



PRESTIGE

INSTITUTE OF MANAGEMENT, GWALIOR
UGC APPROVED AUTONOMOUS INSTITUTE
UGC NAAC ACCREDITED 'A' GRADE INSTITUTE

SRIJAN

2019-20

NEWSLETTER



Vision

To be an eminent institution of repute that fosters the relentless pursuit of excellence through socially responsible, transformative education, research and training.

Mission

In pursuance to our vision, the institute's mission is to provide value based quality education by innovating and continuously improving upon the disciplines of management, law, commerce and computer applications through advanced methods of training, meaningful research and intimate relations with industry, business and other institutions in the country and abroad.

TOPIC	PG.NO
Ranking Received	1
HR Club	4
Finance Club	7
Marketing Club	8
Student Club	10
Start-up Club	13
Publication in scopus	19
Publication in ABDC	20
Publication in other Journal	21
Paper presented in seminar and conference	26
Faculty Achievement	39

Ranking Received

(2019-20)

Ranked 33rd among Top B-Schools in India (Career Connect, Issue: February 2020)

Ranked 23rd among Top Private B-Schools in India (Times B-School Survey, Issue: February 2020, <https://timesbschoolsurvey.org/mba/private-b-schools.html>)

Ranked 36th among Top Management Institutes in India (Times B-School Survey, Issue: February 2020, <https://timesbschoolsurvey.org/mba/index.html>)

Ranked 17th among Top B-Schools in West Zone (Times B-School Survey, Issue: February 2020, https://timesbschoolsurvey.org/mba/regional_rankings.html)

Ranked 13th in the West Zone of the Best B-Schools of India (Career Connect February 2020)

Ranked 33rd in the Top Management Institute of India (Career Connect February 2020)

Ranked 2nd among Top BBA Colleges in Eastern & Central Region, India (CSR- GHRDC Survey, April 2020)

Ranked 1st among Top BBA Colleges in Madhya Pradesh (CSR- GHRDC Survey, April, 2020)

Ranked 7th among Top BCA Colleges in India (CSR- GHRDC Survey, April 2020)

Ranked 12th among Top BBA Colleges in India (CSR- GHRDC Survey, April 2020)

Ranked 58th among Top Private B-Schools in India (C- Fore- EW, May 2020)

Ranked 27th among India's Best BBA Colleges in India (India Today, July 2020)

Ranked 58th among India's Best Commerce Colleges in India (India Today, July 2020)

Ranked 21st among Top B-Schools in India (Academic Insights, Issue: July 2020)

Ranked 26th among India's Best BCA Colleges in India (India Today, July 2020)

Ranked 3rd among Top Placement BBA Institutes in India (Times BBA Survey, August 2020)

Ranked 3rd among Top BBA Institutes in India (Times BBA Survey, August 2020)

Ranked 29th among Top BBA institutes in India (Outlook India, September 2020)

Ranked 6th among Top Commerce institutes in India (Outlook India, September 2020)

Ranked 1st among Top B-Schools in Central Region (Business World, October 2020)

Ranked 74th among Top B-School All India (The Week November 2020)

Ranked 57th among Top B-School Private All India (The Week November 2020)

Ranked 31st among Top B-School West zone in India (The Week November 2020)

Ranked 25th among Top B-School West zone Private in India (The Week November)

Ranked 4th among Outstanding B-Schools of Excellence (CSR- GHRDC, Issue: November 2020)

Ranked 2nd among Top B-Schools in Madhya Pradesh (CSR- GHRDC, Issue: November 2020)

Rated in A+++ Category among Top B-Schools in India (Business India, December 2020)

Ranked A+ in Grade Wise Listing (Business and Management Chronicle 2020)

Ranked 51st among Top 75 B-School (Business and Management Chronicle 2020)

HR Club

Industrial Visit

(September 21, 2019)

HR club, Peoplearth, organized an HR Industrial visit for the registered BBA students of HR Club, in Godrej manufacturing unit, Malanpur. 30 BBA I semester students along with the club volunteers visited the plant where they saw how different departments work. The main motive of this visit was to make the students familiar with the actual working environment of the industries and to make aware about the working conditions, general industrial rights, and corporate social responsibilities of that's organization. The students got an opportunity of one to one interaction with the HR head of the company. The Industrial visit was organized by the office bearers of HR Club. The event coordinator was Shivangi Tomar. Dr. Sonal Saxena and Dr. Indira Sharma joined the students for the visit.

(September 27, 2019)

HR club, Peoplearth, organized an HR skit on 27th September, 2019, in PIMG. It was a team activity where the students performed an act on different HR issues and also suggested its solution. 15 teams registered for the event out of which 10 teams were finalized for the final day after the screening. The main motive of this event was to provide a platform to all the students to show their problem solving skills. There were 3 judges who evaluated the teams. The criteria for evaluation included creativity, team work and communication skills. The winners were awarded with a cash prize of 700Rps. While the 1st runner up won a cash prize of Rs. 500/-.

Prize distribution was done by Dr. S.S. Bhakar (Director of Prestige Institute of Management, Gwalior). The student coordinator of the event was Utkarsh Dwivedi. The faculty members of HR Department including, Dr. Garima Mathur, Dr. Gaurav Jaiswal, Dr. Richa Banerjee, Dr. Sonal Saxena and Dr. Indira Sharma were present during the event apart from other faculties of PIMG.

Know your rights “Ab Samjhota Nahi” (November 13-14, 2019)

HR club, People Earth, organized a 2 day interactive session on 13th and 14th November 2019, in PIMG on women rights in collaboration with ITC VIVEL the event was named “AB SAMJHOTA NAHI”. Workshop was t.o make the female students aware about their rights at the work place, and in family. The session was delivered by the representative of ITC Vivel. The main motive was to inform the female students about their legal rights against exploitation. The event was organized by the student members of HR Club. Dr. Garima Mathur, Dr. Gaurav Jaiswal, Dr. Richa Banerjee, Dr. Sonal Saxena and Dr. Indira Sharma were present during the event apart from other faculties of Prestige Institute of Management, Gwalior.

