

SRIJAN

[JULY 2021-JUNE 2022]



PRESTIGE

INSTITUTE OF MANAGEMENT, GWALIOR
UGC NAAC ACCREDITED 'A' GRADE INSTITUTE
PERMANENT AFFILIATION WITH JIWAJI UNIVERSITY



From The Editor's Desk

Greetings !!

We are delighted to put forward the current issue of Srijan 2022. After Covid-19 from July 2021, Prestige Institute of Management, Gwalior has resumed its activities with full potential. Beginning of year 2022 was great as the Institute leadership was heralded by Director Incharge Prof. (Dr. Swarup K. Mohanty), who has continuously motivate us and make us more determined towards creating dynamic environment so as to achieve new heights in the education arena. Although Srijan is a bi-annual newsletter, but this time we are taking an initiative to present a complete annual report of all remarkable achievements and events that took place from July 2021 to June 2022. We have tried to incorporate the highlights of all the important happenings so as to make this newsletter more informative and worth reading.

Deep Shikha Chavan
Assistant Professor.
Editor, Srijan

Anurag Mishra
Assistant Professor
Co-Editor, Srijan.

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RANKINGS RECEIVED

Summary of Rankings Received 2021 - 22

**Rated as A2 in Best B Schools in India
by Business Standard Best B School
Survey, Feb 22**

**Ranked 3rd amongst Best B Schools
in Madhya Pradesh by Open, Jan
2022**

**Ranked 24th amongst Best B Schools
in West Zone in India by Open, Jan
2022**

**Ranked 122nd amongst Best B
Schools in India by Open, Jan 2022**

**Ranked 17th in Top B-Schools by
Chronicle, May 22**

**Ranked A++ in Top B-Schools by
Chronicle, May 22**

**Ranked 1st in Top B-Schools in the central
region By Chronicle, May 22**

Ranked 3rd in Top BBA colleges of Excellence in India by GHRDC, May 22

Ranked 6th in Top BBA colleges in East & Central Region in India by GHRDC, May 22

Ranked 3rd amongst Best B Schools in Madhya Pradesh by Open, Jan 2022

Ranked 24th amongst Best B Schools in West Zone in India by Open, Jan 2022

Ranked 6th in Top BCA Institutes of Excellence in India by GHRDC, May 22

Ranked 10th in Top BCA Colleges in East & Central Region in India by GHRDC, May 22

Ranked 42nd in Top Private B-Schools in India, by C-fore-Education World, May 22.

Ranked 15th amongst Top 100 B-Schools in India, Beyond IIM's by Higher Education Review, Jul 21

**Ranked 4th among Top BBA
Institutes in India (Times BBA
Survey, August 2021)**

**Ranked 3rd among Top Private BBA
Institutes in India
(Times BBA Survey, August 2021)**

**Ranked 8th among Top Placement BBA
Institutes in India
(Times BBA Survey, August 2021)**

**Ranked 1st among Top Regional BBA
Institutes in India, West Zone
(Times BBA Survey, August 2021)**

**Ranked 27th among India's Top BBA
Colleges
(Outlook India's Best Colleges, August,
2021)**

**Ranked 61st among India's Top Commerce
Colleges
(Outlook India's Best Colleges ,August 2021)**

CLUB ACTIVITIES

HR CLUB

HR Club has organized various activities round the year and details are as follows:

August 28, 2021

HR CLUB conducted the Event – The Mind field for management students specifically to enhance their managerial skills. Event was conducted in Online Mode.

December 4, 2021

HR CLUB conducted the event “Aashayein” , under the banner of HR Club. The venue of the event was Atma Jyoti Girls school, Morar. Amar jyoti school is for blind and specially abled girls. Club members conducted some indoor games and distributed the refreshments to almost 50 girls. It was moment of fun and enjoyment for them.

May 4, 2022

HR CLUB organized the Labour Day Celebration , The celebration was done in the presence of Director Incharge Dr. S.K. Mohanty. Also the food packets with flowers were distributed to ground staff including Security guards, House help. (Approx 35 in total Staff was felicitated)



The best worker award was also felicitated by The Director Incharge, Dr. S.K. Mohanty



April 13, 2022

HR club organized the event Dana Pani for innocent beings i.e. for birds and animals.

The "Sakor" were kept at different places and filled with water and Bajra in them so that they can get their food and drinking water in summer season.



May 4, 2022

HR Club conducted elections for various positions in HR club. Oath ceremony was conducted for elected candidates.

The Different posts and respective office bearers of HR Club are -

- President - Gajendra Singh Jadoun (MBA II D)
- Vice President (Education) - Naman Kulshreshtha (BBA II C)
- Vice President (Membership) - Yashi Gupta (MBA II)
- Vice President (PR) - Anumeha Dwivedi (BBA IV B)
- Asst. Vice President (Membership) - Garima Panjwani (BBA II D)
- Asst. Vice President (Education) - Himanshu Thakur (BBA IV B)
- Asst. Vice President (PR) -Kapil Tharani (BBA IV B)
- Secretary - Riya Agarwal (MBA II E)
- Treasurer - Suraj Tomar (MBA II E)
- Media officer -Ashish Rana (MBA C)
- Member (Media) - Ayushmaan Tyagi (BBA IV D)



FAMA CLUB

Following activities were conducted in Finance Club during June 2021 to July 2022

August 28, 2021

Panel Discussion on post budget 2022

An event on “Panel Discussion on Post Budget -2022” was held on February 15th ,2022 for the students of MBA FT and BA 1st Semester. The event was attended by 360 students. There were three Resource person namely Dr. Manoranjan Sharma who is Chief Economist in , Informerics Rating, Delhi, second one is Dr. Shrinivas R. Patil who is Professor in KLS IMER, Karnataka and the third one is Dr. Kapil Sharma, IMS, DAVV, Indore. Moderation was done by Assistant Professor Simran Rohira. Panel discussion duration was 1 Hr 40 Minutes. The key areas was discussed as follows: Taxation on cryptocurrency in the budget 2022, PM Gatishakti, MSMEs and Industry etc

May 12, 2022

FAMA club Oath Ceremony

FAMA club Oath Ceremony was conducted on May 12th , 2022 in the Seminar hall 2. From 11 am to 12.30 pm .Dr. Tarika Singh(Deputy Director IT, Commerce and Law), Dr. Navita Nathani(Deputy Director Management), Dr. Nandan Velankar, Dr. Amitabh Maheshwari, Dr. Shivani Sharma, Asst. Prof. Kavita Rana , Asst. Prof. Nidhi Parpyani, Asst Prof Nidhi Jain, Asst. Prof Mansi Pawar, Asst. Prof Gunjan Dwivedi, Dr, Priyanka Chawla and AP Isha Goley were there including all FAMA members . Ms. Vandana Bhadoria was been elected as President of the club and there were more sixteen positions occupied by students.

June 14, 2022

A Webinar on Tally

A webinar by Tally Certification Association Program for Colleges & University was held on 14th June, 2022 for the students of Finance club members. The event was attended by 60 students. There was one Resource person Mr. Sandeep who is the main coordinator of The Centre of Excellence. Mapped to certain benefits for achieving some Compliances towards NAAC

बदलते जमाने का अखबार

पीपुल्स समाचार

प्रेस्टीज प्रबंधन एवं शोध संस्थान द्वारा बजट 2022 पर ऑनलाइन परिचर्चा का हुआ आयोजन

पीपुल्स संवाददाता • ग्वालियर
editor@peoplesamachar.co.in

प्रेस्टीज प्रबंधन एवं शोध संस्थान, ग्वालियर द्वारा बजट 2022 पर एक ऑनलाइन परिचर्चा आयोजित की गई। परिचर्चा का मुख्य उद्देश्य बजट 2022 में हुई विभिन्न घोषणाओं को लेकर एक ओपन प्लेटफॉर्म पर चर्चा करना रहा एवं साथ ही विभिन्न वर्गों को बजट 2022 को लेकर प्रतिक्रियाओं पर विचार विमर्श करना था। प्रेस्टीज प्रबंधन एवं शोध संस्थान, ग्वालियर के निदेशक डॉ. निशांत जोशी ने कहा कि बजट 2022 एक ऐसा बजट है जिसके माध्यम से कोरोना संकट के कारण चरमराई अर्थव्यवस्था, लोगों की घटी आमदनी एवं बढ़ती महंगाई पर विशेष ध्यान में रखकर बनाया गया दिखता है। वहीं इस ऑनलाइन परिचर्चा में अतिथि वक्ता के रूप में उपस्थित डॉ. मनोरंजन शर्मा, चीफ इकॉनोमिस्ट, इन्फोरमेक्स रेटिंग, नई दिल्ली, डॉ. कपिल शर्मा एसोसिएट प्रो. आई.एम.एस. इन्दौर और डॉ. श्रीनिवास पाटिल कर्नाटक मौजूद रहे। जिन्होंने

