: Megha Shukla and Amrita Gupta

Winner Team: Saurabh Singh and Kalpana Prajapati.

In salad making, **Group 1** was the **winner** and **Group 14** was the **Runner-up** out of 20 groups.

EVENTS IN THE INSTITUTE

Finally the day came to an end with concluding remarks of Dr. S. S. Bhakar, Director of our institute and the vote of thanks by Prof. Devendra Sharma.

Seventh International Conference on Mastering Supply Chain Intricacies for Market Leadership (January 9-11, 2016)



The Institute has been regularly organizing conferences & workshops on the topics relevant to Management and Computer Education. These workshops are conducted for the faculty and the students to give them exposure on latest trends in Management and IT world.

The Seventh International Conference based on the theme **“Mastering Supply Chain Intricacies for Market Leadership”** organized during 9th to 11th January, 2016 brought together academicians, business managers, researchers, policy makers, experts and students worldwide to meet and share knowledge of supply chain and managerial skills and tools to promote business using various supply chain related strategies opening up a whole new chapter in the history of PIMG.

The Conference was inaugurated by Prof. Shyam S. Lodha, Chairman, Department of Marketing, School of Business Southern Connecticut State University, New Haven, USA. The Keynote Speakers included Prof. Kashi R. Balachandran, Professor Emeritus, Stern School of Business, New York University, New York, Prof. P.J. Mathews, Academic Consultant, Corporate Trainer, Adjunct Faculty, Associate Director, Logistics & Supply Chain Management University Alliance.

On this occasion 125 delegates from across India and the continents had registered and around 105 papers were presented in all the technical sessions including Best Ph. D Thesis Award Competition.

EVENTS IN THE INSTITUTE

Shri Narender S. Tomar Union Minister Steel and Mines, was the chief guest for the valedictory ceremony. Prof. Pankaj Attri Professor Bundelkhand University was the Guests of Honor. Special Guests for the occasion were Shri Abhay Singh Chaudhary Chairman GDA, Shri Rakesh Jadon Chairman SADA and Shri Dinesh Sharma B J P President Gwalior

Fifteenth National Case Writing Workshop (April 22-24, 2016)



The first day started with inaugural followed by Dr. Bhakar's session on Data Collection for cases and Writing the Opening Paragraph, How to write Teaching notes, Learning Objectives. In the latter half all 16 groups moved to different organizations such as; SRF Limited, Malanpur, Bajaj Finserve, JB Mangharam, My FM, Sun Valley, Central Park, Nai Duniya, Times of India, Dainik Bhaskar, Punj Lloyd, etc.

On Second day that is on 23rd April 2016, there was a session on testing opening paragraph. The remaining day was dedicated to the respective teams streaming in their inputs into developing their cases.

Third day, the delegates worked on the refinement of the cases. It was followed by a presentation by every team in front of others and receiving constructive feedback on the same. Total 22 cases were developed by 15 groups.

The valedictory ceremony took place on 24th of April 2016 in which Chief Guest was Mr. S. P. Bindal (Vice President, J. K. Tyre Banmore plant), guest of honor was Mr. Santosh Pathak (HR and Admin head, SRF, Gwalior). In workshop 37 faculty members and 32 students participated from different institutes of the country.