Managenous (December 12, 2019)

HR club, Peoplearth, organized an event named MANAGENOUS on 20th December, 2019, in PIMG. It was a team event, where the entire event was divided into 3 rounds which included management quiz and games. 25 teams registered for the event. The main motive of this event was to provide a platform to all the students to showcase their capabilities to work in a team. The teams were evaluated by three judges on the parameters of creativity, team work and coordination. The team declared first was awarded with a cash prize of 700Rps. While the 1st runner up won a cash prize of Rs. 500/-.

Prize distribution was done by Dr. S.S. Bhakar (Director of Prestige Institute of Management, Gwalior). The event was organized by the students of HR Club. The faculty members of HR Department including, Dr. Garima Mathur, Dr. Gaurav Jaiswal, Dr. Richa Banerjee, Dr. Sonal Saxena and Dr. Indira Sharma were present during the event apart from other faculties of Prestige Institute of Management, Gwalior.

Industrial visit

(January 3, 2020)

HR club, Peoplearth, organized an Industrial visit for the registered students of HR Club, in Supreme industries, Malanpur. A total of 30 students, including both, students of BBA as well as MBA got an opportunity to visit the plant. The students were able to see the actual implementation of the theoretical concepts taught to them in the class. The main motive of this visit was to make the students familiar with the actual working environment of the industries and to make aware about the working conditions, general industrial rights, and corporate social responsibilities of that's organization. The students got an opportunity of one to one interaction with the HR head of the company. The Industrial visit was organized by the office bearers of HR Club. The event was coordinated and managed by HR club office bearers.



Finance Club

Webinar on Blockchain Technology And Research Prospects

(June 4, 2020)

Dr. Tarika Singh, Dr. Vani Agarwal and Dr. Raturaj Baber of Prestige Institute of Management, Gwalior organized a webinar on the topic BLOCKCHAIN TECHNOLOGY AND RESEARCH PROSPECTS on 4th June 2020. The resource person of the webinar was Dr. Vidy Potdar, Associate Professor & Director, Block Chain R&D Lab Curtin University, Perth Australia. He has a outstanding publications track record in block chain research. strong industry engagement and projects with several industry partners including Natsoft Corporation, Main Roads, Dept. of Transport, StatoilHydro (Norway), Fleetwood Corp, Chartered Accountants AusNZ, Scope Systems, WA Country Health Services, Food Agility CRC, and Future Battery Industries CRC. He discussed the implications of block chain in business and development of Block chain roadmap. Dr. S.S. Bhakar gave his input on the research based on block chain in IT and Management. More than eleven hundred participants got registered for the online webinar from world over including USA, Malaysia, Singapore, UK to name a few. The participants spread from Jammu and Kashmir to Kerala as well as from Manipur to Gujarat. The webinar was also live streamed through facebook.



Marketing Club

EML Session on "Consumer Rights and Awareness"

(July 5, 2019)

An EML session was conducted, resource person was, High Court Judge, Mr. Faisal Ali Shah, he shared the knowledge about consumer rights and how consumer should deal with frauds.

MART (Marketing an Art of Refining Talents)

(September 25, 2019)

It was a competition in which students had to make a product from waste material and present its USP before judges. Winner Team: Pragya Sharma, Kajal Arya, Akash Soni

1st Runner Up Team: Disha Singhal, Muskan Gupta, Shivani Rawal

2nd Runner Up Team: Ashel Saini, Ritambra Virmani, Nidhi Sarpot

Consolation Prize:

1. Afifa Khan, Bhumika Anand, Riya Khurana

2. Manisha Vyas, Palak pawaiya, Honey Panjwani.

Digital Marketing Seminar

(December 3, 2019)

The speakers Mr. Indranil Hira (HR Generalist) and Mr. Raghvendra Singh Tomar spoke about basics and future requirements of Digital marketing, outdated traditional concept and importance of digital marketing, cyber security, retail marketing, internet marketing strategy, e-marketing.

Galla Fair

(February 14, 2020)

In this event 10 teams organised game stalls with minimum input and compete together to earn highest profit.

Consumer Protection week

(March 2-6, 2020)

In this event there were a series of six event that includes, rally, debate, expert talk, panel discussion and Case study competition with an intention to spread awareness of consumer protection rights among the students.



Students Club

Spandan

(October 19-22, 2019)

Spandan was organized from October 19 – 22, 2019. Keeping with the tradition from the previous year, a DJ night was organized on the night before Spandan Inaugural. During the four days, twenty one thrilling competitive events were held. Out of these twenty one, there were five new events this year to keep up with the tastes and preferences of the young participants. These five new events were Cricket ka Karobaar – Spandan Premier League Auction, Mukhkriti – Face Painting, Darr ke aage Jeet hai – Rising Warrior, Aagaaz – the voice of Heart. All these events were well received with over 100 registrations in every event. The festivities of Spandan kicked off in the theme week itself, and the theme week ran from October 14 to October 18, 2019. Screening for internal students happened on October 15 and October 16 respectively. The Core Committee began its work from March 2019, with listing of event at different online portals for visibility and publicity and meeting with Student Club Group regarding the choice of Point of Contacts for different events.



The total number of students registered for internal screening was 2434, and the total external registrations for different events was 2472, yielding a total participation of 4906 students.

Core Committee received 100 plus registrations in 13 events this time, and had to freeze registrations in 11 events prior to Spandan.

The cash received in sponsorship was Rs 3,09,000 and including the receipt in kind and coupons, total prizes worth 10 lakh rupees were distributed.

The final day concluded befittingly with a cultural program put together by the students of Prestige. The cultural eve also had the Brand Ambassador Show which had its own charm and flair.

Spandan 2019 was coordinated by Dr. Vani Agrawal.



Yogic Chakras : Wheel of Life (June 21, 2020)

To celebrate World Yoga Day (21/06/2020), webinar was organized by the Students Club., which was attended by around 800 participants. Webinar was coordinated by Dr. Vani Agrawal. Zoom platform was used for the webinar which was live on YouTube also.

Baithak with Salim Arif Ji and Lubna Salim Ji

(June 30, 2020)

Celebrity Show, baithak was organized on Zoom platform by Students club on 30/06/2020 to know the impact of lockdown on Entertainment industry. Event was attended by around 700 participants and was coordinated by Dr. Vani Agrawal. Event was live on Facebook.