इन्फोरमेक्स रेटिंग, नई दिल्ली ने कहा कि बजट 2022 देश में स्टार्टअप को बढ़ावा देने वाला एक सहायक कदम है। निश्चित ही इससे देश के युवाओं को अंतर्राष्ट्रीय स्तर पर पहचान मिलेगी एवं देश में उद्यमिता को भी प्रोत्साहन मिलेगा। परिचर्चा के दूसरे वक्ता डॉ. श्रीनिवास पाटिल, कर्नाटक ने बजट 2022 को अर्थव्यवस्था के पुनर्उद्धार के लिए एक अच्छे प्लान बताया साथ ही डॉ. पाटिल ने कहा कि रिजर्व बैंक और सरकार मिलकर काम करें तो निश्चित ही भारत वैश्वीय वित्तीय संकट के दौर से शीघ्र ही बाहर आ जायेगा। डॉ. पाटिल ने कहा कि डिजिटल रुपया एवं ब्लॉकचेन जैसी अन्य तकनीकों का इस्तेमाल करके अर्थव्यवस्था को मजबूती देने की घोषणा सहायक है। परिचर्चा में उपस्थित तीसरे वक्ता डॉ. कपिल शर्मा, एसोसिएट प्रो. आई.एम.एस. इन्दौर, ने कहा कि टैक सिस्टम को आसान करना, मेक-इन-इण्डिया को बढ़ावा देना, सहकारी समितियों पर टैक्स का भार कम करना, नई उत्पादन इकाईयों को रियायती कोरपोरेट टैक्स की समयावधि को बढ़ाया जाना, किराये करों से आब पर का

रोपण एवं डाकघरों द्वारा कोर बैंकिंग सेवाएं दिया जाना आदि महत्वपूर्ण घोषणाएं बजट 2022 का मुख्य आकर्षण रही। परिचर्चा की समन्वयक डॉ. शिवानी शर्मा ने कहा कि इस परिचर्चा में 475 प्रतिभागी ऑनलाइन उपस्थित रहे एवं बजट 2022 पर हुई इस परिचर्चा में सक्रिय भूमिका निभाई। डॉ. शिवानी ने कहा कि सभी प्रतिभागियों को ऑनलाइन सर्टिफिकेट प्रदान किये गये। प्रेस्टीज प्रबंधन एवं शोध संस्थान की डेप्युटी डायरेक्टर डॉ. तारिका सिंह ने कहा कि इस प्रकार की परिचर्चाओं का विद्यार्थियों को बहुत लाभ मिलता है जिससे वे स्वतः को अपडेट रख पाते हैं। आज के परिचर्चा में मॉडरेटर की भूमिका सिमरन रोहिया ने पूरी की एवं दर्शकों के सवालों को अतिथि वक्ताओं तक पहुंचाया। इस परिचर्चा में प्रदर्शित बजट प्रेस्टीज प्रबंधन एवं शोध संस्थान, ग्वालियर के सभी प्राध्यापक सदस्यगण जिन्होंने प्रो. नविता नथानी, डेप्युटी डायरेक्टर, प्रबंधन संकाय मुख्य रूप से उपस्थित रही।

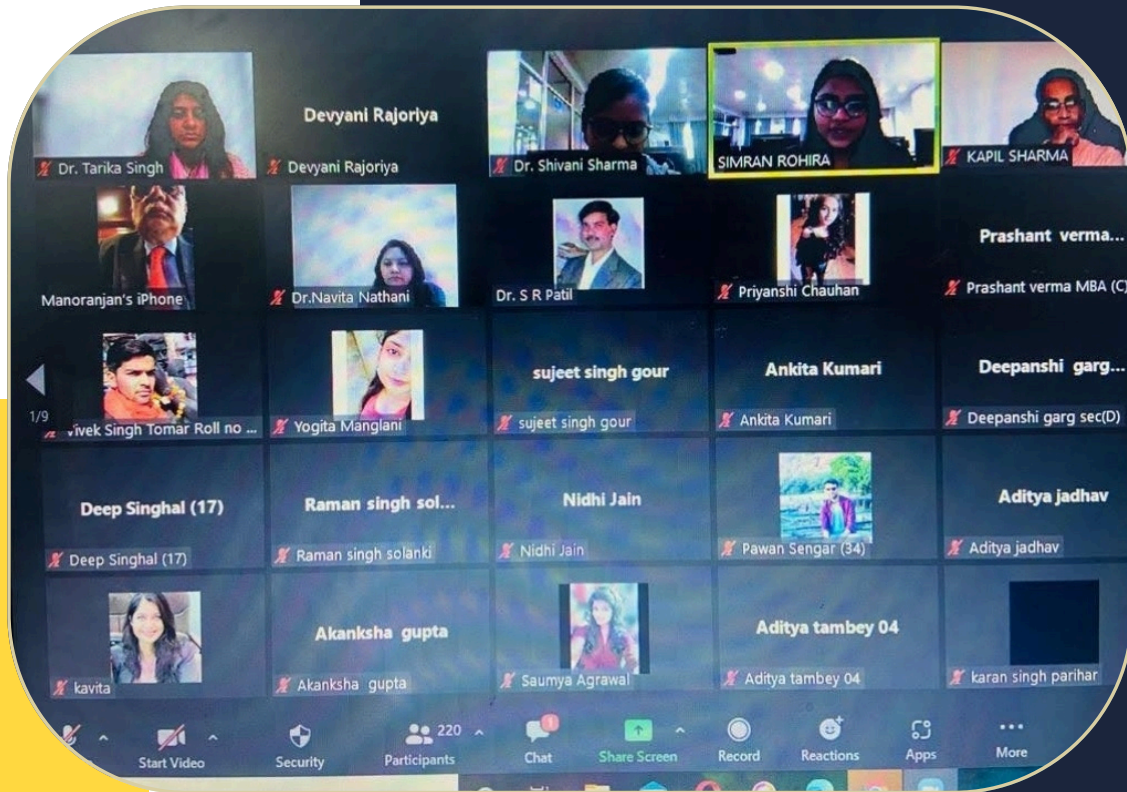
बढ़ती महंगाई को ध्यान में रखकर बनाया गया बजट: डॉ. जोशी

नगर संवाददाता ■ ग्वालियर

बजट 2022 एक ऐसा बजट है। जिसको कोरोना संकट के कारण चरमराई अर्थव्यवस्था, लोगों की घटी आमदनी एवं बढ़ती महंगाई पर विशेष ध्यान में रखकर बनाया गया दिखता है। यह बात प्रेस्टीज प्रबंधन एवं शोध संस्थान द्वारा बुधवार को बजट 2022 पर आयोजित की गई ऑनलाइन परिचर्चा में संस्थान के निदेशक डॉ. निशांत जोशी ने कही। कार्यक्रम में अतिथि वक्ता के रूप में डॉ. मनोरंजन शर्मा, चीफ इकॉनोमिस्ट, इन्फोरमेक्स रेटिंग, नई दिल्ली, डॉ. कपिल शर्मा एसोसिएट प्रो. आई.एम.एस. इन्दौर और डॉ. श्रीनिवास पाटिल कर्नाटक मौजूद रहे। जिन्होंने

बजट पर अपने विचार रखे। परिचर्चा की समन्वयक डॉ. शिवानी शर्मा ने बताया कि परिचर्चा में 475 प्रतिभागी ऑनलाइन उपस्थित रहे एवं बजट 2022 पर हुई इस परिचर्चा में सक्रिय भूमिका निभाई। डॉ. शिवानी ने कहा कि सभी प्रतिभागियों को ऑनलाइन सर्टिफिकेट प्रदान किए गए।

