



Institute Distinctiveness:

Socially Impactful Activities:

Prestige Institute of Management and Research Gwalior has always kept the motive to serve society and is doing that since inception. PIMRG is very prompt for past many years in conducting social activities which ultimately leads to distinct greater social impact on society.

Round the year various Community Outreach and Engagement programs occurred where programs on engagement with local communities, workshops, and awareness campaigns on important social issues such as health, hygiene, and environmental conservation were organized.

At PIMRG we believe that community outreach and engagement play a crucial role in fostering meaningful connections between the institute and the local community. With a vision Prestige Institute of Management & Research Gwalior address important social issues and contribute to the well-being and sustainable development of the community. Some of the practices which PIMRG followed are mentioned below:

- 1. Identify Community Needs:** PIMRG identify the specific needs and challenges faced by the local community time to time and this will help tailor the outreach efforts to address the most relevant and pressing issues. One such need is for prosthetic limbs for individual undergone amputations or were born with congenital limb differences. At grand level Limb camp was organized where more than 300 individuals with limb loss participated, marked and provided with limbs.
- 2. Collaborate with Local Partners/Community Health Camps:** Our Rotaract team at PIMRG coordinated with hospitals and other well functioning societies (Indian Red Cross Society) and organized various Blood donation camp, Mission Pink Health for anaemic girls, awareness for breast cancer, Free Eye camp and Dental camp was also organized.
- 3. Create Interactive Workshops:** Various interactive workshops and training sessions were organised on relevant topics (health and safety etc).
 - Project CARE was organized in regards to self care and cleanliness.
 - Project Security was organised by collaborating with Traffic Police provide general awareness for safety measures during driving.
 - EML session on Entrepreneurship and Business Opportunities.
- 4. Environmental Drive/Promote Sustainable Practices:** On World Environment day with Environment Sustainability Cell and PIMRG Rotaract club distributed 100 seed balls for plantation.
- 5. Hygiene and Sanitation Awareness:** Educate the community about the importance of hygiene and sanitation practices through workshops, posters, and interactive sessions. Various drives conducted for food distribution and self care, sanitization etc.





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6. Education and Skill Development: Offer educational programs and skill development opportunities to empower individuals in the community, enabling them to improve their livelihoods. Study material was distributed to kids to promote literacy.

7. Cultural and Recreational Events: Organize cultural events, sports activities, and recreational programs that celebrate the diversity and talents of the community, fostering a sense of unity and pride. Volunteers of Rotoract visited old age home, Orphanages and engaged them with activities and distributed food packets. With these Engage in open and transparent communication with community members to understand their perspectives, feedback, and suggestions for improvement are part of these activities.

8. Long-Term Engagement: Maintain regular and consistent engagement with the community to build trust, understanding, and sustainable relationships. Various activities like Prayas, Chehak etc are continuing from many years at PIMRG.

9. Volunteer Involvement: Encourage institute's employees and students to actively participate in community outreach activities as volunteers, fostering a sense of social responsibility and solidarity.

10. Celebrate Successes: Acknowledge and celebrate the successes and positive outcomes of community engagement initiatives, recognizing the collective effort and impact achieved and for the same student volunteers are felicitated time to time through certificates.

At PIMRG all these activities help in supporting environment and society at greater level.

