

Srijan

July - December 2017



NEWSLETTER



PRESTIGE
INSTITUTE OF MANAGEMENT, GWALIOR
UGC APPROVED AUTONOMOUS INSTITUTE
UGC NAAC ACCREDITED 'A' GRADE INSTITUTE



PRESTIGE

INSTITUTE OF MANAGEMENT, GWALIOR
UGC NAAC ACCREDITED 'A' GRADE INSTITUTE
PERMANENT AFFILIATION WITH JIWAJI UNIVERSITY

VISION

To develop socially responsible global business leaders through internationally accepted best practices.

MISSION

In pursuance to our vision, the institute's mission is to provide Value based quality education by innovating and continuously improving upon the disciplines of Management, Commerce, Computer Applications, Science & Law through advanced methods of training, Meaningful research and intimate relations with industry, business and other institutions in the country and abroad.

QUALITY POLICY

- Living up to its principle of excellence in developing world class professionals.
- Fully satisfying the expectations of its students.
- Developing and implementing innovative pedagogical tools.
- Utilizing all resources optimally.
- Continuously improving processes.
- Generating continuously sustained value for all stakeholders.
- Creating an environment of Trust, Respect, Integrity and Openness.



EDITORIAL

From the Editor's Desk



Greetings!

It gives me immense pleasure to put forward the current issue of Srijan.

Continuing the tradition of growth and sustenance, Prestige Institute of Management has progressed on its journey. These six months have added further laurels to the cap of the institute. The institute has received permanent affiliation with Jiwaji University for three of its programs. Also, the institute received Jain Minority Status by Minority Commission, Government of India.

These months have passed on busy with the advent of new batches on the campus. Law program has commenced from this particular semester.

Students have had a very prolific and vibrant six months because of the holding of our national management and IT fest – Spandan 2017, and the activities of different clubs including Rotaract, FAMA, Bunch of Marketing Believers, CS, PeopleEarth etc.

I hope that the newsletter will give you a well rounded insight into the goings-on at the

Wishing you a very happy and fruitful 2018!

Dr. Shilpa Sankpal

Associate Professor,
Editor - Srijan



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Mission MBA Program

M-1

To produce qualified and competent business leaders of International standard through outcome-based and self-learning teaching.

M-3

To follow teaching practices which provides better learning and development environment.

M-2

To impart value based education by imbibing values in the students through teaching and participation with the society.

M-4

To develop strong industry linkage which provides the students practical-learning and interaction with the business leaders.



MBA Program Educational Objectives

PEO 1:

Be a successful management-professional with exposure to latest technology and knowledge

PEO 2:

Be able to contribute in synthesizing solutions of qualitative, quantitative critical business problems of industry and organizations by team work

PEO 3:

Become sincere professional, keen learner, motivated and follower of values and ethical practices

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RANKINGS & RATINGS

**UGC-NAAC Accredited
'A' Grade Institute**

**UGC Approved Autonomous
Institute**

**12th Rank among "Outstanding B-Schools
of Excellence" in India**

(Competition Success Review: Issue November, 2017)

**23rd Rank among Top B-Schools
in India for Return on Investment**

(Business Today, Issue: October, 2017)

**30th Rank in Top Non-Govt.
B-Schools in West Zone**

(The Week, Issue: November, 2017)



Certificate of
Excellence by IAO
(International Accreditation
Organization: August 2012)



Ranked among the
Top 1000 B-Schools in
the World (Eduniversal
official selection, Paris)

INSTITUTE ACHIEVEMENTS

The institute attained permanent affiliation with Jiwaji University, Gwalior for BBA, BCA and MBA. The institute was also granted Jain Minority Status by Minority Commission, Government of India.

CLUB ACTIVITIES

FAMA CLUB

Kaun Banega FAMA Champion

FAMA club organized KBFC (Kaun Banega FAMA Champion) on December 07, 2017 at Seminar hall of PIMG Campus. The main motive of the event was to check the awareness level of students in Finance, Commerce and Economics. The event was organized in two phases: 1. Screening 2. Main Event. Screening Round was held at December 06, 2017, in which 45 Objectives types questions were asked.



There were 143 participants in total from various courses in the screening round. Out of 143 participants, 36 participants were selected for the final round. Final Round on the main event day was divided into two rounds i.e. Round 1 (Faster finger first) and Round 2 (KBFC). Questions were asked related to accounting, economics, commerce and general knowledge. Winning prize for the contestant were decided according to the level of questions they reach.

Level one prize i.e. after reaching till Question 5 was of rupees 1000, Level second prize (Question 8) was of rupees 2000 and Level third prize money (question 15) was of 5000rs. The winner of the event was Mr. Harshit Rastogi, MBA III (A) who was able to reach upto question 5 and win cash prize of Rs. 1000. The event was coordinated by Prof. Pooja Jain and Dr. Nandan Velankar.

One Day Session on Option Trading Strategies

On the 23th Dec. 2017, the department of management studies under the banner of FAMA Club organized a one-day session on "Option Trading Strategies". 102 students attended the Session. The session was Co-ordinated by Dr. Amitabha Maheshwari and Prof. Abhay Singh Chauhan, Co-ordinated the session. The resource person of the

session was Mr. Sudipto Ghosh (Team Leader, Bank of America, Gurugram). The main objective behind the session was to enhance the knowledge about Derivatives and Option trading strategies among the students so as that have more clarity on the working of financial markets. Apart from this students also got the practical knowledge of various strategies of option trading.