FACULTY ZONE

S. No.	Organization	Team Coordinators	Team Members	CASE TITLES
1.	Godrej	Dr. S. S. Bhakar	Prof. Pinky Sodhi Prof. Rajesh Gupta Dr. Gunmala Suri Dr. Kulvinder Kaur Ms. Shikha Meghna Sharma	1. Embedding TQM Culture through Quality Circles 2. Productivity & HR Practices: A Link to Improved Profits
2	Axis Bank	Dr. Navita Nathani	Dr. Nandan Valenkar Prof. Nitin Paharia Dr. Disha Fattawat Poonam Mishra Kuldeep Singh	1. Banking the Unbanked□A Difficult way in the World of Digitization 2. Loan Assets: More Pains than Gains
3.	Bajaj Allianz	Dr. Tarika Singh	Prof. Abhay Singh Chauhan Tanuja Goswami Mohd. Sarim Mr. Swapnil Abhijeet Chauhan Sajal Sengar	1. Customer Retention□No Tension 2. Underwriting Issue: Peeping through Hole
4.	Nai Dunia	Dr. Garima Mathur	Prof. Rituraj Baber Dr. Shweta Chaudhary Ms. Jaya Gupta Pooja Singh	1. Who's at Fault 2. Policy Failure at Aaj Ki Awaaz
5.	Raj Express	Dr. Shilpa Sankpal	Prof. Nitin Shrivastava Dr. Pratiksha Milind Dr. Ritesh Sharma Sameer Kumar	1. Trouble Express□Not the Best Days of a Newspaper 2. Trouble in Paradise for MP Express
6.	Sun Valley	Dr. Shailja Bhakar	Prof. Abhay Dubey Narendra Singh Chawda Dr. Prashant Sharma Vikash Kumar Mishra	1. Ground to Glory: The Success Story of a Real Estate Developer
7.	Times of India	Dr. Gaurav Jaiswal	Dr. Ravindra Pathak Prof. Devendra sharma Dr. Varsha Makrand Narendra Singh Chaudhary Mr. Pradeep Pandey Murlidhar Pal	1. Boosting Sales Performance
8.	Karvy Bajaj Finserv	Dr. Amitabha Maheshwari	Prof. Ritu Gangil Prof. Himani Saxena Shailja Vashisht Vishal Sugarag Ms. Disha Andani Devendra Singh	1. Borrowers Don't Default, Lenders Do 2. Materializing the DEMAT Business
9.	J B Mangharam	Dr. Richa Banerjee	Prof. Alka Chaturvedi Prof. Reeta Chauhan Suchitra Mendke Dr. Mehul G. Thakkar Shikha Shrivastava Sonal	1. Can the Ice be broken by Dialogue□

FACULTY ZONE

10.	Career Launcher	Dr. Sneha Rajput	Prof. Smrita Bhadoriya Prof. K. K. Yadav Narendra Singh Chawda Dr. Puja Chhabra Sharma Varun Agarwal	1. Faceless Fantasy to Flourishing Future: Quality Gap Bridging Endeavour of a Candid 'Path Creator'
11.	Reliance Insurance	Dr. Vinod Bhatnagar	Prof. Pooja Jain Prof. Sanjay Gupta Prof. Archana Jadoun Suman Chauhan Hemant Gajpal Shilpa Gupta Shivangi Bhadoria	1. Ingenious Misuse of Public Funds
12.	Punj Lloyd SRF	Prof. Chanda Gulati	Prof. Vani Agarwal Preeti Bhaskar Dr. Priyadarshni Nagori Divya Maheshwari	1. A Move to Engage the Success
13.	Cosmo Valley	Dr. Nischay Upamannu	Prof. Pranshuman Parashar Mehraj Udin Ganaie Ankit Vashistha Vinay Kumar Trivedi	1. Talent: Leads to Lead
14.	Central Park Hotel Adityaz	Dr. RPS Kaurav	Prof. Megha Yadav Prof. Satish Bansal Dr. Ruchika Kulshrestha Anchal Luthra Priya Gupta	1. Effective Leadership is what Matters at the End 2. Trends to be Set, but What Comes Next?
15.	MY FM Dainik Bhaskar	Prof. P. K. Singh	Prof. C. K. Dantre Dr. S. K. Sharma Adil Khan Kishore Kartik Parashar	1. Why the Clients have gone?