प्रेस्टीज प्रबंधन एवं शोध संस्थान की डिप्टी डायरेक्टर डॉ. तारिका सिंह ने कहा कि इस प्रकार की परिचर्चाओं का विद्यार्थियों को बहुत लाभ मिलता है। जिससे वे स्वयं को अपडेट रख पाते हैं। इस परिचर्चा में प्रो. नविता नथानी व मीडिया प्रभारी डॉ. नंदन वेलणकर भी विशेष रूप से शामिल हुए।



Marketing Club

On 28 April 2022 marketing club of PIMR, Gwalior conducted the oath ceremony for the new post holders of the club

Jagarati Sharma : President
Saloni Bansal : Vice President
Mahendra Pratap : Vice President
Anumedha Dwivedi: Secretary
Anjali Tripathi : Secretary
Serena Batra : Secretary
Neeraj Gurjar: Treasurer
Rahul Jauhari: Deputy Director of PR
Himanshi Shrivastava: Deputy Director of PR
Kirti Sehgal : Deputy Director of PR
Deepesh Agarwal: Social media coordinator
Shiv Kumar Jadon : Social media coordinator
Ayushi Jain: Social media Coordinator
Abhi Shrivastava : Social media Coordinator
Vaibhav Sharma : Social Media Coordinator
Amogh Saxena: Volunteer
Akshay Sharma: Volunteer
Himanshu Sharma : Volunteer
Naman Kulshreshtha: Volunteer
Shivam Goswami : Volunteer
Varsha Tharani : Volunteer
Akansha Agarwal : Volunteer
Roshani Nagwanshi : Volunteer
Ekta : Volunteer



April 22 , 2022



Marketing club organized an event "Best Out of Scratch" on World Earth Day.

Participants sold their plants and hand crafted items made of waste or disposal material and the selling amount was there profit. Items made were based on earth, trees, greenery.

Participants got physical participation certificate , and winner was rewarded with 1000 Rs cash prize



February 24, 2022

Webinar was conducted by Law Club About 150 participants including students of Law (all semesters) and faculties of Law and Management.



The main objective of this webinar was targeted at the students of all years of Law. The objective of the session was to make the law students aware of the employment opportunities available to them after completion of their course. The webinar was supposed to give students the clarity about selecting internships according to their area of interest in law and also to help the students to understand how to approach people for internships and what aspects are required for various types of internships

Literary Club/ Sahitya Prabha

Oath Ceremony:

September 20, 2021

Prateek Tiwari swore in as the new President of Sahitya Prabha, other new designatories, also took oath. Also a brilliant Navras performance was put forward by the club members which was based on nine moods of human mind and was propounded by Bharat muni in the theatrical treatise called Natyakshetra

May 15, 2022

The International Student Conglomeration was organized in which 70 students from various African nations participated and talked about the elite literary skills. Also good number of performances put forward by both Indian and African students



November 20, 2021

Online open forum was organized on Women Empowerment. Nearly 75 students participated in this event from various colleges.



On 20 July, 2022

The club organized the oath ceremony for the new post holders. Poetry recitation and theatrical performances were staged by the club members.

Following are the details of Activities being organized by Club in current academic Year 2021-22.

1	Event Name	Date
2	Jazbaat-e-safar	12-06-2022
3	Volunteered Bhoj at Maanav Kusht Seva Ashram	24-07-2021
4	World Population Day	14-09-2020
5	Friendship Day	16-09-2020
6	Independence Day	15-07-2021
7	Tree Plantation Drive	23-07-2021
8	Hindi Divas	14-09-2021
9	Visited Old age home Mangalam vrada ashram	28-09-2021
10	World Heat Day	26-09-2020
11	Eye Camp	27-09-2020
12	Rangoli Competition	29-09-2020
13	Children's Day	14-11-2021
14	Prayas	25-11-2021
15	Zoo visit	01-04-2022
16	Project Chaah	20-10-2020
17	Best Digital Promoter	03-02-2022
18	Mahadan 7.0	03-07-2022
19	Talk Show	01-11-2020
20	Childhood Photo Recreation Event	24-03-2022
21	Sahyog	23-04-2022
22	Swachh Bharat Mission In D.D. Nagar	23-11-2020
23	Fire Brigade Officers Honour	23-11-2020
24	Sanitary pads Distribution	27-11-2020
25	Labour Day Celebration	30-11-2020
26	Dog Feeding Event	05-04-2022
27	Distribution of refreshment	09-12-2020
28	Food Distribution Event	13-12-2020
29	Project Heat Distribution of Refreshment To Small Childr	15-12-2020
30	Athletic Day	17-12-2020
31	Gaushala Event	25-12-2020

INDUSTRIAL VISITS

from July 2021 to June 2022



Following Industrial visits were conducted during the year July 2021 to June 2022 by Industrial Visit Coordinators Dr. Subeer Banerjee and Assistant Professor Vishesh Upmanyu.

April 7, 2022

Industrial visit at Sanchi , Gwalior was conducted for BBA LLb IV sem students on April 4, 2022 . Total 30 students visit the company and accompanied by two faculty members

April 8, 2022

Industrial visit at Akzonoble , Gwalior was conducted for BBA IV sem students . Total 30 students visit with two faculty members.

June 9, 2022

Industrial visit at Deendayal Industries , Gwalior was conducted for BBA IV sem students . Total 30 students visit with two faculty members

June 10, 2022

Industrial visit at SRF Industries Malanpur, Gwalior was conducted for BBA IV sem students . Total 30 students visit with two faculty members.

Date of Industrial Visit: 10. 06.2022

Industrial visit at SRF Industries Davars, Gwalior was conducted for BBA LLB IV sem students . Total 30 students visit with two faculty members.

October 21-23, 2021

Josh 2021

Three Days Annual sports week was conducted from October 21-23, 2021 at Prestige Institute Gwalior premises where 180 students participated from the Institute. Cash prize of Rs. 5000 was given to Winner team and to Individual winner was Rs. 3000

Year	Total Students	No.Of Games	Student Participated Division	Game	Student Participated In Best Zone	Game
2021-22	80	08	Aditi Bhardwaj MBA	Badminton	Vishwajit Singh Bhadoriya- MBA	Table Tennis
			Yugank Mittal-MBA	Table Tennis	Mohit Jain- MBA	Table Tennis
			Abhishek BK- BSc	Badminton	Khushi Khurana- MBA	Table Tennis
			Vivek Ojha- BCA	Volley ball	Khushi Agarwal- B.Com (Hons)	Table Tennis
					Kishan Rathore- Atheltics Hemas MBA (Integrated)	
					Sneha Pathak MBA	Badminton
					Vinay Tomar- B.Com	Karate

REFRESHER COURSE

May 15th -31st, 2022

Inaugural of 1st 17 days refresher course was organized in the hybrid mode on May 15, 2022.

Total 200 Participations were there in Refresher Course including National and International. International participation was from Canada, Dubai, Nepal & Bangladesh etc.

On day one i.e., May 15, 2022 session was on Business analytics & its application was conducted by Prof. Pranjali Muley on May 15, 2022.

2nd day session was conducted by Dr. Dhaval Maheta from May 16 to 18 on Introduction to R, Data Management Using R, Data Manipulation Using R, Graphical Representation of the data, Descriptive statistics using R, Normality Testing through R, Further to that on May 19, 2022, the session was conducted on Conceptual understanding on Research by Prof. Manoj Patwardhan.

On May 20, 2022, session was taken by Dr. Ankit Saxena wherein he tried to enlighten us about how to use excel in research analysis.

On May 21, 2022- Dr. Manoj Dash took a session on Data visualization & Introduction of Tableau. May 22, 2022, - Dr. C P Gupta took session on Introduction to Regression Using R, Multiple Regression & dummy variable, Violation of Assumption & Logistic Regression.

From May 23 to 24, Session was taken by Dr. RPS Kaurav on Systematic Review of Literature and Bibliometric Analysis.

From May 25 to 27, Dr. Aby Abraham & Mr. Rohan Bhalla took session on the discipline of qualitative research, Research Philosophy & Paradigms or World views. Designing a Qualitative Study, Approaches to Inquiry, Introducing and focusing the study and data collection.

From May 28 to 29, 2022, Dr. Merlin Methili Nelson took session on Data Analysis (Manual), Data Analysis using (Atlasti)

On May 30, 2022, Dr. RPS Kaurv took a sessions on Data Analysis using NVIVO

On May 31, 2022, Mr. Rohan Bhalla took session on How to write a good qualitative Research Paper.