The session was divided into two parts: Pre-lunch and Post lunch session. During the pre-lunch session, after the introduction, the resource person started his session. First half of the session was theory based in which the resource person covered a wide area of stock market in line with suitable examples. He started the session with the brief introduction of stock markets, derivatives and its types in India. Along with it he also gave the practical examples for

Futures, call option, Put option, how to buy and sale the securities, etc. This session lasted till 1 o'clock which was followed by the post-lunch second session in which he explained all the technicalities of option trading strategies in details. Participating students showed a lot of interest in this session which was thus followed by various relevant questions.

BUNCH OF MARKETING BELIEVERS CLUB

Brand Mulyankan - (Best and Worst of Brand)

Brand Mulyankan (Best and Worst of Brand) was held on December 13, 2017. Total 43 teams registered for the event, each team consisting of two participants. The event was held in two rounds. In first round, each team had to present a presentation on a given



brand names, and they were supposed to register themselves with a brand name. they were asked to prepare a presentation on a particular brand and for that 5 minutes for presentation and 2 minutes was given for queries by judges.

The Round one presentation included Introduction (history of brand, market share, present scenario, competitors), Best of brand, Worst of brand and Conclusion.

The team of judges evaluated these presentations, and total 10 teams were taken to the next round. In round two, one product was given to the selected teams and 5 minutes were given to them for preparation and 2 minutes were for enactment for the advertising that product and then judges evaluated the participants on four basis i.e., content, appeal, creativity and persuasion. The winning team was Vishal Agarwal and Arti Prasad. The First Runner Up were Aditi Dubey and Ashi Soni and Second Runner Up were Mansi Agarwal and Koshiki Shrivastava.



PeopleEarth CLUB

Aashayein

PeoplEarth, HR Club, PIMG organized a charitable programme under the name 'Aashayein' on 9th December, 2017. The programme was conducted by the students of MBA Integrated programme at 'Amar Jyoti Ashram, Morar', amongst the differently abled girls for the



distribution of utility items amongst them. The programme was organized so that the students could interact with the children of the ashram and learn how these children experience things around differently from one who can see and also how they develop different skills despite of being visually impaired. The students of MBA Integrated programme played various games with the girls of the ashram and special gifts were distributed to them by Director Sir, Dr. S.S. Bhakar, who came as a special guest for the programme. All the members of HR Club were present.

Youth and Family Planning Session

PeoplEarth, HR Club, PIMG along with Family planning association of India, organized the interactive session on Youth and family planning on 11th December, 2017. This session was specially conducted for the students of MBA III semester, to provide them with the information



regarding the importance and measures of family planning for a better future.

The chief guest for the session was Dr. Yogeshwar Sharma, Additional S.P., Gwalior, who shared his views on the need of family planning. Dr. H.S. Sharma, secretary, FPAI, Gwalior branch, was the special guest for the day.

Various other dignitaries were present for the session including Dr. Veena Agarwal, Ex-Dean, GRMC, who was also the key note speaker for the session, Dr. Roza Olyai, immediate past president, FPAI, Gwalior branch, Mrs. Neelam dixit, branch manager, FPAI, Gwalior branch, and Mr. Achendra Singh Kushwah, Programme officer, FPAI, Gwalior branch. The event was coordinated by Dr. Sonal Saxena, and students of HR Club.

STUDENTS CLUB

In order to augment the creativity and scientific temper amongst the learners, the students of the Institute are provided various platforms to showcase and nurture their creative and analytical skills. Institute has a student's club which also ensures awareness and promotion of the value added program offered by the other Institutions. The students are sponsored to participate in value added programs and contests organized by other Institutes of national importance. The Institute follows a transparent system where all students are informed about extra-curricular activities organized by Institute's student's club, Major objective of incepting Students club of prestige Gwalior are as follows:

1. To Develop social intelligence among the students
2. To display skills of students at national and international level by ensuring their participation in events being organized by top institutions of the country.
3. To teach skills of event management.
4. To teach managerial skills to the students.

Institute has a well-established students cell which is responsible for the activities of Students club. Institution provides following benefits to the students participating in the events at national or international level.

1. Expenses of to and fro will be borne by the Institution
2. Registration fees for the participation in the events will be paid by the Institute
3. Accommodation for the team participating in the event will be paid by the institute
4. In addition to above, If student wins any cash prize then it is given to the student only. The Institute doesn't claim any part of it.
5. There is no bar on the participation in any event by the students, if they maintain 75% classroom attendance.

As a result of above policies, we are glad to inform you that in previous academic session i.e. 2016-17 843 students of this Institution have participated in 82 events of

different institutions as well as in the current academic session 486 Prestigians have participated in 33 different events being organized by best institutions in the country including IIT Roorke, IIT Madras, IIM Trichy, IIM Lucknow, IIM Kanpur, IIT Mumbai, IIT Hyderabad, IIT Kharagpur, IIM Kerala , Colors of youth hosted by MTV , SHIM Bhopal and AIPER Bhopal, IIM Kerala, St. Xavier's College Jaipur, Jaipuria Institute Lucknow, Student's Parliament at MIT Pune, MNIT Bhopal, Sagar Institute of Research and Technology Excellence, Pacific University Udaipur, Gittaratan Institute of Business Studies, Jaipuria Institute Indore, Prestige Institute of Management and Research Indore, Indian Institute of Travel and tourism management, Noida, ABV-IIITM Gwalior to names a few. The institute formally constituted a core team of Students Club, comprising of Anand Chauhan, Shubham Sharma, Vipul Parikh, Harshit Jain, Sarthak Sharma, Prakriti Shrivastava, Harsh Garg, Vishal Agrawal, Divya Shivhare, Kapil Sharma, Tushar Kathuria and Ritika.