SPECIALIZATION CLUB ACTIVITIES

EDC : Meditation Workshop (March 17-19, 2016)

The Entrepreneurship Development Cell of Prestige Institute of Management, Gwalior organized a 3-day Meditation Workshop for the students of MBA II Sem, faculty members and staff members from March 17-19, 2016. The workshop was organized by Heartfullness Organization (sahaj yoga marga) so that the students and staff could learn to meditate. The mentors for the workshop were Dr. Bindu Singhal, CHMO, Dr. Harsh Sukhani.



On first day of the workshop, Dr Sukhani explained role of meditation in our life. He described the process and way how to start meditation. Second day, team extended the next level of meditation process and experienced the lightness and joy of nature. And on the last day they emphasized on how to remain connected with heart throughout the day. The workshop was attended by approximately 250 students and 10 faculty members.

Finance Club : Industrial Visit to J.B. Mangharam Food Pvt Ltd. 13 February, 2016

On the 13th Feb. 2016, the department of management studies under the banner of Finance club organized an industrial visit for 30 students of MBA 3rd Semester TO J. B Mangaram (Britannia Industries Limited) Gwalior. The students were accompanied by two of the faculty members of the



department. The main objective behind the visit was to make student aware about how various activities related to financing are carried out in company and give them feel of managers.

SPECIALIZATION CLUB ACTIVITIES

One day workshop on 'Stock Market Trading Operation' (March 11, 2016)

A one day workshop on "Training on Stock Market Trading" was conducted by Mr. Vipin Kumar Gupta (stock Trader from Gwalior) on 11th March 2016 for Finance and Accounting specialization students of MBA, MAM, BBA along with the interested students from BCA and BTM. The workshop was for full day stating at 9:00 am till 4:30 pm. About 112 students attended and benefited from the workshop.

Workshop on BSE Operations (April 12, 2016)

A workshop on understanding of BSE operations was conducted by Ms. Priya Agrawal (Resource person from SEBI, Coordinator in academic Conference in BSE) on 12th April 2016 in two time slots. The slots were as : Slot 1 (9:00 am- 1:00 pm), Slot 2 (1:30 pm- 5:00 pm). The workshop was open for- MBA II Semester students. Approximately 195 students attended the workshop.

HR CLUB : 'DANA-PANI', Water-Food Arrangements for Birds (June 7, 2016)

PeoplEarth, HR Club of PIMG organized an event 'DANA-PANI' i.e. Water-Food Arrangements for Birds held at the Institute premises on 7th June, 2016. The initiative was taken by the MAM II students under HR Club. It was started as a campaign making proper arrangements of drinking water and food for birds on every tree in the college campus. The motive was saving birds and lending support in advancing bird conservation across the world. During the event, Dr. S.S. Bhakar, Chairperson of PeoplEarth, HR Club, Dr. Garima Mathur, HR Coordinator, Prof. Chanda Gulati, HR Club Coordinator, Dr. Ravindra Pathak, Dr. Richa Banerjee and Dr. Gaurav Jaiswal, HR Club members along with other faculty members and the students of the institute hanged around 50 water pots on trees to quench the thirsts of birds and protect their life.

MARKETING CLUB : 'You too can be a Cocktail' (May 12, 13 & 16, 2016)

You Too can be a "Cocktail" was the 3 Day Mega Marketing event organized by Marketing Club during May 12, 13 & 16, 2016. Mega event was conducted within the institute, so the even was promoted it on the institute level. This event also promoted on Face book on the Marketing Club page, PIM (Gwalior) page and in Prestigians of Gwalior group on Face book. Event promotion was commenced from 4th of May and Registration was opened from 5th of May.

SPECIALIZATION CLUB ACTIVITIES

The event was for the people within the institute, our guests were, Our Director Sir, Dr. S.S. Bhakar, all the faculty members and all the students.

Day 1 – May 12th, 2016

Events: BizQ (Business Quiz) & MaP 2016 (Marketing Poster Competition)

Event Timings: 10:30 a.m. – 12:30 p.m.