Start-up Club

Build Your Strategy Contest

(May 15, 2019)

Build Your Strategy Contest was conducted by Start Up Club of PIMR Gwalior on May 15, 2019. Business Incubation Centre Prestige Institute of Management Gwalior invited budding entrepreneurs to combat against COVID- 19 by presenting their strategies to survive and thrive.

37 participants from all over the country send their strategies (write-up) on various sectors like Food & Beverages, Education, IT, Banking and Tourism. They were also asked to send their self-shoot video(Max. 7 minutes) before May 13, 2020.

Participants send their strategies by applying some analytical tools/ strategic models like SWOT, TOWS, E-Top, Scenario Analysis, BCG Matrix, and Porter's Model etc.

Eminent panel of judges choose 3 entries as winner, 1st Runner up and 2nd Runner up.

Moreover Business Incubation Centre PIMG organized a webinar on May 26, 2020 on "Vocal for Local: Can India afford Self- reliance". The names of the winners of the event Build Your Strategy Contest were declared in that event.

Ayush Parashar was the winner of this event and his strategy was based on Education Sector. Ayaan Zaidi secured 1st Runner up position and his strategy was based on Food & beverages, Pradeep Singh Tomar secured 2nd Runner up position and his strategy was based on IT Sector.

Winner were awarded with cash prizes and e-certificates.

Business Incubation Centre In charge Dr. Navita Nathani then contributed the collected amount of registration charges into PM Care fund.



WEBINAR- Vocal For Local (May 26, 2020)

Dr Navita Nathani and AP Aakash Gupta organized a webinar under the banner of Business Incubation Centre, on the theme “Vocal for Local: Can India afford self-reliance?” on June 26, 2020. Mr. Nilesh Trivedi Assistant Director MSME New Delhi, Dr. Nikhil Raj Program Head, All India Institute of Local Self Government New Delhi and Dr. S.S. Bhakar Director PIMG were the eminent speakers of the webinar, the session was moderated by Dr Navita Nathani. They discuss mainly on the issues related with self-reliance and Vocal for Local Campaign. Attendees asked their relevant queries at the end. Participants from across the country registered for the webinar. 37 participants from Bangluru, 23 were from Lucknow, 22 from Hoshiarpur Punjab, 20 each from Dharwad and Pune, 17 from Tamilnadu, 16 from Bihar and most of them were from Indore, Jabalpur and Gwalior. Total 613 participants registered for the webinar and more than 500 attendees joined us on YouTube. Link is available (recorded session):

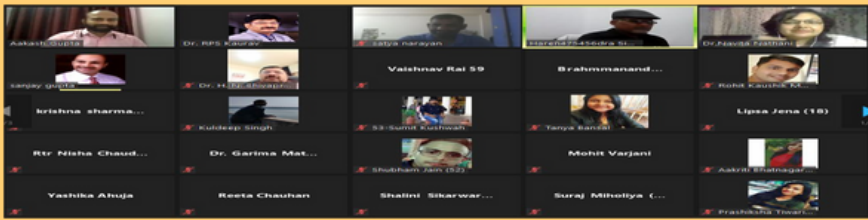
<https://m.youtube.com/channel/UC5SrcNr8woEalHqjIw3lQg>

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प्रेस्टीज इंस्टीट्यूट में नेशनल वेबिनार ग्रामीण स्तर पर लोग बनेंगे आत्मनिर्भर

पत्रिका PLUS रिपोर्ट

ग्वालियर • ग्वालियर, प्रेस्टीज प्रबंधन संस्थान ने बिजनेस इन्क्यूबेशन सेंटर के बैनर तले मंगलवार को वोकल फॉर लोकल आत्मनिर्भरता के पथ पर बढ़ता भारत विषय पर नेशनल वेबिनार का आयोजन किया। अध्यक्षता प्रेस्टीज के डायरेक्टर डॉ. एसएस भाकर ने की। एमएसएमई नई दिल्ली के सहायक निदेशक नीलेश त्रिवेदी ने कहा कि वोकल-फॉर लोकल योजना भारतीय अर्थव्यवस्था को भी मजबूत बनाने में सहायक सिद्ध होगी एवं इससे सूक्ष्म एवं लघु उद्योगों को भी बल मिलेगा तथा ग्रामीण स्तर पर भी लोग आत्मनिर्भर बनेंगे।



प्रमुख वक्ता के रूप में उपस्थित नई दिल्ली से प्रोग्राम हेड डॉ. निखिल राज ने कहा कि कोरोना संक्रमण की इस विषम परिस्थिति में लोकल प्रोडक्ट्स की मदद से ही हम अपने जीवन को पटरी पर से उतारने से बचा पाने में सफल हुए हैं। इसलिए

यदि, आज हर भारतवासी अपने लोकल उत्पादों के लिए 'वोकल' बन जाता है, तो यह चीन, जापान, कोरिया, ताइवान एवं अमेरिका जैसे अन्य देशों के लिए एक बड़ी चुनौती होगी, जिनके विभिन्न उत्पादों से आज भारतीय बाजार पट्टे पड़े हैं।

स्वदेश
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वोकल फॉर लोकल योजना भारतीय अर्थव्यवस्था को बनाएगी मजबूत

ग्वालियर, न.स.