Name of the Event	Student winner	Prize / Position
Cultural Fest of IIT Roorkee	Dheeraj Sharma BBA III	21000.00 Cash Prize 3 rd Position
Cultural Fest of IIT Roorkee	Kapil Singh Tomar	31000.00 Cash prize, 2 nd position
Infotsav at ABV IIITM	Kaushal Sahu BBA 3 rd	2100.00 Cash prize 2 nd position
Young India Challenge by Career Launcher	Tanmay Jain and Soumya Sharma	2 nd Runner Up Scholarship of Rs. 25000 for both and research project with CL
IIT Mumbai Cultural fest	Dheeraj Sharma	Cash prize of Rs. 3100 2 nd runner up
Face of Gwalior challenge by JCI	Rahul Goswami, BCA 5 th	1 st Position
JIGYAASA by Prestige Institute of management and research Indore	Tanmay Jain and Saumya Sharma	2 nd Position cash prize of Rs. 3100

Students of PIMG have not only participated they have also won various prizes in the leading Institutions of the country like IIT Mumbai, IIM Trichy, IIM Kanpur, IIM Lucknow.

ENTREPRENEURSHIP DEVELOPMENT CELL

Women Entrepreneurship Development Program

PIMG conducted one month Women Entrepreneurship Development Programme in association with MPCON Gwalior. It lasted from 17 – Sep – 2017 to 25 – Oct – 2017 and had 28 students enrolled for the same.

Inauguration – Program was started with Lamp lighting ceremony in the auspicious presence of Dr S. S. Bhakar, Director, PIMG and Er. Aashish Bhargava, Zonal director,

MPCon. After inaugural programme, session was conducted by Dr Navita Nathani on Programme objectives, expectations from trainees, programme strategy etc.

During the programme sessions were conducted on various themes such as Entrepreneurship and its Characteristics; Personality development topics like achievement motivation training, tools for effective Communication and public speaking were discussed with the participants. Sessions on Role of DTIC, State & Central Govt. Schemes operated by DTIC and other supporting agencies were also conducted. Some basic topics like definition of Business/Service/Industry and its basis of selection, screening of ideas and business opportunities identification were also held. Panel discussion was also planned to understand the society readiness, problems and challenges for women entrepreneurs in Indian Society. Lastly a Factory Visit was planned in which students visited Nova Factory situated in Malanpur area. Apart from this, students also learned to make project plans which were evaluated after completion of training and best two plans were awarded. At the end of the WEDP, Valedictory Ceremony was held where the certificates were distributed to the participants by Dr. S S Bhakar and Mr. Ashish Bhargav.

Technical Entrepreneurship Development Program

PIMG organized a one and a half month long Technical Entrepreneurship Development Program in association with MPCON, Gwalior from November 6, 2017 to December 18, 2017. It had a strength of 25 students. The program was on low cost building material and was specially targeted for students from science and technology background.

For becoming participants, the applicants of the program had to undergo rigorous interview process. The program was designed in such a way so that the students may learn the use of technology in identifying business opportunities in manufacturing and service sectors.

The programme was inaugurated by Er Ashish Bhargava, Zonal director MPCon and Dr S S Bhakar on Nov 6, 2018. The lectures on conduct of market survey, essential technical skills for digital marketers and opportunities in service marketing for technology based entrepreneurship were the most appreciated lectures. Besides this the lectures on personality development, goal setting were also conducted to improvise



behavioural skills of budding entrepreneurs. The biggest challenge in front of entrepreneur is to manage time and to keep in mind the same some of the lectures were conducted on time management and stress management as well. Apart from this the sessions were conducted on preparation of project feasibility report, Intellectual property rights and legal formalities for establishing SSI. A visit to Taragram, Orchha was also planned in the end of the programme where students visited small and cottage units of handicrafts, fly ash bricks and stationary products.

Valedictory - The certificates were distributed in the valedictory ceremony by Dr SS Bhakar, Director PIMG and Mr. Ashish Bhargav, Chief Manager MPCON and Mr Anoop Goswami, HR Manager, MPCON.

Rotaract Club



The Institute has various platforms for the students to cater to the society in different ways; Rotaract club of Prestige Gwalior is one of them. It is a totally student driven club under the aegis of Rotary International. This club has conducted many activities for the underprivileged sections of the society. Members of Rotaract Club of Prestige Gwalior are continuously working towards the success of their goal of achieving full adult literacy in Chinor village.

Rotaract club of Prestige Gwalior Organized various activities time to time, this year Rotaractors have celebrated a "Rotaract services Month" in month of December 2017 under which they have organized 31 activities starting from 1st December 2017 – 31 December 2017, in this service month they have organized PRAYAS 2017 warm cloth collection drive, Session on Cyber crime by MP Police, Session on Time management and Rights of Women by JCI, Session on Human rights by International Human rights



Organization in association with Giants group of Gwalior, Service by Team Rotaractors in Orphanage house, Multi Specialty medical camp, Seminar on Environment safety by PF Commissioner Gwalior, Inter college painting competition, EML on Insurance Industry by Santwani Associates, Inter school quiz competition in association with Raj Express Gwalior wherein 40 schools have participated, Service by team Rotaractors for Swachhata Mission, Industrial visit for Rotaractors at Kurl-on Malanpur, Career Guidance Seminar by Director Dr. S.S. Bhakar for UG final year students, 2 days computer literacy program for senior citizens, Intra college Debate competition on Demonetization, Also, Best out of Waste activity where 64 teams have participated, Christmas celebration by Rotaractors, one day Workshop on digital marketing, Traffic awareness seminar by Addl. S.P. Traffic Ajay Tripathi, were organized to name a few..