Venue: Seminar Hall, PIMG Campus

Faculty Coordinator: Dr. Ruturaj Baber

Judges Panel: Dr. Rahul P.S. Kaurav, Prof. Chanda Gulati, Prof. Pranshuman Parashar

BizQ: Top 12 participants were selected for the next day event. There were tie for the last 3 position (10th, 11th & 12th) among 9 students. Tie breaker of word search was conducted and 3 students were selected for the last 3 positions. These 12 participants were divided in the group of 6 consisting 2 members each and the products or idea for advertisement were allotted to the groups on the basis of chit system

MaP: Top 3 posters were selected, out of which, Winner was Ms. Rohini Samadhiya, 1st Runner up was Ms. Prateeksha Kulshreshta, and 2nd Runner up was Ms. Avantika Singh

DAY 2 – May 13th, 2016

Events: BizA (Business Advertisement)

Event Timings: 11 a.m. – 12:30 p.m.

Venue: Seminar Hall, PIMG Campus

Faculty Coordinator: Dr. Rahul P.S. Kaurav

Judges Panel: Dr. Ruturaj Baber, Dr. P.K. Singh, Prof. Pranshuman Parashar

Students Participated in BizA: Out of 12 students who were selected in the groups, 11 students advertised their ideas.

Results:

BizA: Top 5 participants (3 groups, in which 1 was absent) were selected for the next round of the event i.e BizB (Business Battle). 5 companies were allotted to the above selected participants on the basis of chit system. Criteria for the presentation were also provided to them on which the participants had to present their presentation in the next event i.e. BizB.

SPECIALIZATION CLUB ACTIVITIES

DAY 3 – May 16th, 2016

Events: BizB (Business Battle), Amazing Pix Competition & Selfie Contest.

Event Timings: 11 a.m. – 1 p.m.

Venue: Seminar Hall, PIMG Campus

Faculty Coordinator: Prof. Pranshuman Parashar

Judges Panel: Dr. Raturaj Baber, Dr. P.K. Singh, Dr. Vinod Bhatnagar

Students Participated in BizB: 5 out of 5 participants participated and presented their respective presentations.

Results:

BizB Winner was Mr. Sanjeet Yadav who was selected as Mr. Marketer among the participants.

Amazing Pix Winner was Mr. Shirish Gupta

Selfie Contest Winner was Ms. Kashish Katyal

Computer Science Club

Workshop on Database Design (June 4-5, 2016)

Prestige Institute of Management, Gwalior organized the two days workshop on **Database Design** under the aegis of Computer Science Club on **June 4 and 5, 2016**.

The resource person for the two days workshop was **Mr. Vivek Singh**, Senior Technical Project Manager having 17 years of experience and currently associated with NIT technologies, Noida.

The event started on June 4, 2016 with the welcome of Mr. Vivek Singh. On the same day, Mr. Vivek talked about database design in depth, he imparted the knowledge about requirement gathering, what is the significance of requirement gathering for project development, how to design ER diagram for the given problem and finally how to convert ER diagram into relational database.



INSTITUTE'S ACHIEVEMENTS

On the second day of workshop i.e. on June 5, 2016, he took up some real world problem for database design in the beginning. In second half, he talked about some emerging areas like what is big data and about advance technologies of java.

A total of 90 plus students attended the workshop.

NAAC Accreditation

Quality is a 'moving target'. The pursuit of Quality leads to increased efforts at its enhancement because the achievement of quality leads to more and more sustained efforts at excellence. Prestige Institute of Management Gwalior is conceived as a unique growth oriented Institute of Professional Education and Training. The Institute is promoted by philanthropists' and industrialist and entrepreneur of Prestige Group Shri N.N. Jain with the Vision "To be a leader in Professional Education, Research and Development". PIMG in its continuous endeavors sought to demonstrate standards of excellence across its operations and hence applied for NAAC accreditation.