प्रेस्टीज प्रबंधन संस्थान ने बिजनेस इन्क्यूबेशन सेंटर के बैनर तले 'वोकल-फॉर लोकल: आत्मनिर्भरता के पथ पर बढ़ता भारत' विषय पर राष्ट्रीय वेबिनार का आयोजन किया। संस्थान के निदेशक डॉ. एस.एस. भाकर ने कहा कि वर्तमान कोरोना संकट को देखते हुए देशवासियों को भारत की आत्मनिर्भरता एवं क्षमताओं के बारे में एक चर्चा के माध्यम से अवगत कराना, इस वेबिनार का मुख्य उद्देश्य था।

प्रमुख वक्ता नीलेश त्रिवेदी (सहायक निदेशक, एम.एस.एम.ई., नई दिल्ली) ने कहा

कि वोकल-फॉर लोकल योजना भारतीय अर्थव्यवस्था को भी मजबूत बनाने में सहायक सिद्ध होगी एवं इससे सूक्ष्म एवं लघु उद्योगों को भी बल मिलेगा तथा ग्रामीण स्तर पर भी लोग आत्मनिर्भर बनेंगे। डॉ. निखिल राज नई दिल्ली ने कहा कि कोरोना संक्रमण की इस विषम परिस्थिति में स्थानीय उत्पादों की मदद से ही हम अपने जीवन को पटरी से उतारने से बचा पाने में सफल हुए हैं। इसलिए यदि आज हर भारतवासी अपने लोकल उत्पादों के लिए 'वोकल' बन जाता है तो यह चीन, जापान, कोरिया, ताइवान एवं अमेरिका जैसे अन्य देशों के लिए एक बड़ी चुनौती होगी।

आत्मनिर्भरता के पथ पर बढ़ता भारत विषय पर राष्ट्रीय वेबिनार

ग्वालियर, न.स. • ग्वालियर, प्रेस्टीज प्रबंधन संस्थान ने बिजनेस इन्क्यूबेशन सेंटर के बैनर तले मंगलवार को 'वोकल-फॉर लोकल: आत्मनिर्भरता के पथ पर बढ़ता भारत' विषय पर एक राष्ट्रीय वेबिनार का आयोजन किया। यह वेबिनार प्रेस्टीज प्रबंधन संस्थान, ग्वालियर के निदेशक डॉ. एस. एस. भाकर ने की। डॉ. भाकर ने कहा कि वर्तमान कोरोना संकट को देखते हुए देशवासियों को भारत की आत्मनिर्भरता एवं क्षमताओं के बारे में एक चर्चा के माध्यम से अवगत कराना इस वेबिनार का मुख्य उद्देश्य था। डॉ. एस. एस. भाकर ने कहा कि वर्तमान कोरोना संकट को देखते हुए देशवासियों को भारत की आत्मनिर्भरता एवं क्षमताओं के बारे में एक चर्चा के माध्यम से अवगत कराना इस वेबिनार का मुख्य उद्देश्य था।

बिजनेस इन्क्यूबेशन सेंटर, प्रेस्टीज का आयोजन में हुए।



प्रमुख वक्ता नीलेश त्रिवेदी (सहायक निदेशक, एम.एस.एम.ई., नई दिल्ली) ने कहा

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2 Days Workshop- Event Report (February 6-7, 2020)

Name of the Event- 2 Days Workshop hosted by EDC Prestige Institute of Management Gwalior Sponsored by- MSME Indore Dates of the Event -06/02/2020 to 07/02/2020

No. of Participants - 130 Students The Entrepreneurship Development Cell of PIMG in collaboration with EDC Gwalior hosted 2 Days Workshop on Intellectual Property Rights and dimensions of Entrepreneurship sponsored by MSME Indore on 06-07 February 2020 for Undergraduate and Postgraduate Students. The program was designed in such a way so that the students may learn the basics of Entrepreneurship and make them ready to becoming a courageous entrepreneur. The workshop was chaired by Mr. Nilesh Trivedi Assistant director MSME and Mr. RK Mohnanani. Large number of Management and Law students were witnessed of the workshop. Esteemed guests shared their vast knowledge in reference of Export and multidimensionality of IPR specifically. Mr. Bhavesh Sharma DIC Gwalior and Ms. Lily Verma Branch Manager Bank of Baroda delivered lecture on Various schemes and assistance provided by State Government and Bank for Budding Entrepreneurs.



Event Report – Startup fest (November 20-30, 2020)

Start-up club of Entrepreneurship development cell of Prestige Institute of Management, Gwalior, organised a national level event "STARTUP FEST" in collaboration with Confederation of Indian Industries (CII) in the month of November. The event was organised on 29th and 30th November. The event was planned, and managed by Prestige students. The mega event was spread across two days and it comprised of 3 events. Total gathering of more than 350 students in two days, as there was participation of not just the students of our institute, but also students of other institutes of India. The 3 events, that induced thrill and learning in the same instant include:

STARTUP MANIA SHOOT

Prestige Gwalior invited various school/college/institute to take part in these events. The start-up mania event (Business Plan Event) invited lucrative proposals from entire country. Winner of this event a research scholar of Jiwaji University got a chance to participate in 6th Edition of Startup plan contest, organized by the Confederation of Indian Industries. Selected ideas taken care by Technical Innovation Incubation centre of ABV IITM, Gwalior. Beside that student got some cash prizes worth Rs 10,000.

Publications in Scopus

Name	Title	Year	Journal
Nathani, N., Mathur, G., Dwivedi, G.	IT responsibility and academic achievement: A perceptual learning	2019	International Journal of Innovative Technology and Exploring Engineering
Gulati, C., Mathur, G.	Fit, identification and employees' overall brand evaluation: An empirical analysis using PLS	2019	International Journal of Recent Technology and Engineering
Mathur, G., Nathani, N.	Personality traits and risk tolerance among young investors	2019	International Journal of Innovative Technology and Exploring Engineering
Mathur, P., Bhakar, S.S.	Psychological antecedents and impulsive buying in online shopping	2019	International Journal of Recent Technology and Engineering
Chauhan, S., Banerjee, R., Banerjee, S.	The impact of website quality and reputation on purchasing intention towards online shopping	2019	Journal of Content, Community and Communication
Dr. Navita Nathani	Interactions between macro-prudential framework and macroeconomic indicators, Decision,	2019	(Online ISSN- 2197-1722) (Web of science listed) (UGC care list)

Publications in ABDC

Name of the Faculty	Title	Journal	ISSN
Dr. R.P.S Kaurav	Factors affecting the acceptance of e-learning by students: A study of e-learning programs in Gwalior, India,	South Asian Journal of Management	(ISSN 0971-5428), 26(1), 76-95. (ABDC-C Category)
Dr. Rituraj Baber	Factors affecting the acceptance of e-learning by students: A study of e-learning programs in Gwalior, India,	South Asian Journal of Management	(ISSN 0971-5428), 26(1), 76-95. (ABDC-C Category)
Dr. Amitabh Maheshwari	An Empirical Study of Determinants of Investors' Behaviour in Stock Market,	MUDRA: Journal of Finance and Accounting, ABD C(C-listed)	2347-4467
Dr. Sneha Rajput	Factors Affecting the Acceptance of E-Learning By Students: A Study of E-Learning Programs in Gwalior, India,	South Asian Journal of Management, 26(1)	0971-5428