NSS

Student members of NSS participated and organized many activities in last six months.

S. No.	Purpose	Venue	Date
1	International Yoga Day	Jiwaji University	21.06.2017
2	Plantation	College Campus	15.07.2017
3	Clean India Programme	Rally	04.08.2017
4	Oath Ceremony (Quit India Programme)	College Campus	10.08.2017

COMPUTER SCIENCE CLUB

Prestige institute of management, Gwalior organized 9th National Software Workshop & Contest on Android Application Development during 14th September to 17th September 2017. In the inaugural session, Dr. Ashish (S.P Gwalior) was the Chief Guest, Dr. R.S. jadon (H.O.D MCA Dept., MITS Gwalior) was the Guest of Honour and Dr. Joydeep Dhar (Associate Prof. IIITM



Gwalior) was the Special Guest for this event.

The event (Kriti-2017) was coordinated under the supervision of Prof. Satish Bansal. Total participation was 112 from various institute of National and Local level.

Sessions were conducted by Resource person Mr. Nitin Verma, who trained participants to develop the mobile apps. First day, he started the workshop by giving android introduction & Architecture and then developing apps using learning by doing approach



Following Mobile apps were developed during the workshop:

1. First app, participants developed simple GUI on mobile screen.
2. Participants Developed app on Database connectivity on mobile.
3. Participants Developed app to Take image from gallery
4. Participants developed Image slider app on mobile.

On fourth and the last day, there was contest, in which 90 participants appeared. The first round was multiple choice questions on Android Development and second round, Participants created GUI on mobile and 35% participants went to third round & created a small app on mobile.



- The first prize of Rs.5000/- was won by Mr. Rishabh Gupta(BCA V,PIMG)
- The second prize of Rs.3000/- was won by Mr. Shivam Kumar (BCA V, Maharaja college).
- The second prize of Rs.2000/- was won by Ms. Chanchal Jain (BCA V, PIMG).
- The workshop was sponsored by Career Paver and student coordinators played a very important role in making this event successful.

PRESTIGE CENTER FOR ENVIRONMENTAL SUSTAINABILITY

World Tourism Day Celebration

Tourism these days seeks for the activities which are sustainable in nature i.e., those are not harming the nature and not resulting in the disbalancing of ecology by keeping the resources in a way that those can be utilized by the upcoming generations. Keeping itself cantered to the theme 'International Year of Sustainable Tourism for Development' of UNWTO for the year 2017, Institute this time decided to celebrate this day differently so a plantation drive was organized in the premises to celebrate this World Tourism Day (September 27).

Cycle Rally for Promoting Eco-friendly Diwali

A rally to promote eco-friendly Diwali was conducted on October 8, 2017 from Baijatal to Theme Road, Katoratal, Gwalior. In order to create awareness among the citizens of the city, students of college put in their best efforts to make the rally a successful one. For that, they made posters, flags and also made a human chain at the source and the destination points respectively.

Teacher's Tree

This is one of its kind initiatives of the college. In this, every teacher is asked to plant trees which they will take care of. Name of the teachers planting it will be mentioned near to the tree. This activity takes place at the end of every month where teachers whose birthday fell in the month ending will plant trees with a promise to keep the campus and the environment clean. Activity has already been done for the months of September and October.

Teak Plantation

Teak plants which are commonly famous for its valuable, durable and beautiful wood were planted in the campus in large numbers which is 115 to make the college campus more beautiful.

Poster Making Competition

Not limiting itself to the premises of the institute, Environment cell tried to extend its reach to the by conducting an event for school kids from class VIII onwards. Students were invited from different schools of the city for the poster making competition on the theme Healthy Ocean Ecosystem on November 21, 2017.

A total of 65 students represented their schools at the competition. In a way to greet the efforts of the students they were awarded with the certificates and the best three were awarded with the cash of 1000/-, 700/- & 500/-. To gear up their energy levels, they were provided with refreshments at the institute.

Placement Details

Prestige Institute of Management, Gwalior have a well established placement cell, to provide better placement opportunities to the students for all the courses, 75+ organizations visits every year for conducting campus recruitment drive. We have added Many New brand to the recruiters list of PIMG this Year e.g. S&P Global, Axis Bank, HDFC Bank, Janalakshmi Financial Services, Exito Media, Allied Analytics, Cox N' Kings, Deloitte, FACE Academy, Getz Holidays, Travel triangle in addition to this 33 more organizations have visited to the Institution for final placements of MBA 2015-17, BBA, B.com and BCA 2014-17 batch till 11.02.2017.