In its first step the Letter of Intent (LOI) was filled by the institute on March 31, 2015 for cycle 1 with required fee. On April 16, 2015 the IEQA application was submitted by institute and track id generated on the same date. On July 20, 2015 it was intimated by NAAC to submit the self study Report (SSR) within six months. The institute decided to form Steering committee for submitting and preparing the SSR. The team included more than 20 members under the flagship of Prof. S. S. Bhakar and steering committee coordinator Dr. Navita Nathani and co-coordinator Dr. Vinod Bhatnagar. The team broadly divided in to three parts first criteria wise report preparation team, second team for evaluation of departments and third other important committees. The detailed report was uploaded on Institute's website on Dec12, 2015 and the same has been despatched to NAAC on Jan 12, 2016. On Feb 2, 2016 NAAC asked for three suitable time slots. Further the director NAAC confirmed the schedule of visit and also the peer team. The team included Prof Ratan Lal Godara, VC, Gujarat University as chairperson, Prof. Sanjay Sehgal, Professor, Delhi University as member and Dr. Kerron Redddy, CEO, Principal Acharya Institute of Management, Bangalore as Member coordinator. Finally the visit dates were scheduled as June 23-25, 2016. The institute found the composition of team perfect and all the members were suited for the roles they were assigned. On the first day the team visited the various department of Institute and on the second day team verified the records and listened to presentations of all the departmental heads.

SPECIALIZATION CLUB ACTIVITIES

The team also provided insightful ideas on how to improve on few areas that were assessed as less than perfect. In the evening the cultural programme was presented by the students of PIMG. On the last day the team went about the validation process methodically and presented a report to Director, PIMG Dr S. S. Bhakar after exit meeting. The welcome address was delivered by Dr. Davish Jain, Chairman Prestige Society and vote of thanks was proposed by Coordinator steering committee Dr. Navita Nathani. The original peer team report was sent to NAAC for further process. On July 11, 2016 Director NAAC intimated about accreditation of the institute with a CGPA of 3.17 on a four point scale at 'A' grade valid for a period of Five years from July 11, 2016.



RANKINGS & RATINGS

UGC, NAAC Accredited 'A' Grade Institute

A Rating and 8th Rank in Infrastructure All India
(Chronicle Survey, Issue : February, 2016)

1st Rank in Central India
(Outlook Money, Issue: June 2016)

6th Rank among Private B-Schools in India
(Outlook Money, Issue: June 2016)

44th Rank among B-Schools in India
(Times B-School Survey Issue : June 2016)

Rated AA+ among Top B-Schools in India
(Career 360 Issue: 2016)



Certificate of
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Organization: August 2012)



Ranked among the
Top 1000 B-Schools in
the World (Eduniversal
official selection, Paris)

FACULTY ACHIEVEMENT

Prof. Abhay Chauhan

Best paper award on 'Impact of Responsiveness in Public Sector Banks in India', in the National Seminar on "Contemporary Issues in Commerce & Management" organized by **DOCM & Indian Accounting Association**, in Gwalior on May 8, 2016.

Dr. Nandan Velankar

- Awarded best research paper award (Runner up) in International Conference organized by MGV'S IMR, Nashik, M.H. in 2016 on Managing 3P's : Profit, People & Planet.
- Awarded best research paper award in RDA'S 18th International Conference on "Sustainable Growth & Innovation in the new millennium- Frontier Global Issues and Challenges" organized by RDA, Jaipur during 26 & 27 January, 2016
- Awarded best research paper award in national seminar organized by B.V.M. College, Gwalior M.P. on "frontier global economy: issues and challenges in new millennium" JUNE in 2016.



Prof. Ram Paliwal

Ram Kumar Paliwal, Upasana Paliwal (2016), "A review study on secure web application development using PHP with Laravel Framework" IFERP, DOI Number: ICETAKD203.

The above paper is awarded as best paper presented in International conference on Emerging trends in Engineering and Technology on 24-04-2016.



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