Entrepreneurship Development Cell



May 13, 2022

M.P. Start-up Policy

The Prime Minister, Shri Narendra Modi virtually launched the Madhya Pradesh Startup Policy on May 13 at the Brilliant Convention Center in Indore.

Chief Minister Shri Shivraj Singh Chouhan was Special invitee.

Prime Minister Shri Modi interacted with selected startup entrepreneurs of Madhya Pradesh at the Startup Conclave.

Overall 220 attendees were there.

February 24, 2022

Entrepreneurship Awareness Program- Event Report

4th February 2022, Prestige Institute of Management & Research Gwalior organized An Entrepreneurship Awareness Program in collaboration with Micro Medium Entrepreneurs, Government of India, New Delhi. On this occasion, Shri Rajiv Kumar, Assistant Director of MSME, told in his address that how MSME has been promoting entrepreneurship among youth with new schemes. In the workshop, Mr. AK Sharma was present on behalf of Rural Development and Self-Employment Training Institute, Gwalior. He said that this institute has been promoting policies related to entrepreneurship since its establishment and mainly he told about the role of banks. On this occasion, Shri RA Sharma said that along with new consciousness for entrepreneurship, it is also necessary to carry out some employment training programs continuously.

Professor Dr. Swarup Mohanty, Director of the Institute told how entrepreneurs have left their mark on the world stage and also told that many people can be benefitted under the Entrepreneurship and Skill Development Scheme in India.

Dr. Navita Nathani, coordinator of Entrepreneurship Development Cell, informed that the institute also has an MSME approved Business Incubation Center in Gwalior which aims to promote entrepreneurship. The program was conducted by Aakash Gupta, co-coordinator of Entrepreneurship Development Cell
220 attendees were there in session.



May 11, 2022

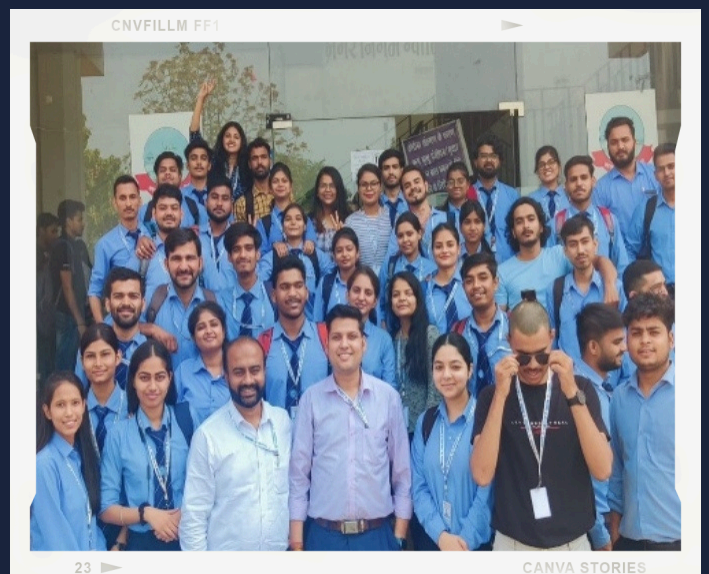
M.P. Start-up Policy Pre- Launch Event 2022

The Business Incubation Center PIMR Gwalior has organized M.P. Start-up Policy Pre- Launch Event 2022 at Bal Bhavan on May 11, 2022 in collaboration with the The Hatcher Incubation, Smart City Gwalior.

The object of the event was to simulate the ideas and to interact with innovative minds at one platform.

The officials from Smart city corporation Gwalior and Dream Hatcher Incubation Center and young entrepreneur and founder of Kavipushp were present.

Total 65 attendees were there in session



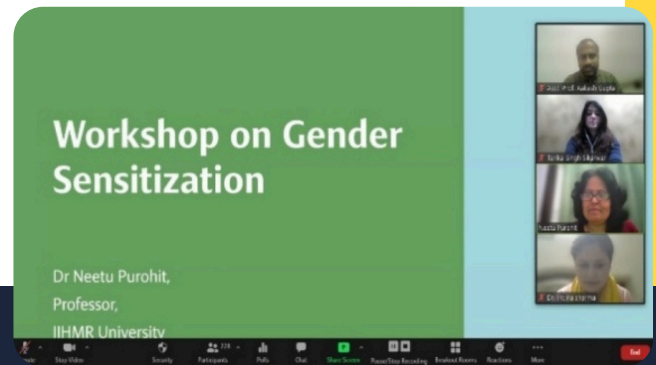
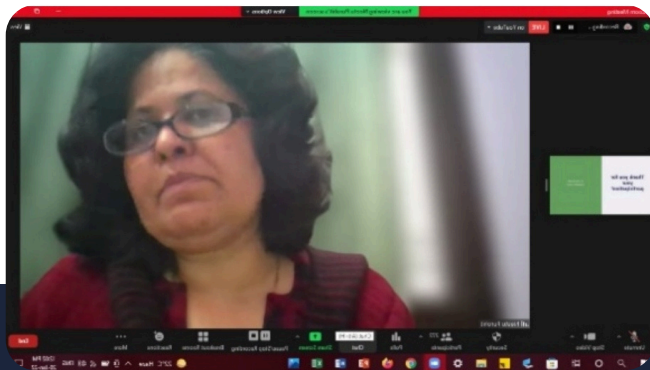
Equal Opportunity Cell

January 20, 2022

A National Workshop on Gender Sensitization

The one-day workshop was conducted at Prestige Institute of Management and Research, Gwalior

It is To be noted that a one-day e-workshop was organized by the Equal Opportunity Cell and Internal Complaints Committee of Prestige Institute of Management and Research Gwalior, titled "Gender Sensitization", in which Professor Dr. Neetu Purohit Indian Institute of Health Management Research was the keynote speaker- Jaipur was present. The keynote speaker told how discrimination based on gender can lead any nation towards degradation, in the workshop, he told that this evil can be eradicated only by increasing the harmony among the students, due to which the feeling of inequality in the society Will end. On this occasion, Dr. Tarika Singh



Deputy Director of the Institute told that through the Equal Opportunity Cell, the institute has organized many such programs in the past. Dr. Indira Sharma, coordinator of the workshop said that on this occasion more than 350 students got themselves registered in this workshop and ensured their participation. All the faculty members were present in this workshop, mainly the Deputy Director of the institute Dr. Navita Nathani, Dr. Garima Mathur, members of Equal Opportunity Cell Mr. Nitin Srivastava, Shubhangi Gupta and Aakash Gupta were present

December 12, 2021

Webinar on Intellectual Property Rights(Importance of Trademark and Design in Urbanized Industry)

Webinar was conducted on December 12, 2021 and speaker was Dr. Gargi Chakraborty, Associated Professor NLU Jodhpur. Total 219 students were registered for the event

January 15, 2022

Webinar on Intellectual Property Rights Issues Related To Trademark And Design In The Mordern Industry

Webinar was conducted on January 15, 2022 and speaker was Adv. Vivekha Ponnusamy (Adv. Madras high court). Total 209 students were registered for the event

International Conference

January 8-10 , 2022

PIMR-G has been regularly organizing national and international conferences, seminars & workshops on the topics relevant to management, Law and IT. These workshops aim to explore the latest trends in management, Commerce, Law and IT. Academicians, industry experts, students can participate in this workshops and conferences.

Prestige Institute of Management & Research, Gwalior organized 13th International Conference in collaboration with AIBPM, Indonesia on “Industry 4.0 & Key Drivers of Sustainable Global Business Practices” January 8th - 10th, 2022. The members of the Core committee were Dr. Navita Nathani (Convener), Dr. Indira Sharma (Organizing Secretary), Dr. Brahmmanand Sharma (Co-Organizing Secretary).The conference brought together many intellectual minds from the educational fraternity, from the corporate world and from the student's community opening up avenues to learn, develop and network at PIMR-G.