Furthermore, this year we have received the highest Package of 9.5 LPA till December with average package of 4.28 LPA. For the achievement of 100% placements for MBA batch there are 28 organizations who have confirmed their status for visiting Prestige Institute of Management, Gwalior including Wakefield, Emami, Richs, Just Dial, India Infoline, Talent Corner, Safari, ACH Management, SBI Mutual Funds, HDFC Mutual, Davars, Sharekhan are the names to few. Institute also provides hundred percent placement to the students of Undergraduate program for those students who would like to go in industry after their UG course as a result of which we have provided a highest package of Rs. 4.8 LPA to BBA and Bc.om and a package of Rs. 3.5 LPA to BCA student students with the average of 2.42 LPA.

EML Details

Institute has a continuous practice of Inviting eminent speakers from the Industry to conduct experts talk for the students of all the courses i.e. MBA, MBA Integrated, BBA, BCA, B.com and BTM so, that they will be able to gain knowledge about corporate world and prepared themselves for the industrial environment as a part of this process we have invited 57 speakers from various industries from July 2017- December 2017 to interact with the students Namely Mr. Pragun Tahdani, Central India head, Janalakshmi Financial Services, Mr. Varun Khullar, Vice President, Marketing, Paytm, Mr. Manish, Vice President, Human Resource, TCIEExpress, Mr. Shirish Deshmukh, HR Head AXIS Bank Bhopal Circle, Mr. Shankar Subramanian, Asst. Vice President, Axis Bank Bhopal Circle, Mr. Gaurav Garg, HR Head, Capital Via, Mr. Neeraj Sharma, Cluster Head, HDFC Bank , Sakshi Arya, Head Talent Acquisition , Deloitte, Mr. Ashok Gehlot, Corporate Head Nagarro Technologies, Mr. J.A. Lewis, Asst. General Manager, Canara Bank, Gwalior Region, Shailesh Kukreja, MP /CG Head Janalakshmi Financial services, Mr. Rahul Bhadoriya Area sales manager from Bajaj Finserv, Mr. Satya Prakash Bindal, Vice President JK Tyres Banmore, Mr. Avinash Mishra, General Manager Hr Godrej consumer Ltd. Malanpur, Ms. Shilpi Corporate Head , Kurl ON Ltd. ,

Mr. Lokendra Singh Chauhan General Manager Britania, Industries Gwalior, Mr. Ravi Prasad General manager Kurl On Malanpur, Mr. Virendra Shekhawat Assistant General manager Punj Llyod Ltd. Malanpur, Mr. Prateek Modhave, Vice President, India Infoline, Mr. Jitendra Sharma, Head Marketing and Promotions, Central India, VIVO mobiles are the names to few.

ORIENTATION PROGRAMME – UG and PG

For the year 2017, Orientation Programme of UG and PG were coordinated by Dr. Amitabh Maheshwari and Prof. B N Sharma. For the various UG courses, the duration of orientation was August 11, 2017 to August 21, 2017. The BBA, B.Com and BTM orientation included subjects such as Basic English, PD and Communication, Basic Maths, Introduction to Computers, Basic Accounting, Session on different functional clubs, Student's Club, Pragatipath, Business Law, Rotaract and Placement Cell. There was also an interaction with Director Sir.

BTM Students got specific inputs on Fundamentals of Tourism, Basics of Photography, Adventure Tourism in India, Passport and Documentation, Transport System in India, Career Opportunities in Tourism, Architectural Attraction in India. In BCA, specific inputs comprised Introduction to Computer, Basics of Programming, Basics of MS Office.

The PG Orientation lasted from August 18, 2017 to August 31, 2017 for MBA and MBA (Integrated). The MBA orientation subsumed Basic English, PD and Communication, Basic Maths, Introduction to Computer, Basic Accounting, Session on different functional clubs, Session of EDC Club, Rotaract Club, Pragatipath, Students' Club. The students also had an interaction with Director Sir.

SPORTS ROUNDUP

Following Students were felicitated for their exemplary performance in Intra College Sports Fest –

No	Event	Detail	Position	Name of Student(s)
1	Badminton	Women Singles	Runners Up	Mallika Adwani
			Winner	Rashmi Sharma
		Mix Doubles	Runners Up	Divyesh Sharma, Shalini Singh
			Winner	Rahul S Parihar, Mahima Yadav
		Men Singles	Runners Up	Divyesh Sharma
			Winner	Pranav Dixit
		Men Doubles	Runners Up	Shubham Sharma, Shubham Agrawal
			Winner	Pranav Dixit, Divyesh Sharma
2	Basketball		Runners Up	Jayant Sharma, Kuldeep Sengar, Kushal Pannu, Dhruv Bhadauria, Shubham Saxena, Ravi Yadav, Ankit Yadav, Rashmi Sharma
			Winners	Mukul Singh Rathore, Vivek Sengar, Vitan Sharma, Shikhar Tripathi, Manvendra Patel, Sumant Singh Gurjar, Pratibha Mehta, Mohini Bhadauria
3	Volleyball		Runners Up	Bhanu Tomar, Jaskaran Singh, Rishanbh Chauhan, Sarthak Basotia, Sahil, Dhruv Bhadauria, Ravi Sharma, Ankit Rajawat
			Winner	Vivek Sengar, Mukul Singh Rathore, Manvendra Patel, Ankit Yadav, Vitan Sharma, Mandeep Patel, Azhar R Siddhique, Robin Kushwah