Publications in other Journals

Name of the Faculty	Title	Year	Journal	ISSN
Dr. Garima Mathur	Psychological Well Being and Investor's Attitude Towards Various Investment Options	2019	JIMS8M-The Journal of Indian Management & Strategy	EISSN: 0973-9343
Dr. Garima Mathur	Social Responsibility and Academic Achievement: A Perceptual Learning	2019	International Journal of Innovative Technology and Exploring Engineering (IJITEE),	ISSN: 2278-3075
Dr. Garima Mathur	Fit, Identification and Employees' Overall Brand Evaluation: An Empirical Analysis using PLS	2019	International Journal of Recent Technology and Engineering (IRJTE)	ISSN: 2277-3878
Dr. Garima Mathur	Personality Traits & Risk Tolerance Among Young Investors	2019	International Journal of Innovative Technology and Exploring Engineering (IJITEE)	ISSN: 2278-3075
Dr. Garima Mathur	A Study on The Effects of Glass Ceiling & Organizational Commitment on Corporate Women's Turnover Intentions	2019	Academy of Strategic Management Journal	pISSN: 1544-1458; eISSN: 1939-6104
Dr. Garima Mathur	Congruence and Internalization as predictor of Citizenship Behaviour: Empirical Investigation using PLS	2019	Effulgence	ISSN: 0972-8058

Publications in other Journals

Name of the Faculty	Title	Year	Journal	ISSN
Dr. Garima Mathur	A Perceptual Study About Organizational Learning Practices & Its Effect on Organizational Commitment	2019	UNNAYAN: International Bulletin of Management and Economics	ISSN No. 2349-7165
Dr. Navita Nathani & Asst. Prof. Gunjan Dwivedi	Social Responsibility and Academic Achievement: A Perceptual Learning.	2019	International Journal of Innovative Technology and Exploring Engineering (IJITEE), 9(1), 5221-5226	(ISSN: 2278-3075) (SCOPUS INDEXED).
Asst. Prof. Satish Bansal	Data Security by Steganography: A Review	2019	International Journal of Scientific Research in Network Security and Communication	2321-3256
Dr.Praveen Aronkar	Effect Of Perceived Crowding on Customer loyalty in Modern Retail with Mediating Effect of Customer Satisfaction	2019	International Journal of Management, Technology And Engineering, Delhi, Volume IX, Issue V, 263-278	2249-7455
Dr.Praveen Aronkar	Effect of Service Quality & Customer Satisfaction on Customer Loyalty in Online Retail	2019	International Journal of Scientific Research and Review, Pune, Volume 8, Issue 4, 1063-1076	2279-543X
Dr.Praveen Aronkar	Crowding and its Effects on Perceived Control: A Study of Retail Outlets	2019	International Journal of Emerging Technologies and Innovative Research (JETIR), Ahmedabad, Vol. 6, Issue 2, 332-340	2349-5162
Dr.Praveen Aronkar	Relationship Between Crowding and Service Experiences in Retail Outlets	2019	International Journal of Management, Technology And Engineering, Pune, Vol. IX, Issue II, 2383-2391	2249-7455

Publications in other Journals

Name of the Faculty	Title	Year	Journal	ISSN
Dr Navita Nathani	Personality Traits And Risk Tolerance Among Young Investors	2019	International Journal of Innovative Technology and Exploring Engineering (IJITEE)	1. ISSN: 2278-3075, Volume-8 Issue-10, (SCOPUS INDEXED)
Dr Navita Nathani	Interactions between macro-prudential framework and macroeconomic indicators, Decision	2019	https://link.springer.com/article/10.1007/s40622-019-00203-y , Springer India	1. (Online ISSN 2197-1722) (web of science indexed)
Dr Navita Nathani	Dynamics of Financial Structure and value of firm: Evidence from Indian Automobile sector.	2019	International Journal for Research in Engineering Application & Management (IJREAM)	ISSN : 2454-9150 Vol-04, Issue-11, Feb 2019.
Dr.K.S.Rathore	Analysis of Foreign Direct Investment in India	2019	DEVELOPMENT ECONOMICS: MACROECONOMIC ISSUES IN DEVELOPING ECONOMIES eJOURNAL Vol. 8, No. 22: Feb 13, 2019	SSRN https://papers.ssrn.com/abstract=3323463
Dr. Ruturaj Baber	Factors Affecting the Acceptance of E-learning By Students: A Study of E-learning Programs in Gwalior, India	2019	South Asian Journal of Management	0971-5428
Dr. Abhay Singh Chauhan	Impact of Financial Efficiency and Stability on Economic Growth in Asian Economies	2019	International Journal of Research and Analytical Reviews	2348-1269

Publications in other Journals

Name of the Faculty	Title	Year	Journal	ISSN
Dr. Nandan Velankar	Impact of bank specific factors on profitability: a study of private sector bank in India	2019	Jagran Journal of Commerce and Economics Peer Reviewed, Indian Economy at crossroads	ISSN No. 2321-6522
Dr. Nandan Velankar	Factors affecting interest rate spread : a study of private sector banks in India	2019	Jagran Journal of Commerce and Economics Peer Reviewed, Indian Economy at crossroads	ISSN No. 2321-6522
Dr. Amitabha Maheshwari	Role of Customer's Trust on the Adoption of Internet Banking in Gwalior City,	2019	Digital Strategies for organizational Success, conference Proceedings of 10Th PIMG International Conference,	p.p. 374-379
Dr. Reetu Kumari	Reetu Kumari, Arunodaya Raj Mishra and D. K. Sharma (2019) Intuitionistic Fuzzy Shapley-TOPSIS Method for Multi-Criteria Decision Making Problems based on Information Measures.	2019	Recent Patents on Computer Science	2213-2759/19
Dr. Reetu Kumari	Reetu Kumari and D. K. Sharma (2019) Generalized 'Useful' Non-Symmetric Divergence Measures and Inequalities.	2019	Journal of Mathematical Inequalities	1846579X
Dr. Rajkumari Sharma	Existentialism--A Search for the Meaning and Importance of Individual Existence with reference to Anita Desai's Cry, The Peacock	2019	Chronicle of Humanities and Cultural Studies	ISSN:2454-5503. Volume 5, Issue 2