The inaugural ceremony of the Conference was graced by Honorable Chief Guest Mr. N Raghuraman – Management Guru, Guest of Honor Dr. Pawan Kumar Singh – Director IIM Trichy, Key Note Speaker Prof. Aman Agarwal - Dean & Professor, Indian Institute of Finance, New Delhi, Key Note speaker Prof Dewasiri N Jayantha Faculty of Management Studies, Sabaragamuwa University, SriLanka, Special Guests Dr. Jatin Pancholi from UK, Professor Liem Gai Sin, from Indonesia, Dr. Anwarul Kabir from Bangladesh, Mr. Himanshu Jain-Director Prestige Education Foundation, Dr. Nishant Joshi- Director Prestige Institute of Management, Gwalior Deputy Director Dr Navita Nathani, Conference Organizing Secretary Dr. Indira Sharma

Valedictory ceremony was embellished by Chief Guest -Prof. Avinash Tiwari, Vice Chancellor, Jiwaji University Gwalior, Guest of Honor – Prof. Himanshu Rai, Director, IIM Indore, Key Note Speaker– Prof. Vidya S. Athota, Discipline Head, HR & Management, School of Business and Law, University of Notre Dame Australia, Special Guest – Prof. Araham Sthapit, Professor & Head of School of Management, Nepal Open University, Special Guest - Prof. Cleopatra Veloutsou, Professor of Brand Management, University of Glasgow, UK, Special Guest – Prof. Umesh Holani, Rector, Jiwaji Gwalior, Guest of Honor – Prof. Justin Paul, Professor UPR Sanjaun University, USA, Mr. Himanshu Jain – Director Prestige Education Foundation. Conference report was presented by Prof. (Dr.) Navita Nathani Conference Convener. Highlights of valedictory was the felicitation of the Faculty members who have completed Ph.D. and 10 years & 20 years of service in the Institute followed by the best PhD and best paper awards to the conference participants.

In all 244 research papers were presented in ten technical sessions in the conference.

PLACEMENT CELL

➤ For a batch Size of 358 students in MBA (Full time and Business Analytics) we have received 426 offers. Highest package offered to the candidates was 14.70 LPA with an average of 4.67 LPA.

➤ Number of Organization Visited was raised to 129 from 106 previous year

➤ New Recruiters like Accenture, Xiom International, Firstcry.com, Spicejet, MyFm, Carigar tools, Markets and Markets, CBRE, TCS for management Hiring, Alembic Pharma, JK Cement, Arohan Financial Services, Brillion Consumer Products, Adecco , Bajaj Finance, HDB Finance were added to the list

➤ For UG also we have received 426 offer letters including BBA, B.com, BCA, B.Sc CS, BTM, MBA and MBA Integrated, Brand like Capegemini, Tech Mahindra, Infosys, Collabera, TCS, Wipro, Mphasis, HCL, Artech, Jaro Education, byju's Unschool etc. offered jobs to our UG Candidates.

➤ Multiple Selection in Brands like :

ICICI Bank 66	Utkarsh Bank 38	IDFC Bank 18	First	Axis Bank 04	Accenture 07	Xiom International 09
Spicejet 09	DTDC	M&M 02		Wipro 16	Capegemini 04	JK Cement 02
S&P Global 11	Hike Education 11	Indiamart 09		Kotak Bank 04	SMFL 18	TCS 06
Collabera 06	AU Bank 11	Bajaj Finserv 04		Adecco 17	Lenskart 04	CBRE: 01

SUMMER TRAINING 2021-22

Summer training is an integral part of all the courses i.e. MBA, MBA (BA), BBA, BCA, B.com Hons., B.com Eco., B.com CA, BTM, MBA integrated, BCA and B.Sc. CS in academic following are the details of students who have undergone summer internship in AY 2021-22

S.No.	Course Name	No. of Students	No. of Organizations	Dates
1.	MBA	304	96	10.04.2022-15.05.2022
2.	MBA BA	58	24	10.04.2022-15.05.2022
3.	BBA	219	54	15.05.2022-15.06.2022
4.	B.com	170	49	15.05.2022-15.06.2022
5.	BTM	24	7	20.07.2022-20.08.2022
6.	MBA (I)	13	4	05.03.2022-05.04.2022
7.	BCA and B.Sc	84	11	05.03.2022-05.04.2022
8.	Law Programs	88	18	01.12.2021- 30.12.2021
	Total	950	263	

EML Sessions 2021-22

Inviting experts from Industry to interact with students across all the courses is an important components in all the courses which is labeled as EML session, in academic year 2021-22 we have conducted 75 EML Sessions till 26.06.2022, wherein we have invited experts from organizations like Wayne Education, Shiksha.com, Adecco, Zycus, Utkarsh Small Finance Bank, Elitmus, Netnex, JB Mangharam, Motilal Oswal, Certybox, Renaissance, Wipro, Hike Education, Aditya Birla, Kurl on, Supreme Industries, Jaro Education, Reliance Retail, Career launcher, ICICI Bank, Accenture are names to few.

FACULTY CLUB 2021-22

Following are the details of activities being conducted by Faculty club in academic Year 2021-22

Birthday Celebration

Birthday celebration was done for all faculty members born in February and March on March 31, 2022 and April borns on April 30, 2022 and for June borns on 30 June 2022.

Farewell

Farewell was arranged for Dr. Prabal Pratap Singh on May 21, 2022 to bid adieu him.

Farewell was arranged for Assistant Professor Khyati Nayak on June 7, 2022 to bid adieu

May 7, 2022

Get together was arranged for all faculty members where movie screening and Lunch was also arranged for all at Landmark Hotel.

SPANDAN 21 -22

- a. Organized whole Event via Physical Mode (First in Madhya Pradesh After Covid)
- b. Overall the Event was Having 15 National Event were organized during Spandan 2021 with total participation of 1600+ Participants from PIMR and Across the Country.
- c. First Time Cultural of the Event was organized at Atal Bihari Vajpayee International Convention Center at Jiwaji University, Gwalior with an audience of 1500+
- d. Cash Sponsorship and Registration amount received from Participants covered the maximum expenses of the event and additional cost of 84 thousand was incurred by Institute.



Orientation Programme - Post Graduate Course

- Orientation Programme of MBA (FT) and MBA (BA) conducted on October 23, 2021
- Orientation Programme of MBA (Integrated) started on September 4, 2021 to September 11, 2021

Orientation Programme - Graduate Course

- Orientation Programme of BBA started on September 4, 2021 to September 11, 2021
- Orientation Programme of B.Com (Hons/CA/ECO) started on September 20, 2021 to September 29, 2021
- Orientation Programme of BCA, B.Sc.(Hons) started on September 4, 2021 to September 11, 2021



FACULTY PUBLICATION

BOOKS EDITED :

S.No.	Faculty Name	Title of the Book	Year	Publisher	ISBN
1	Dr. Swarup K. Mohanty, Dr. Sneha Rajput, Dr. Navita Nathani	Handbook on Writing Research Paper in Social Science using Advance Tools	2022	Blue Rose International	eISBN No. 978-5628-223-0
2	Dr. Gaurav Jaiswal	Emergence of Innovative Practices for Global Business	2021	Bharti Publications, New Delhi	ISBN No. 978-81-949793-2-6
3	Dr. Rahul Pratap singh Kaurav	An SPSS Guide for Tourism, Hospitality and Events Researchers	2021	Routledge	e-ISBN No. 9780429281068
4	Dr. S.S. Bhakar, Dr. Ruturaj Baber, Prof. Praveen Aronkar, Prof. Pinky Sodhi	Digitalization as Vehicle for Innovation, Organizational, Growth & Effectiveness	2021	Prestige Institute of Management, Gwalior	e-ISBN No. 978-93-5408-778-3

PUBLICATIONS IN WEB OF SCIENCE :

S.No.	Name of the Faculty	Title	Year	Journal
1	Dr. Garima Mathur	Internal and external fit scores as predictors of brand internalization,	2021	JIMS8M The Journal of Indian Management & Strategy
2	Chanda Gulati	Internal and external fit scores as predictors of brand internalization,	2021	JIMS8M The Journal of Indian Management & Strategy
3	Dr. Sneha Rajput	“Relationship Between brand image and store image as drivers of repurchase intention in apparel stores”	2021	Gurukul Business Review, 17, 63-73. (WOS)

CHAPTERS IN BOOKS EDITED :