4	Cricket		Runners Up	Hitesh Naik, Akhand Sengar, Bhanu Pratap, Naman Awasthi, Prateek Budholiya, Mohit Pathak, Rupesh Sharma, Aman Singh
			Winner	Nandkishor Sharma, Anil Yadav, Harsh Chandel, Neeraj Patel, Piyush Tripathi, Shivam Singh, Raman Singh Chauhan, Ravi Yadav, Abhishek Kaurav, Anand Yadav
5	Table Tennis	Women Singles	Runners Up	Mahima Singh
			Winner	Arti Shrivastava
		Mix Doubles	Winner	Mahima Yadav, Sarthak Basotia
		Men Singles	Runners Up	Sharaj Sharma
			Winner	Shirish Gupta
		Men Doubles	Runners Up	Aman Paliwal, Sharaj Sharma
			Winner	Shirish Gupta, Sarthak Basotia

SPANDAN – NATIONAL CULTURAL FEST OF THE INSTITUTE



As a part of its tradition PIMG has organized its National Management and IT fest SPANDAN 2017 on 13.10.2017 -15.10.2017. Following is brief report on the all the events and Committee's of Spandan 2K17

1. **Core Committee:** Core committee of Spandan comprised of 2 Faculty members i.e Prof. Abhay Dubey as Coordinator ad Dr. Shailja Bhakar as Co-Coordinator of Spandan 2017 with a team of 14 students of Different courses to have a representation of all the courses in Spandan. Committee took responsibility of coordinating whole event from beginning to end in addition to the same core committee has also take a responsibility of Sponsorship and as a success of this committee we have achieved highest sponsorship in the history of Spandan with cash Rs. 1 Lac plus thirty seven thousand as sponsorship from food stalls apart from this cash sponsorship we have received support from many others list of the same is enclosed as with this report.

2. **National Promotion Committee:** This committee was assigned with responsibility of promoting Spandan at National level this year we have received participation of 29 Institution across the country including IIT Dhanbad, IIM Indore, IIM Jaipur, Delhi University, FMS-IRM Jaipur, Sangeet Mahavidyalaya Kolakata, SAMS Chennai are the names to few total 137 students across the country have participated , total no. of registrations done by students from national level was 190 in all 18 events.
3. **Local Promotion Committee:** Responsibility of Promoting Spandan at Local level was assigned to this committee as a result of this committee's efforts we have received participation of 30 institutes from the city total number of participants from these institutions was 350. This number is highest in the history of PIMG.
4. **Internal Arrangement Committee:** Committee was assigned with the major responsibility of making internal arrangement during the whole three days event. Arrangements made by the committee were superb not a single miss was there from committee's side note by any of the event or committee Coordinator.
5. **Hospitality Committee:** This year we have added this committee to facilitate judges of different event such as receive them from judges committee, send them or guide them towards the different venue of events as this committee did a good job and Institute has decided that from next year onwards this committee will be there to take care of judges.
6. **Brand Ambassador Show:** Coordinators of this committee was assigned to organize Brand ambassador show in the cultural evening of Spandan. The whole BA show was segregated into three rounds.
7. **Cultural Committee:** Responsibility of Planning, Preparation and execution of Cultural event on third day of Spandan was assigned to this committee. Committee had designed a total cultural program of three hours on 15.10.2017 including fashion show being and regional dance including Bhangra, Ganesh Vandana, Hip Hop, Free Style, Jazz, Garba , Salsa, Semi classical, Bollywood etc.
8. **Registrations, Certificate and Food Committee:** This committee was assigned with major responsibility of registering all the participants for all 18 events of Spandan 2017 as well this committee was also got responsibility to send list of registered candidates to all event coordinators for Internal screening as well as for final event. Total registrations done by this committee for Spandan 2017 was 2207 wherein internal number of registered candidates was 1777 and 430 across the country. In Addition to this committee was also assigned to distribute the food coupons for all the event coordinators, Committee Coordinators and Volunteers. One more responsibility

assigned to this committee was distribution of Certificates to all the registered candidates.

9. **Transportation and Accommodation Committee:** This committee was assigned to arrange accommodation for students who have come from other institutions across the country. Committee has finalized three venues for students i.e Jain Chatravas, Hotel Royal Inn and Hotel Chandralok. Committee was also responsible to make arrangements for pick up and drop of judges who will be coming to the different events as expert.
10. **Discipline Committee:** This committee was assigned with the responsibility of ensuring proper discipline during Spandan including DJ night, Cycle rally and three days of main event. Not a single case of Indiscipline was bring into the notice during whole event.
11. **Judges Committee:** Responsibility of Inviting judges for all the 18 events was assigned to this committee. Total 74 judges accept the invitation for Spandan out of that 68 judges turned up for final event. As there were some judges invited to the Institution were having negative attitude towards the institution hence a decision taken place in the review meeting that from next year onwards there will be a meeting called for finalizing the names of judges for Spandan so, that such candidates can be removed out from the list.
12. **Publication, Gift and Purchase Committee:** Responsibility of purchasing gifts for event coordinators, Gifts for winners and judges was assigned to this committee in addition the same this committee was also responsible for printing of event poster, Spandan poster, rule book and other promotional and branding material of Spandan. Not a single issue came into consideration regarding printing or designing of any material required for Spandan.
13. **Inaugural Committee:** Coordination of Inaugural function of Spandan 2017 which was scheduled on 13.10.2017 assigned to the committee so that no slip up was there in the inaugural committee.
14. **Publicity Committee:** Responsibility of Promoting Spandan through electronic or print media was assigned to this committee. Good coverage of the event was there in electronic or print media.
15. **Food Committee:** This committee was assigned with the responsibility of finalizing food stalls for Spandan 2017. over all 9 food stalls were finalized for Spandan 2017, all the stalls were good in quality namely Lazeez Pizza, Subways, Masala Darbar, 74 Street Food, Kerrons Food, Amul.
16. **Industrial Promotions and Guest Committee:** This committee was