Publications in other Journals

Name of the Faculty	Title	Year	Journal	ISSN
Dr. Rajkumari Sharma	A Study of Transcending Self in Anita Desai's Female Protagonists with special reference to Cry, The Peacock and Journey to Ithaca	2019	Chronicle of Humanities and Cultural Studies	ISSN:2454-5503. Volume 5, Issue 5
Dr. Rahul Pratap Singh Kaurav	Factors affecting the acceptance of e-learning by students: A study of e-learning programs in Gwalior, India	2019	South Asian Journal of Management	(ISSN 0971-5428), 26(1), 76-95.
Dr. Pooja Jain	Factors affecting mobile banking adoption: An empirical study in Gwalior region	2019	The International Journal of Digital Accounting Research	2340-5058,
Shaifali Chauhan	The Impact of Website Quality and Reputation on Purchasing Intention Towards Online Shopping	2019	Journal of Content, Community & Communication	151-158

Paper Presented in Seminars and Conferences

Name of the Faculty	Details of Research Paper/ Article Presented	Year	National/ International	Seminar/ Workshop/ Conference
Asst. Prof. Simran Rohira	Paper title- Financing Decision and Economic Attitude: A demographic study with reference to households	2019	International	Conference
Dr. Garima Mathur	Encouraging Employee Voice behavior through Organizational Support and Felt obligation for constructive Change	2019	International	Conference
Dr. Garima Mathur	Encouraging Employee Voice behavior through Organizational Support and Felt obligation for constructive Change	2019	International	Conference
Dr. Garima Mathur	Social Responsibility and Academic Achievement: A Perceptual Study	2019	International	Conference

Paper Presented in Seminars and Conferences

Name of the Faculty	Details of Research Paper/ Article Presented	Year	National/ International	Seminar/ Workshop/ Conference
Dr. Garima Mathur	Ostracism, Organizational Identification and OCB	2019	national	Conference
Asst. Prof. Krishan Kant Yadav	Optimization Approach for Web Customers On Recommendation System Using Collaborative Filtering	2019	International	Conference
Dr. Sneha Rajput	"Establishing relationship between Service quality and Student Satisfaction"	2019	national	Conference
Dr. Sneha Rajput	An Empirical Study To Analyse The Effectiveness Of Advertisements Targeting Millennials"	2019	International	Conference
Dr. Sneha Rajput	What attributes are preferred in making decision on Hotel? Insights from Indian Domestic Travelers"	2019	International	Conference
Dr. Tarika Singh Sikarwar	Emergence of New Business Practices for Growth, Competitiveness & Innovation in Business, Management & Information Technology		International	Conference
Dr. Tarika Singh Sikarwar	Service Quality, Customer Satisfaction and Trust As Determinant Of Loyalty		International	Conference

Paper Presented in Seminars and Conferences

Name of the Faculty	Details of Research Paper/ Article Presented	Year	National/ International	Seminar/ Workshop/ Conference
Dr. Tarika Singh Sikarwar	Participated and presented a paper on "Integration Among China and Emerging Economies", in International conference on International Conference: Challenges and Opportunities in Social Science, Humanities and Business Management, Amity Business School Gwalior on 1st November, 2019. (Tarika Singh, Monika Gupta, Sagar Gupta and Yamini Sapra)	2019	International	Conference
Dr. Tarika Singh Sikarwar	Participated and presented a paper on "Innovative Determinants of Financial Satisfaction: A Study of Academicians in India", in the "AICTE Sponsored International Conference organized by, "Academy for Global Business Advancement (AGBA), 16th Annual World Congress on the theme "Business and Entrepreneurship Development in a Globalized and Digitalized Era"; July 2nd to 4th 2019 at Indian Institute of Technology- Delhi (Tarika Singh Sikarwar and Monika Gupta)	2019	International	Conference
Dr. Tarika Singh Sikarwar	COMPOSITION ON BOARD OF DIRECTORS EVALUATING THE MEDIATING EFFECT OF INNOVATION ACTIVITIES	2019	International	Conference

Paper Presented in Seminars and Conferences

Name of the Faculty	Details of Research Paper/ Article Presented	Year	National/ International	Seminar/ Workshop/ Conference
Dr. Tarika Singh Sikarwar	The Relationship between Financial Inclusion and Economic Growth of India	2019	national	Seminar
Dr. Tarika Singh Sikarwar	COMPOSITION ON BOARD OF DIRECTORS EVALUATING THE MEDIATING EFFECT OF INNOVATION ACTIVITIES	2019	national	Seminar
Dr. Tarika Singh Sikarwar	Impact of Corporate Governance on Capital Structure of Firms	2019	national	Seminar
Dr. Tarika Singh Sikarwar	Participated and presented a paper on "Green Marketing- An Exploratory Research on Consumers in Gwalior City	2019	national	Seminar
Dr. Tarika Singh Sikarwar	Trust In Brokers for Share Purchase	2019	national	Conference
Dr. Tarika Singh Sikarwar	CSR in Indian Companies: A Comparative Study	2019	International	Conference
Dr. Tarika Singh Sikarwar	Determinants of Emotional Stability and Psychological Well Being in Investors during Stock Market Fluctuations	2019	International	Conference
Dr. Tarika Singh Sikarwar	Family Roles and Their Interaction with Investment Goal Formation	2019	national	Workshop