S.No.	Faculty Name	Title of the Chapter	Name of Edited Book	Year	Publisher
1	Dr. Praveen Aronkar		Anveshan (Souvenir) 13th PIMG International conference on Industry 4.0 & Key Drivers of Sustainable Global Business Practices, ISBN: 9789391681-68-50	2022	Bharti Publications, New Delhi, ISBN: 9789391681-68-50
2	Dr. Pooja Jain	Much Needed 'Pad Man' for Indian Females to Be Dignified: A Case Study on Period Poverty	Social and Sustainability Marketing: A Casebook for Reaching Your	2021	Routledge, Taylor & Francis
3	Dr. Praveen Aronkar		An Empirical Study on User Buying Behaviour in Fashion Industry Using Logistic Regression, International Journal of Engineering Systems Modelling and Simulation, accepted for publication in special issue Artificial Intelligence enabled Computing System Development	2021	Inderscience
4	Dr. Praveen Aronkar		A Self-Congruence and Impulse Buying Effect on User's Shopping Behaviour over Social Networking Sites: An empirical study	2021	Emerald
5	Dr. Praveen Aronkar		A Statistical Analysis on E- Shopping, accepted for CSNT 2021	2021	IEEE Xplore

PUBLICATIONS IN ABDC

S. No.	Name of the Faculty	Title	Year	Journal
1	Dr. Navita Nathani	Volatility study in some of the emerging stock markets: a GARCH approach.	2021	World Review of Science, Technology and Sustainable Development
2	Dr. Navita Nathani	Impact of Tax Knowledge, Tax Penalties, and E-Filing on Tax Compliance in India, ,	2021	Indian Journal of Finance
3	Dr. Amitabha Maheshwari	"Role of Investor Knowledge and Perceived Risk in Determining Stock Market Investment Behaviour"	2021	Empirical Economics Letters, 20 (Special Issue), June 2021,
4	Dr. Amitabha Maheshwari	Cognitive Factors of Investors' Behaviour in Stock Investment Decisions,	2021	Empirical Economics Letters, 20 (Special Issue), April 2021
5	Dr. Monika Gupta	Sustainable Business Resilience and Development: Perspective and Practice Guest	2021	ABDC, Two Tier Triple Blind Peer Review Refereed Journal.
6	Dr. Garima Mathur	Practices in Sustainable Finance: A Neoliberal Marketing Model In Insurance Sector	2021	Academy of Marketing Studies Journal
7	Dr. Garima Mathur	Teacher Evaluation of Institutional Performance: Managing Cultural Knowledge Infrastructure in Knowledge Organisations	2021	Journal International Journal of Knowledge Management (IJKM), IGI Global
8	Dr. Amitabha Maheshwari	Understanding the Dynamical Relationship of Training & Development, job involvement and job Satisfaction	2021	Empirical Economics Letters ABDC(C-listed)
9	Dr. Sneha Rajput	"Determinants Of Adoption Of Latest Version Smart phones: Theory And Evidence".	2021	Forecasting and Social Change: An International Journal

PUBLICATIONS IN UGC

S.No.	Name of the Faculty	Title	Year	Journal
1	Dr. Sneha Rajput	Antecedents of Trust and Behavioral Intentions: An Empirical Study on Indian Toursits,	2022	Kanpur Philosophers: An International Journal of Humanities, Law and Social Sciences, 09(1/10), 1-13
2	Dr. Sneha Rajput	EWOM and Social Media as Drivers of Behavioral Intentions,	2022	Journal of Maharaja Sayajiroa University of Baroda,
3	Dr. Nischay Kr. Upamannyu	Antecedents of Customer Loyalty and Word of Mouth: A Study on Consumer Durables in Emerging Economies.	2021	FIIB Business Review Listed in Scopus and UGC care II
4	Dr. Nischay Kr. Upamannyu	"Do Political Pressure & Work Stress Affect Quality life : An empritricl Study On Police	2021	ANVESAK (UGC Care-1)
5	Dr. Nischay Kr. Upamannyu	Impact of GST of and demonetizion on MSME	2021	ANVESAK (UGC Care-1)
6	Dr. Monika Gupta	The Impact of Intellectual Capital on a Firm's Stock Return: Evidence from India in the Shodh Sanchar Bulletin	2021	UGC Care approved journal
7	Dr. Sneha Rajput	"A Study On Tourism Related to Tourists Satisfaction With Special Reference to MPSTDC Hotels in Greater Gwalior",	2021	Vidhyavarta, 40(4), 23-25
8	Dr. Navita Nathani	Volatility study in some of the emerging stock markets: a GARCH approach.	2021	World Review of Science, Technology and Sustainable Development
9	Dr. Navita Nathani	Impact of Tax Knowledge, Tax Penalties, and E-Filing on Tax Compliance in India, ,	2021	Indian Journal of Finance
10	Dr. Navita Nathani	Ecotherapy: Nature Vacation For Multidimensional Wellbeing,	2021	Shodh Sarita, Vol 7, Issue 27(III), ISSN – 2348-2397,174-180.

PUBLICATIONS IN SCOPUS

S.No	Authors	Title	Year	Source title
1	Mehra, A., Rajput, S., Paul, J.	Determinants of adoption of latest version smartphones: Theory and evidence	2022	Technological Forecasting and Social Change
2	Mittal, M., Gupta, S., Chauhan, S., Saraswat, L.K.	Analysis on road crash severity of drivers using machine learning techniques	2022	International Journal of Engineering Systems Modelling and Simulation
3	Upamannyu, N.Kr., Singh, A.P., Gupta, R.	Relationship assessment of perceived quality, perceived value, hospital image and patient satisfaction with respect to health services	2022	International Journal of Trade and Global Markets
4	Girish, V.G., Kim, M.-Y., Sharma, I., Lee, C.-K.	Examining the structural relationships among e-learning interactivity, uncertainty avoidance, and perceived risks of COVID-19: Applying extended technology acceptance model	2022	International Journal of Human-Computer Interaction
6	Mathur, G., Chauhan, A.S.	Teacher evaluation of institutional performance: Managing cultural knowledge infrastructure in knowledge organisations	2021	International Journal of Knowledge Management
7	Chauhan, S., Mittal, M., Woźniak, M., Gupta, S., de Prado, R.P.	A technology acceptance model-based analytics for online mobile games using machine learning techniques	2021	Symmetry
8	Parashar, P., Mathur, G., Upadhyay, Y.	Predicting green purchase intention through attitude and social norms: A study of eco-friendly products	2021	Indian Journal of Ecology
9	Sikarwar, T.S., Gupta, M., Goyal, A.	The Citizenship Amendment Act (Caa), And Social Unrest In India: Conflict Creation Or Management By Social Media Technology	2021	International Journal of Development and Conflict
10	Kaurav, R.P.S., Narula, S., Baber, R., Tiwari, P.	Theoretical Extension Of The New Education Policy 2020 Using Twitter Mining	2021	Journal of Content, Community and Communication
11	Kushwah, S.V., Nathani, N., Vigg, M.	Impact of tax knowledge, tax penalties, and E-filing on tax compliance in India	2021	Indian Journal of Finance

11	Kushwah, S.V., Nathani, N., Vigg, M.	Impact of tax knowledge, tax penalties, and E-filing on tax compliance in India	2021	Indian Journal of Finance
12	Rajput, S., Jain, P.	Much Needed 'Pad Man' for Indian Females to Be Dignified: A Case Study on Period Poverty	2021	Social and Sustainability Marketing: A Casebook for Reaching Your Socially Responsible Consumers through Marketing Science
13	Paharia, N., Gupta, R., Jadon, R.S., Gupta, S.K.	Recognition of 'yoga-asana' using bidirectional LSTM with CNN features	2021	International Journal of Arts and Technology
14	Mittal, M., Chauhan, S., Gupta, S., Singh, H.	A statistical analysis on website quality for purchase intention during online shopping	2021	Proceedings - 2021 IEEE 10th International Conference on Communication Systems and Network Technologies. CSNT
15	Chauhan, S., Banerjee, R., Mittal, M., Singh, H.	Performance analysis of online shopping for customer satisfaction using PLS-SEM	2021	Proceedings - 2021 IEEE 10th International Conference on Communication Systems and Network Technologies, CSNT 2021
16	Agrawal, S., Banerjee, S., Gupta, R.	Optimal order quantity with endogenous discounted partial advance payment and trade-credit for inventory model with linear time varying demand	2021	International Journal of Mathematics in Operational Research
17	Chauhan, S., Banerjee, R., Mittal, M., Bhakar, S.S.	An empirical study on user buying behaviour in fashion industry using logistic regression	2021	International Journal of Engineering Systems Modelling and Simulation
18	Upamannyu, N.K., Rajput, S., Bhakar, S.S.	Antecedents of Customer Loyalty and Word of Mouth: A Study on Consumer Durables in Emerging Economies	2021	FIIB Business Review
19	Chauhan, S., Banerjee, R., Dagar, V.	Analysis of Impulse Buying Behaviour of Consumer During COVID-19: An Empirical Study	2021	Millennial Asia
20	Chauhan, S., Banerjee, R., Chakraborty, C., Mittal, M., Shiva, A., Ravi, V.	A Self-congruence and impulse buying effect on user's shopping behaviour over social networking sites: an empirical study	2021	International Journal of Pervasive Computing and Communications