assigned to promote Spandan among Industry as well as finalizing guest for both Inaugural and Cultural Program of Spandan which is scheduled on 13.10.2017 and 15.10.2017 respectively. Committee has finalized Hon'ble Maya Singh, Minister Urban development, Government of Madhya Pradesh as Chief guest, Prof. R.J. Rao, Rector Jiwaji University as guest of Honor and Mr. Arvind Agarwal, President MPCCI as guest of Honor in the Inaugural function of Spandan. For cultural evening of Spandan 2017 we have finalized Shri Vivek Narayan Shejwalkar, Mayor Gwalior as Chief guest, Mr. Abhay Chaudhary, President, Gwalior Development Authority as guest of Honor and Mr. Sameer Seth GM HR, Cadbury India Ltd. Special guest in the cultural evening of the Spandan.

17. Some other special Points about Spandan 2017: This year we have added following new chapters to Spandan

- 1. Cycle Rally:** This year we have launched cycle rally for promotion of Spandan on 09.10.2017 overall 210 registrations were done for cycle rally this year out of which 50 people have come up with cycles wherein rest students have come up with the Posters for environment friendly Deepawali.
- 2. DJ Night:** One of another chapter added to Spandan this year was DJ night sponsored by Medusa one of the best disco in Gwalior. As a success of this event 350 students have registered for the event.
- 3. New Events in Spandan 2017:** 4 new events were added to Spandan 2017 to make this event more popular among the students. Events those were added to Spandan were namely Photography Competition, Fireless Cooking Competition, Text Cham and Business Plan presentation competition. All the four events got massive response from the students in all 280 registrations from internal students were received for all four events where as 54 students have registered from other parts of the country for the same event.

NINTH NATIONAL RESEARCH METHODOLOGY WORKSHOP

The Ninth National Research Methodology Workshop 2017 was conducted from 24th to 27th of August 2017 in which about 54 delegates from various states like Gujarat, Maharashtra, Goa, U.P., Rajasthan etc. 50 faculty members of the institute and 34 Students from the institute participated in this workshop.

It started with the inauguration by Prof.S.G.Deshmukh, Director ABV-IIITM, Gwalior and Prof. J.P.Verma, Prof and Dean student welfare, LNUPE. In Inaugural session Prof J.P verma was felicitated with Research Excellence Award for his contribution in the area of research, which was followed by rigorous 'learning by doing' sessions. The first session was conducted by Dr. S S Bhakar on research process including problem designing, framing objectives, data collection sources. The after lunch session was

devoted to how to write good thesis or research paper, reference writing etc.

Second day was dedicated to group activity and the rest of the day proved to be a great learning session for all where four sessions were conducted by Dr. S S Bhakar on Selecting tools for data analysis, hypothesis testing, parametric and non-parametric tools, analysis of variance- univariate, bivariate as well as analysis of covariance. The day ended with group activity.

On the second day a parallel session was conducted on MATLAB by Dr. Saurabh Mukehjee Associate Professor, Banasthali Vidyapeeth, Jaipur.

Third day commenced with group activity. Then in various sessions of regression including bivariate, multivariate and mediation models in addition to exploratory factor analysis, Confirmatory Factor Analysis, SEM. A parallel session was conducted on Big Data by Dr. Saurabh Mukehjee.

On fourth and the last day of the workshop a session on was held and the whole day was given to groups so as to develop their research article by practically applying the tools used and was followed by presentation of the same. This is done in order to ensure the learning and therefore, the success of this workshop which has enhanced the same.

In all we developed 16 papers in this research methodology workshop. The papers written will be edited by editorial board under the guidance of Dr. S. S. Bhakar and will be published in an edited book.

The workshop ended with valedictory session in which chief guest was Dr.R.K.Pandit Director MITS, Gwalior and Guest of Honour was Mr.Saxena CEO of Sanchi.

PRAGATI PATH

ORIENTATION FINALE OF MBA

"Planning with attitude, Preparing with aptitude, participating with servitude and Receiving with gratitude is enough for a successful event". One such event was put together by "PRAGATIPATH TEAM - Orientation Finale - MBA & MBA INT.) 2017". The event was an intellect session. The show began with the Quiz. There were Five Teams in all each consisting of two members.

The quiz was conducted in four rounds naming Focus Round, Global Round, I Think, and lastly MISHMASH ROUND. Winners were Team D - Arpita Sharma and Ragini Sen. The Runners up - Team C - Shailja Tomar and Mohd.Asif Khan. There were audience round as well in which the audience participated with full enthusiasm.

RADIO MANIA



The aim of this activity was to help the students to understand and develop their communication skills. In all 16 teams had registered and 13 performed. Each team was had 6 members who performed different roles. The teams made were supposed to have an anchor, a newsreader, a comedian, a jingle, a book review and an expert talk. all the teams

performed well. Finally, after the judgement by our panel members. Team 11 was the winner- The members were Mahima Rajput, Anushtha Sharma, Vaishali Gupta, Gourav Singh, Chirag Dubey and Arpita Sharma, First runner up were team of Nikunj Jain, Babita Tomar, Shailja Tomar, Mohd. Asif Khan,Prakhar Garg and Somi sharma. Second Runners up was Team Teena Khatri, Lalit Sahu, Amla Suneja, Arpit Khandelwal, Utkarsha Deshmukh and Jai Jaital. The judges of the event were Dr. Shailja Bhakar, Dr. Sneha Rajput, Dr. Raturaj Babar and Prof. Smrita Bhadoria. Honorable Director sir distributed the prizes , Finally the day ended with the concluding remarks of honorable Director sir. He appreciated the participation of the students and also said that the comedy should be clean and there should be a check on language.