Paper Presented in Seminars and Conferences

Name of the Faculty	Details of Research Paper/ Article Presented	Year	National/ International	Seminar/ Workshop/ Conference
Dr. Chanda Gulati	Measuring Behavioural Outcomes of Congruence in Education Sector	2019	International	Conference
Asst. Prof. Gunjan Dwivedi	Impact of Trade Openness on Economic Growth: Evidence from Emerging ASEAN Countries	Jul-05	national	Conference
Asst. Prof. Gunjan Dwivedi	Influence of Technology Entrepreneurship on Entrepreneurial Intentions: A Cross Country Analysis	2019	International	Conference
Asst. Prof. Gunjan Dwivedi	Impact of Brand Loyalty on Consumer Buying Behaviour	2019	national	Seminar
Asst. Prof. Gunjan Dwivedi	Presented Paper on Green Governance: Issues & Challenges Faced by India	2019	national	Seminar
Asst. Prof. Gunjan Dwivedi	Entrepreneurial Framework & Behavioural Conditions and their Impact on Entrepreneurial Intentions	2019	national	Workshop
Dr. Praveen Aronkar	Crowding and its Effects on Perceived Control: A Study of Retail Outlets	2019	International	Conference
Dr. Praveen Aronkar	Effect of Store Location, Product Variety and Quality on Customer Loyalty towards Fruits & Vegetables Stores	2019	International	Conference

Paper Presented in Seminars and Conferences

Name of the Faculty	Details of Research Paper/ Article Presented	Year	National/ International	Seminar/ Workshop/ Conference
Dr. Indira Sharma	Job Embeddedness, Work Engagement & Turnover Intentions of academicians at Management Institutions.	2019	national	Workshop
Dr. Indira Sharma	Talent Retention Strategies	Jul-05	national	Workshop
Dr. Sonal Saxena	"Family Friendly Human Resource Practices as predictors of Job Performance and Commitment with the mediating role of work place spirituality in Indian Private Sector"	2019	International	Conference
Dr. Sonal Saxena	Role of Emotional Dissonance on Organizational commitment and Intension to Quit	2019	International	Conference
Dr. Sonal Saxena	Role of Employee Attitude and Behavior on Employees Performance	2019	International	Conference
Dr. Sonal Saxena	Impact of Organizational Justice, and Job Involvement on Job Satisfaction 11th National research methodology workshop held in PIMG, in 2019	2019	national	Conference
Dr. Sonal Saxena	The effect of brand experience, trust, and satisfaction on brand loyalty, 3rd National marketing seminar on "Marketing in Digital India: Trends, Opportunities and challenges", held on 16th March, 2019.	2019	national	Conference

Paper Presented in Seminars and Conferences

Name of the Faculty	Details of Research Paper/ Article Presented	Year	National/ International	Seminar/ Workshop/ Conference
Dr. Raveendra Babu A.	Modelling the effect of toxicant on a three species food chain system with predator harvesting", at International Conference on Digital Strategies for Organizational Success", Organized by Prestige Institute of Management, Gwalior. January 05--07, (2019).	2019	International	Conference
Dr. Raveendra Babu A.	Dynamical Study of a Three-Species Food-Chain System with Refuge and Harvesting	Jul-05	International	Conference
Dr.K.S.Rathore	Analysis of Foreign Direct Investment in India	2019	International	Conference
Dr.K.S.Rathore	Marketing in Digital India: Trends, opportunities and Challenges-Crude Oil shocks on Indian Economy	2019	national	Seminar
Dr. Raturaj Baber	What attributes are preferred in making decision on hotel? Insights from Indian domestic travellers	2019	International	Conference
Dr. Raturaj Baber	What do they (domestic travelers) look for in hotels	2019	International	Conference
Dr. Raturaj Baber	Addition to the Masstige Theory and Developing Strategies for Marketing Smartphones in Transitional Economies	2019	International	Conference

Paper Presented in Seminars and Conferences

Name of the Faculty	Details of Research Paper/ Article Presented	Year	National/ International	Seminar/ Workshop/ Conference
Dr. Raturaj Baber	Review Paper on Quality of Worklife	2019	International	Conference
Dr. Abhay Singh Chauhan	An Empirical analysis of financial development and economic growth: With reference to G20 Nations	2019	International	Conference
Asst. Prof. Pranshum an Parashar	Impact of Awareness of Consequences on Green Purchase Intention with Personal norms as a Mediating Variable	2019	International	Conference
Asst. Prof. Pranshum an Parashar	Theory of Planned Behaviour in context of environment friendly products: A review	2019	International	Conference
Dr. Amitabha Maheshwari	Role of Customer's Trust on the Adoption of Internet Banking in Gwalior City,	2019	International	Conference
Smrita Bhadouria	A Stock Replenishment policies with Promotional Efforts and Trade Credit for Non-Instantaneous Deteriorating Products Under Inflationary Environment	2019	International	Conference
Smrita Bhadouria	Impact of Intrinsic and Extrinsic Motivation on Performance of Students in Mathematics	2019	International	Conference
Smrita Bhadouria	A technical note on Retailer's optimal payment policy in an EOQ framework with reference to Supply Chain System	2019	International	Conference

Paper Presented in Seminars and Conferences

Name of the Faculty	Details of Research Paper/ Article Presented	Year	National/ International	Seminar/ Workshop/ Conference
Smrita Bhadouria	Relationship assessment of perceived quality, perceived value, hospital image & patient satisfaction with respect to health services	2019	International	Conference
Smrita Bhadouria	The effect of store physical environment on perceived crowding & shopping behaviour	2019	International	Conference
Smrita Bhadouria	Assessing the relationship among Brand Awareness, Brand Image, Perceived Quality, Brand Relationship & Customer repurchase Behavior: The study of female shoppers	2019	International	Conference
Dr. Sonal Saxena	Role of Emotional Dissonance on Organizational commitment and Intension to Quit	2019	International	Conference
Dr. Sonal Saxena	Role of Employee Attitude and Behavior on Employees Performance	2019	International	Conference
Dr. Sonal Saxena	Impact of Organizational Justice, and Job Involvement on Job Satisfaction	2019	National	Workshop
Dr. Sonal Saxena	Challenges of Automation	2019	National	Workshop
Dr. Sonal Saxena	The effect of brand experience, trust, and satisfaction on brand loyalty	2019	National	Seminar
Dr. Sonal Saxena	Multidisciplinary approach towards Social Transformation in India	2019	National	Seminar