21	Kaushal, N., Ghalawat, S., Kaurav, R.P.S.	Nepotism Concept Evaluation: A Systematic Review and Bibliometric Analysis	2021	Library Philosophy and Practice
22	Kushwah, P.K.S., Singh, P.K.	The role of sacrifice and service quality in the Indian restaurant industry	2021	International Journal of Business Excellence
23	Sharma, B.K., Jain, P.	Financial inclusion: Impact of accessibility, availability, and usage of financial services - A study on household workers in Madhya Pradesh, India	2021	International Journal of Public Sector Performance Management
24	Mehra, A., Paul, J., Kaurav, R.P.S.	Determinants of mobile apps adoption among young adults: theoretical extension and analysis	2021	Journal of Marketing Communications

PUBLICATIONS IN YEAR 2021-2022

S.No	Name of the Faculty	Title	Year	Journal
1	Asst. Prof. Rajesh Gupta	Recognition of 'Yoga-asana' using Bidirectional LSTM with CNN features	2022	IJART
2	Nitin Paharia	Feature selection using improved multi-objective and opposition based competitive binary grey wolf optimizer for facial expression recognition	2022	Journal of electronic imaging
3	Gunjan Dwivedi	Impact of Economic Growth, Trade Openness, Technological Innovation & Urbanization on Carbon Emission: Evidence from BRICS Nations.	2022	1. Wesleyan Journal of Research, Vol.15 No.1 , 74-86
4	Dr. Amitabha Maheshwari	Literature review analysis and study on current status of mutual fund market in India	2022	International journal of financial management and economics
5	Dr. Tarika Singh Sikarwar	Composition On Board of Director and Performance: Evaluating The Mediating Effect Of Innovation.	2021	International Journal of Critical Accounting
6	Dr. Pooja G. Luniya	Covid-19: Blessing in Disguise for Ayurveda, AN Entrepreneurial Opportunity	2021	Shodh Sanchar Bulletin
7	Dr. P.K. Singh	Role of Sacrifice and Service Quality in Indian Restaurant Industry	2021	international journal of business excellence

8	Dr. P.K. Singh	Investigating the effects of consumer characteristics with respect to brand knowledge and product involvement on brand alliance evaluation.	2021	Asia Pacific Journal of Marketing and Logistics
9	Dr. Ruturaj Baber	Revisiting relationship between workplace spirituality and employee's performance- Review and reconceptualization	2021	8M: Journal of Indian Management & Strategy
10	Dr. Richa Banerjee	An analytical study of impulse buying, for online shopping during covid 19	2021	Journal of Content Community Communication.
11	Dr. Richa Banerjee	A Study and Analysis of Impulse Buying in Fashion Apparel Based on Structural Equation Modeling	2021	Int. J. of Engineering Systems Modelling and Simulation.
12	Dr. Richa Banerjee	A self-congruence and impulse buying effect on user's shopping behaviour over social networking sites: an empirical study.	2021	International Journal of Pervasive Computing and Communications
13	Dr. Reetu Kumari	Antecedents and Outcomes of Library Automation Software Support on User Satisfaction: A Model and an Empirical Investigation.	2021	International Journal of Analytical and Experimental Modal Analysis
14	Dr. Rahul Pratap Singh Kaurav	Nepotism concept evaluation: A systematic review and bibliometric analysis	2021	Library Philosophy and Practice
15	Asst. Prof. Rajesh Gupta	Optimal order quantity with endogenous discounted partial advance payment and trade-credit for inventory model with linear time varying demand	2021	IJMOR
16	Dr. Glain Mathias	A comparative study of contribution towards agricultural sector by nationalised and private sector banks of khandwa district	2021	vidyawarta
17	Dr. Pooja Jain	Linking Mobile Banking adoption to Financial Inclusion: A moderated mediation approach	2021	Waiting for Publication-
18	Dr. Indra Sharma	Examining the structural relationships among e-	2021	International Journal of Human-Computer

		learning interactivity, uncertainty avoidance, and perceived risks of COVID-19: Applying extended technology acceptance model		Interaction
19	Shaifali Chauhan	An Empirical Study on User Buying Behaviour in Fashion Industry Using Logistic Regression	2021	International Journal of Engineering Systems Modelling and Simulation
20	Shaifali Chauhan	A Self-Congruence and Impulse Buying Effect on User's Shopping Behaviour over Social Networking Sites: An empirical study	2021	International Journal of Pervasive Computing and Communications. Publisher Emerald
21	Dr. Pranshuman Parashar	Predicting Green Purchase Intention through Attitude and Social Norms: A Study of Eco-friendly Products	2021	Indian Journal of Ecology
22	Nitin Paharia	Recognition of 'yoga-asana' using bidirectional LSTM with CNN features	2021	Int. J. Arts and Technology
23	VIVEK SHRIVASTAVA	EFFECTS OF SERVICE QUALITY ON CUSTOMER SATISFACTION - A STUDY OF HOSPITALITY INDUSTRY	2021	MAZEDAN INT. J. OF SOCIAL SCIENCE AND HUMANITIES
24	Dr Richa banerjee	An analytical study of impulse buying,	2021	Journal of Content Community Communication.
25	Dr Richa banerjee	A Study and Analysis of Impulse Buying in Fashion Apparel Based on Structural Equation Modeling	2021	<i>International</i>
26	Dr. Garima Mathur	Predicting Green Purchase Intention through Personal Norms and Perceived Behavioural Control	2021	I.T.S JOURNAL of IT & MANAGEMENT
27	Dr. Garima Mathur	Predicting green purchase intention through attitude and social norms: A study of eco-friendly products.	2021	Indian Journal of Ecology
28	Dr. Garima Mathur	Urban Tourists and Rural Tourism Destinations: A Study of Amidst Perception	2021	Splint International Journal of Professionals
29	Pranshuman Parashar	Predicting Green Purchase Intention through Personal Norms and Perceived Behavioural Control	2021	I.T.S JOURNAL of IT & MANAGEMENT

30	Gunjan Dwivedi	Impact of Urbanization & Energy Consumption on CO2 Emission: A Study in Indian Perspective	2021	Anvesak, Vol. 51, No 1(VIII), 138-145
31	Dr. Sneha Rajput	"Much needed 'pad man' for Indian females to be dignified to be dignified: A case study on period poverty"	2021	Social and Sustainability Marketing (Eds. Bhattacharya J. et al., Routledge: Taylor and Francis.
32	Dr. Garima Mathur	Predicting Green Purchase Intention through Personal Norms and Perceived Behavioural Control	2021	I.T.S JOURNAL of IT & MANAGEMENT
33	Dr. Garima Mathur	Predicting green purchase intention through attitude and social norms: A study of eco-friendly products.	2021	Indian Journal of Ecology
34	Dr. Garima Mathur	Urban Tourists and Rural Tourism Destinations: A Study of Amidst Perception	2021	Splint International Journal of Professionals
35	Dr. Garima Mathur	Practices in Sustainable Finance: A Neoliberal Marketing Model In Insurance Sector	2021	Academy of Marketing Studies Journal
36	Dr. Garima Mathur	Teacher Evaluation of Institutional Performance: Managing Cultural Knowledge Infrastructure in Knowledge Organisations	2021	Journal International Journal of Knowledge Management (IJKM), IGI Global
37	Pranshuman Parashar	Predicting Green Purchase Intention through Personal Norms and Perceived Behavioural Control	2021	I.T.S JOURNAL of IT & MANAGEMENT
38	Pranshuman Parashar	Predicting green purchase intention through attitude and social norms: A study of eco-friendly products.	2021	Indian Journal of Ecology
39	Subeer Banerjee	Emotional Stability Scale: Development and Validation	2021	IPE Journal Of Management,