Orientation Finale –BCOM First Semester August 22, 2017

The Orientation finale for BCOM I semester students was organised on August 22nd, 2017. The event was divided into two parts – Subject Quiz and "The Quin questers". The quiz consisted of five rounds. The first round was Focus Round where questions related to mathematics and accountancy were asked to the students. Round two was Global Round in which questions related to English communication and Computer were asked. The third round was the personality round where questions related to personality were asked. The fourth round that followed was I think round, where questions from every area were asked. The fifth and final round was the Scribble to Scrabble round, which was a test of management- Vocabulary. In total there were five teams each consisting of two participants who were the toppers from each section. After the third round top 3 teams with highest scores moved to further rounds. In between every round, there were questions for the audience to keep them engaged.

Quin Questers

It was a multitasking round where the students needed to participate in a team of five members. The participants were asked to solve various puzzles in just six minutes. There were more than 23 teams who registered and out of which five teams were selected through the screening one day before. The aspects of the Judgement criteria

for "The Quinquesters" were speed and correctness. Winners for quiz were: Shashank and Bhavika from BCOM Honors section B and the runner ups were Karan Gangil and Divyansh Verma from BCOM Hons A. There was a tie for the winners in the quinquesters. Shikhar Chandra Gupta, Riya Garg, Riya Shukla, Khubi Goyal, Saurav Varyani from BCOM CA section B and Ritika Agarwal, Gracy Rajawat, Bhushan Yadav, Shashank Singh and Dhruv Agarwal from BCOM honors were the winners. The esteemed judges were Dr. Shilpa Sankpal, Dr. Amitabh Maheshwari and Dr. Garima Mathur. Dr S.S. Bhakar, Honourable Director, PIMG gave his concluding remarks at the end of the event. The event was a great success with enthusiastic participation on the part of students.

Orientation Finale - BBA

The Orientation finale for BBA I semester students was organised on August 23rd, 2017. The event was divided into two parts – Subject Quiz and "The Protagonist". The quiz consisted of five rounds. The first round was Focus Round where questions related to mathematics and accountancy were asked to the students. Round two was Global Round in which questions related to English communication and Computer were asked. The third round was the personality round where questions related to personality were asked. The fourth round that followed was I think round, where questions from every area were asked. The fifth and final round was the Scribble to scrabble round, which was a test of management- Vocabulary. In total there were four teams each consisting of two participants who were the toppers from each section. After the third round top 3 teams with highest scores moved to further rounds. In between every rounds, there were questions for the audience to keep them engaged..

On-the-Spot spontaneous story writing and narration was based on the pictures being shown to them for 30 seconds. There were more than 17 teams who qualified for the finale, out of 200 registrations. The Judgment criteria was Content-5, Fluency/Expression-5, Creativity/Innovation-5, Cohesion-5, Overall Presentation-5. The prize distribution followed the above mentioned events and the winners were as follows: Winners - Vidhi Pal and Janwar Singh (BBA FIRST B section).



PUBLIC SPEAKING COMPETITION

Public speaking competition was organised by Pragati Path on Monday, December 18, 2017 on the themes "Culture is not a luxury but a necessity" and "Empowering people is

a great way to get success". A screening round was held on Saturday, December 16, 2017 where the total number of registered participants were 95 and 14 participants of were selected for the final round. The judges for the event were Dr. Ruturaj Baber, Prof. Devendra Sharma and Prof. Sonal Saxena. The winners



were: Suchitra Chowdhary, Bcom I, Priyal Shrivastava, MBA I Shubhangi Joshi, MBA II. At the end of the event Director, Dr. S.S. Bhakar gave his concluding remarks motivating the students to be more efficient with participating in such events organised in the college. The student co-ordinators were Irshita Jain and Aditi Chaurasia. Irshita Jain

FACULTY PUBLICATIONS

Dr. Tarika Singh

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Dr. Shailja Bhakar

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FACULTY ACHIEVEMENT

Dr. Sonal Saxena



Dr. Sonal Saxena received her doctorate degree in December 2017 from Jiwaji University on the Thesis title: A study of selected successful women entrepreneurs of M.P. region under the guidance of Dr. P. V. Rao, Prof. of commerce, M.L.B. Govt. college of excellence, Gwalior, M.P.



Editorial Team :

Dr. Shilpa Sankpal (Coordinator)
Prof. Pinky Sodhi (Co-coordinator)

shilpa.sankpal@prestigegwl.org
pinky.sodhi@prestigegwl.org



PRESTIGE INSTITUTE OF MANAGEMENT, GWALIOR

UGC APPROVED AUTONOMOUS INSTITUTE • UGC NAAC ACCREDITED 'A' GRADE INSTITUTE

Airport Road, Opp. DD Nagar, Gwalior, (Madhya Pradesh) INDIA

Ph.: 0751-4097000, Mob.: 98270 57466 / 77 / 88

Email : admissions@prestigegwl.org, Web : prestigegwl.org