Paper Presented in Seminars and Conferences

Name of the Faculty	Details of Research Paper/ Article Presented	Year	National/ International	Seminar/ Workshop/ Conference
Dr. Sonal Saxena	Digital Strategies for Organizational Success	2019	International	Conference
Dr. Sonal Saxena	Job Satisfaction on Organizational Citizenship Behaviour	2019	International	Conference
Dr. Sonal Saxena	Reasons for women entrepreneurship: A study of MP Region	2019	National	Seminar
Dr. Raturaj Baber	What attributes are preferred in making decision on hotel? Insights from Indian domestic travellers	2019	International	Conference
Dr. Raturaj Baber	What do they (domestic travelers) look for in hotels	2019	International	Conference
Dr. Raturaj Baber	Addition to the Masstige Theory and Developing Strategies for Marketing Smartphones in Transitional Economies	2019	International	Conference
Dr. Raturaj Baber	Review Paper on Quality of Worklife	2019	International	Conference
Dr. Raturaj Baber	An Evaluation of Customer Perception on Service Quality in Internet Banking	2019	National	Workshop
Dr. Raturaj Baber	Evaluating Impact of Individual-Market Orientation on Selling Orientation-Customer Orientation	2019	National	Seminar
Dr. Rahul pratap singh Kaurav	Digital Strategies for Organizational Success	2019	International	Conference

Paper Presented in Seminars and Conferences

Name of the Faculty	Details of Research Paper/ Article Presented	Year	National/ International	Seminar/ Workshop/ Conference
Dr. Rahul pratap singh Kaurav	Hierarchy of factors of entrepreneurial readiness in society: An AHP approach	2019	International	Conference
Dr. Rahul pratap singh Kaurav	Addition to the 'masstige' theory and approaches for the marketing of smartphone brands in an emerging market	2019	International	Conference
Pinky Sodhi	Comparative Analysis of Wave Estimators using GA, Fmincon and Pattern Search Algorithm	2019	National	Workshop
Dr. Monika Gupta	Trust in Brokers for Share Purchase	2019	National	Conference
Dr. Monika Gupta	Determinants of Emotional Stability and Psychological Well Being in investors during stock market	2019	National	Conference
Dr. Monika Gupta	Green Marketing- An Exploratory Research on Consumers in Gwalior City	2019	National	Seminar
Dr. Monika Gupta	IMPACT OF CORPORATE GOVERNANCE ON CAPITAL STRUCTURE OF FIRMS	2019	National	Seminar
Dr. Monika Gupta	COMPOSITION ON BOARD OF DIRECTORS EVALUATING THE MEDIATING EFFECT OF INNOVATION ACTIVITIES	2019	National	Seminar
Dr. Pooja Jain	Establishing the relationship between purchase intention and payment method on online store: A study in Gwalior region	2019	International	Conference

Paper Presented in Seminars and Conferences

Name of the Faculty	Details of Research Paper/ Article Presented	Year	National/ International	Seminar/ Workshop/ Conference
Dr. Indira Sharma	Impact of Spiritual Intelligence and Emotional Intelligence on Learning with mediating effect of Optimism	2019	International	Conference
Dr. Indira Sharma	Impact of Spiritual Intelligence on Learning with mediating effect of Friendliness	2019	International	Conference
Dr. Indira Sharma	Impact of Spiritual Intelligence and Emotional Intelligence on Learning with mediating effect of Curiosity.	2019	International	Conference
Dr. Indira Sharma	Job Embeddedness, Work Engagement & Turnover Intentions of academicians	2019	National	Workshop
Dr. Indira Sharma	Marketing in Digital India: Trends Opportunities and Challenges	2019	National	Seminar
Shaifali Chauhan	The Impact of Fashion Involvement and Hedonistic Consumption Tendency on Purchase Intention Towards Fashion Apparel Industry	2019	International	Conference
Shaifali Chauhan	Impact of E-Recruitment & Jobseekers Perception: A study in Gwalior region	2019	International	Conference
Shaifali Chauhan	Impact of emotional intelligence on Impression Management: A study in Banking Sector	2019	National	Conference
Shaifali Chauhan	Relationship Between the self-efficacy, Motivation and Academic Procrastination	2019	National	Seminar

Paper Presented in Seminars and Conferences

Name of the Faculty	Details of Research Paper/ Article Presented	Year	National/ International	Seminar/ Workshop/ Conference
Asst. Prof. Nidhi Jain	11th National Research Methodology Workshop	2019	International	Workshop
Dr . Richa Banerjee	"Impact of Strategic HR Practices on Employee Behaviour outcomes (Turnover Intentions, Employee Engagement)	2019	National	Conference
Dr . Richa Banerjee	"Impact of Collective Efficacy, Cohesion and Trust on Project Team Performance"	2019	International	Conference
Dr . Richa Banerjee	"Impact of E-Recruitment and Job Seekers' Perception: A Study in Gwalior Region" and "Family Relationship and Spiritual Intelligence:	2019	International	Conference
Dr . Richa Banerjee	"Legal Rights: Awareness in Women" in National Law Seminar on Multidisciplinary Approach towards Social Transformation in India organized	2019	National	Seminar
Dr . Richa Banerjee	Effect of Price Fairness and Customer Satisfaction on Purchase Intention	2019	National	Seminar
Dr . Richa Banerjee	"Ostracism, organizational identification and OCB	2019	National	Seminar
Dr . Richa Banerjee	"Identification of the relationship between organizational citizenship behavior organizational commitment job satisfaction and Perceived organizational support " and "The Effects of Spiritual Intelligence on Organizational Citizenship Behaviour"	2019	National	Seminar

Faculty Achievements

S.No.	Name of the Faculty	Name of Guide	PhD Title	Year of Award
1.	Dr. Chanda Gulati	Dr. Garima Mathur Co-Guide- Dr. Yogesh Upadhyay	Strengthening Brand Internalization through Cultural Congruence	2019
2.	Dr. Pooja G Luniya	Dr. Manoj Verghese	A Study On Impact Of Store Ambience On Impulse Buying Decision For Selected Products' from Chhattisgarh Swami Vivekanad Technical University, Bilhail (C.G.)	2019
3.	Dr. Abhay Singh Chauhan	Dr. Sanjeev Gupta Co-Guide- Dr. Rajendra Khatik	Inter-Relationship between Financial and Economic Development: An Assessment of Emerging Economies	2019



Created by Genius Gangwani
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