ACHIEVEMENT IN ACADEMIC YEAR (JULY 2021 TO JUNE 2022)

S.No	Faculty name	Achievement
1	Dr. Navita Nathani	<ul style="list-style-type: none"> • Invited as a Session Chair in the 6th ICMR conference organized during Dec 16-17, 2021 by Faculty of Management Studies, Sabargamuwa University, Srilanka• • Received grant from AICTE for conducting Atal FDP on design thinking and innovative approaches in teaching for B school teachers from Dec 7-11, 2021. • Received Offer Letter of grant to conduct Conference under the scheme Grant for organizing Conference (GOC)-2021-22 2. • Paper published in inderscience and ABDC -c category journal; Nathani, Navita &Vigg Kushwah, Silky (2021). Volatility study in some of the emerging stock markets: a GARCH approach. World Review of Science, Technology and Sustainable Development. 1. 1. 10.1504/WRSTSD.2021.10038838. • Received Offer for the project sanctioned under SPICES scheme against the Application No:1-11108581711
2	Dr. Tarika Singh Sikarwar	<p>Conflict (IJDC), 11(2021),71-88. Scopus and ABDC B; E-ISSN number of IJDC is 2010-2704. Link: http://www.ijdc.org.in/uploads/1/7/5/7/17570463/4_tarika-singh.pdf</p> <p>Best Paper award in 2nd International Conference on The Rise of the Global South and the Future of World Order Post Covid- 19 Pandemic in Jindal Center for Global South from 5th - 6th February 2022</p>
3	Dr. Garima Mathur	<ol style="list-style-type: none"> 1. Silky Vigg & Garima Mathur (2021). Practices in Sustainable Finance: A Neoliberal Marketing Model In Insurance Sector, Academy of Marketing Studies Journal, 26(1). (Print ISSN: 1095-6298; Online ISSN: 1528-2678), (https://www.abacademies.org/articles/Practices-In-Sustainable-Finance-A-Neoliberal-Marketing-Model-%20In-%201528-2678-26-1-126.pdf) (ABDC- B Category) 2. Gulati Chanda, Upadhyay Yogesh, Mathur Garima (2021). Internal and external fit scores as predictors of brand internalization, JIMS8M The Journal of Indian Management & Strategy, 26(3), 48- 58. (DOI: 10.5958/0973-9343.2021.00018.1), (Print ISSN: 0973-9335. Online ISSN: 0973-9343). (WEB OF SCIENCE LISTED)https://www.indianjournals.com/ijor.aspx?target=ijor:jims8m&volume=26&issue=3&article=005 2. Award on “Indicators of Student Learning during Covid 19” in the International Conference on Rethinking Business Strategies to Drive Innovations and Business Values organized by N L Dalmia Institute of Management Studies and Research held during February 25-26, 2022. •// Received Best Paper Award on “Employee Resilience, Distress Tolerance & Employee Turnover Intention: An Emotion-focused & Problem-focused Coping Perspective” in the 2nd International E-Conference on The Rise of the Global South and The Future of World Order Post-COVID-19 organized by Jindal Centre for Global South, O.P. Jindal Global University, Sonipat held during February 5-6, 2022. 3. Chaired session in International conference held in Malang, Indonesia
4	Sneha Rajput	<p>Rajput, S. and Paul, J. (2021). “Determinants Of Adoption Of Latest Version Smart phones : Theory And Evidence”. Technological Forecasting and Social Change: An International Journal,(Article Number 121410) (ABDC- A, ABS 3, SCOPUS, SSCI , IF 8.593) https://doi.org/10.1016/j.techfore.2021.121410, • Session Chair at STEP HBTI Kanpur in I International Conference held on November 11, 2021</p>
5	Dr. Praveen Aaronkar	<p>Published 'Anveshan' - Souvenir Book with ISBN as co-author, Published 2 Abstract of Research Paper, Presented 2 Research Papers, Rapporteur of Technical Session in IC 22</p>
6	Dr. Chanda Gulati	<ol style="list-style-type: none"> 1. Gulati, C., Upadhyay, Y., and Mathur, G. (2021). Internal and External Fit Scores as Predictors of Brand Internalization, JIMS8M: The Journal of Indian Management & Strategy, 26(3),48-58. ISSN: 0973-9335 (WoS, UGC Care)DOI No. 10.5958/0973-9343.2021.00018.1; 2. "Best Faculty Award" in January 2022. <p>Best Paper Award for the Paper entitled “Emotional resilience, Distress tolerance & Employee turnover intention: An Emotion-focused & Problem- focused coping perspective” in 2nd International E-Conference of Jindal Centre for the Global South on “The Rise of the Global South and The Future of World Order Post-COVID-19 Pandemic”, on 5-6 Feb 2022, at O.P. Jindal Global University, Sonipat - Haryana, India</p>

8	Dr. Pranshuman Parashar	PhD awarded in 2021 on PhD topic “ Application of Theory of Planned Behaviour on Decision Making of Environmental Concious Consumers under the supervision of Dr. Garima Mathur.
9	Dr. Brahmmand Sharma	<ol style="list-style-type: none"> 1. Qualified UGC Net in February 2022. 2. PhD awarded in May 2022, title Adolescence influence on Family Buying Decision Making: A Socialization Perspective under the supervision of Prof. (Dr. Navita Nathani)
10	AP Nidhi Jain	<ol style="list-style-type: none"> 1. Received Best Paper Award in International Conference on The Rise of the Global South and the Future of World Order Post – Covid 19 Pandemic on 5- 6Feb 2022, at OP Jindal Global University, Sonapat, Haryana, India 2. Best Paper Award in International Conference on Innovative Practices in Commerce and Management during Pandemic era organized by Department of Commerce, School of Commerce and Management, Central University of Rajasthan, Ajmer during 25th- 26th November 2021
11	Simran Rohira	Secured A Grade in ICSSR Sponsored residential Capacity Building Programme on "Contemporary Issues in Accounting Education and Research" Organised by Institute of Commerce Nirma University
12	AP Deep Shikha Chavan	Invited as Resource Person for One day Seminar on Entrepreneurial Leadership at MADHAV VIDHI VIDHYALA , Gwalior
13	AP Isha Goley	Passed PhD Entrance exam , Jiwaji University Gwalior ,

FACULTY CREATIVE **CORNER**

**IN THIS ISSUE OF SRIJAN WE ARE HIGHLIGHTING
POETRY FROM DR. AAKASH GUPTA ON
NATIONAL START UP DAY.**

*" IT IS NOT EASY TO CHASE YOUR DREAM AS AN ENTREPRENEUR,
ONE HAS TO COME UP WITH A UNIQUE IDEA TO EXPLORE*

*WHERE THE IDEA FEASIBILITY IS THE BIGGEST CONCERN,
TO FIND OUT THE ANGEL INVESTORS IS MORE DISCERN*

*BEING A JOB PROVIDER IN AN UNCERTAIN MARKET IS NOT A JOKE,
AN ENTREPRENEUR IS ALWAYS SURROUNDED BY PEOPLE WHO POKE*

*A PILOT STUDY OF THE IDEA IS PROBABLY THE FIRST STEP TO TAKE,
AN ENTREPRENEUR IS THE ONE WHO BELIEVES IN SHARING THE CAKE*

*THE GOVERNMENT ALSO PROVIDES THEM VARIOUS PLATFORMS FOR STARTUP
IN THE ANNUAL BUDGET, THEY ARE OFFERING SCHEMES TO GEAR UP*

*A PERFECT MENTORSHIP IS REQUIRED TO GROOM THE BUSINESS WELL
INSTITUTIONS ARE DOING IT THROUGH ENTREPRENEURSHIP DEVELOPMENT CELL"*

- MR AAKASH GUPTA



**Newsletter Designed By :-
Aditya Valecha
{BBA.LLB}**



PRESTIGE
INSTITUTE OF MANAGEMENT, GWALIOR
UGC NAAC ACCREDITED 'A' GRADE INSTITUTE
PERMANENT AFFILIATION WITH JIWAJI UNIVERSITY