

MASTER OF BUSINESS ADMINISTRATION

PRE-SEMESTER	I SEMESTER	II SEMESTER	III SEMESTER	IV SEMESTER
Program Orientation Module	<ul style="list-style-type: none"> Fundamental Courses Certification Courses Non-CGPA Courses 		<ul style="list-style-type: none"> Core and Electives Courses Pre-placement Workshop 	

CORE COURSES

- Principles and Practices of Management
- Managerial Economics
- Accounting for Managers
- Statistics for Managerial Decision Making
- Business Ethics and CSR
- Business Communication
- Computer Applications
- Marketing Management
- Organizational Behaviour
- Research Methodology
- Operations Research
- Financial Management
- Business Environment
- Human Resource Management
- Total Quality Management
- Business Legislations
- Strategic Management
- Management Information System

MARKETING ELECTIVES

- Consumer Behaviour
- Sales and Distribution Management
- Branding and Integrated Communication
- Service Marketing and Retail Management

FINANCE ELECTIVES

- Financial Markets and Services
- Security Analysis & Portfolio Management
- Project Appraisal and Finance
- Financial Risk Management

GENERIC ELECTIVES

- Production and Operations Management
- Entrepreneurship & Small Business Mgmt.
- Supply Chain Management
- Financial Econometrics
- Marketing Analytics
- HR Analytics
- Financial Analytics
- Business Analytics

SPECIALIZATIONS OFFERED

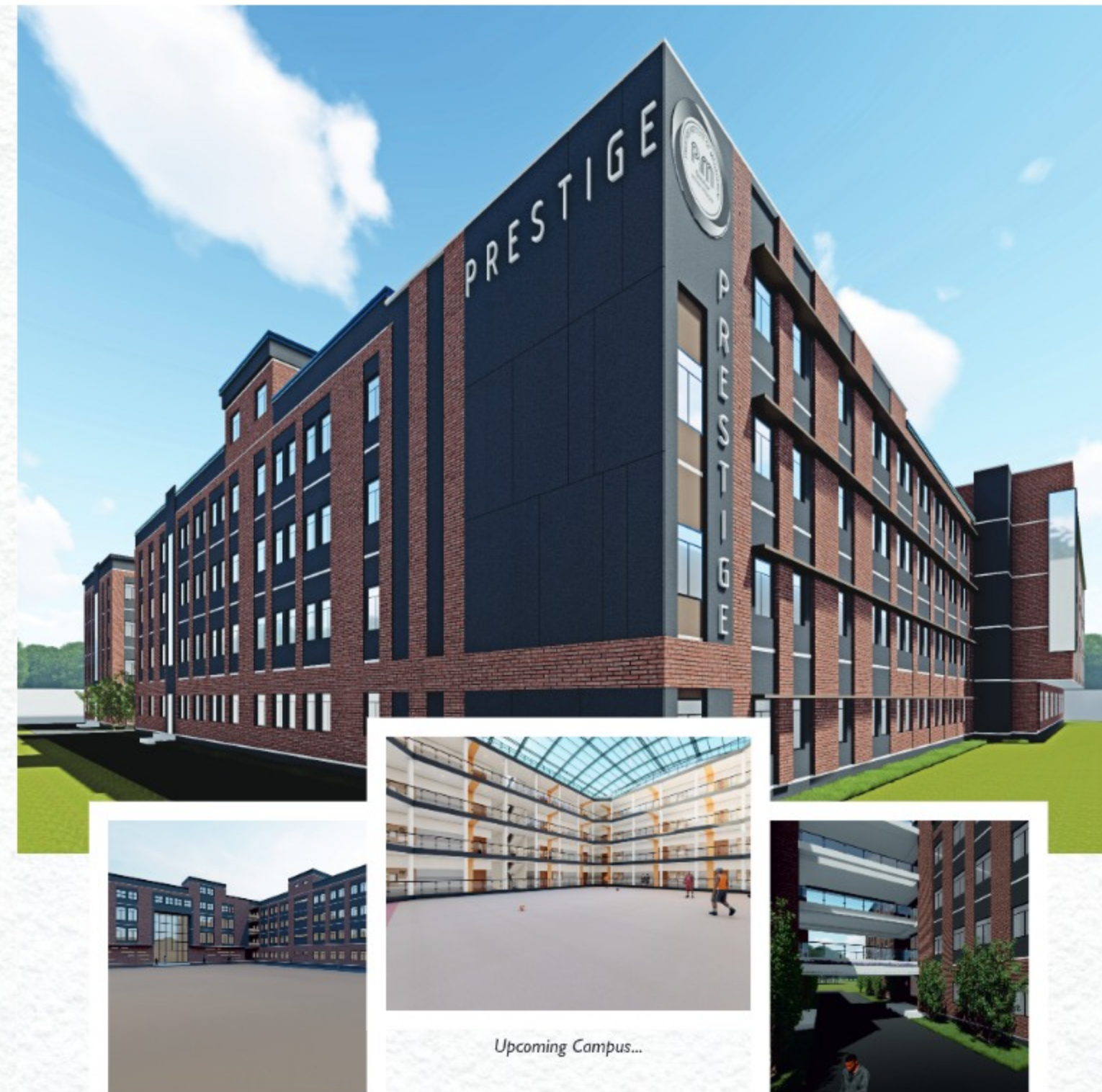
- HR
- Marketing
- Finance

HR ELECTIVES

- Human Resource Development and Organizational Development
- Legal Framework Governing Industrial Relations
- Compensation Planning
- Talent Management

NON- CGPA CREDIT COURSES IN THE AREAS OF

- Digital Marketing Courses
- Human Resource Management Courses
- Ms Office / SAP Courses
- Export Procedure & Documentation



Upcoming Campus...



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CORPORATE LEADERS, WORLD-SHAPERS, GROUND-BREAKERS

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MBA

(FULL TIME)



WHY PRESTIGE GWALIOR ?

We at Prestige Institute of Management & Research, Gwalior offer you incredible opportunities in terms of great future. We inculcate values, creativity and team spirit amongst our students. We are looking forward to meet you in person and connecting you with excellent teachers, facilities and the vibrant environment of MBA (FullTime) Program.

MBA

(FULL TIME)

- 1st Ranked Under Top B-School in Central Zone in India**
(By Business World)
- Only Private UGC Approved Autonomous & NAAC 'A' Grade Institute in Gwalior Region**
- GLOBALLY CONNECTED WITH 15000+ ALUMNI IN 30 COUNTRIES**
- EVERY YEAR 800+ STUDENTS RECRUITED IN 100+ COMPANIES**
- FACULTY WITH EXPOSURE FROM NATIONALLY REPUTED INSTITUTIONS**



PLACEMENTS SNAPSHOT



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